| Tracy Family Foundation | 2011 Annual Report



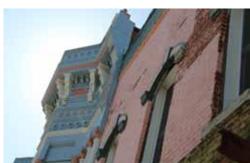
















Brown County is the heart and soul of



It is the community that Robert (RT) and Dorothy Tracy raised a family of 12 children and the community in which the family business Dot Foods was founded.

Whether Tracy family members live in Brown County, nearby, or outside the state, the Foundation has provided an opportunity for the family to stay engaged in the community we all grew up beginning in 1956."

Pat Tracy - 2G

There are so many "spokes" that make up the "wheel" of the Brown County community and surrounding Region...education, economic development, leadership, etc. Spoke by spoke, the Tracy Family Foundation is working to enhance the communities we serve. According to Dorothy Tracy, "I think when you live in a community, you should help make the community stronger and aid in any way that you can."

The Tracy Family Foundation is RT and Dorothy's legacy. The 2011 Annual Report will provide an insight into the activities and initiatives that the Tracy Family Foundation has embarked upon in our effort to make a positive impact in Brown County and the Region.

the Tracy Family.



Mission Statement:

Having been blessed with many gifts and inspired by the values set forth by Robert F. Tracy and Dorothy Curtin Tracy, the multiple generations of the Tracy Family will seek to proactively impact the world, beginning with Brown County in Illinois and the west central Illinois region. The vehicle for this work will be the Tracy Family Foundation.

We will strive to promote the values of honesty, integrity, fairness, a Catholic/Christian belief, and a strong work ethic. These values are the essence of Robert and Dorothy Tracy. We will seek to provide resources to organizations that foster this value system.

Our primary focus will be to those charitable institutions that focus on education, youth, and strengthening the family unit.

2011 Stat Highlights

Program	Number of Grants	Grants Dollars Paid
Capacity Building Grants	8	\$14,722
Next Generation Grants	41	\$65,000
Brown County T.E.A.C.H.E.R. Fund Grants	11	\$165,825
Matching Grant	135	\$368,320
Formal Funding Grants	52	\$938,307
Total	247	\$1,552,174

Percentage of Grant Dollars by State

Illinois: 79%Missouri: 13%New York: 3%Iowa: 2%

- All other states combined: 3%

Top Funding Area: **Education**

Percentage of Grant Dollars Awarded to Education: 48%

Grant Funding by Organization Type:

- Schools: 45%

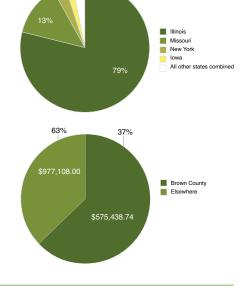
- Traditional Charities: 42%

- Other: 7%

- Churches: 5%

Percentage of Grant Dollars for Brown County (IL) vs. Elsewhere (USA)

Brown County: 37%Elsewhere: 63%



3% 2% 3%

Grant Programs, Application Process, and Timeline

A. OVERVIEW

The Tracy Family Foundation administers five grant programs: Formal Funding, Brown County T.E.A.C.H.E.R. Fund, Capacity Building, Matching Grants, and Next Generation Grants.

All requests to the foundation must be submitted online through the Tracy Family Foundation website at www.tracyfoundation.org
Organizations wishing to request a Formal Funding and Brown
County T.E.A.C.H.E.R. grant must initially submit a Pre-Application to the Foundation. Capacity Building, Matching Grants, and Next Generation grants do not require Pre-Applications.

Program	Cycle	Pre- Application Due	Grant Application Meeting	Grant Application Due	Awards Announced
Formal Fu	nding an	d Brown County	T.E.A.C.H.E.R.	Fund	
	1	January 1	February	March 1	April
	2	May 1	June	July 1	August
	3	September 1	October	November 1	December
Capacity Building Grant Program, Matching Grants, and Next Generation Grants					
Submitted a	Submitted and awarded at any time during the year.				

B. NEXT GENERATION GRANT PROGRAM

Program Description: Next Generation Tracy family members between the ages of 5 – 30 are eligible to apply for a grant for a nonprofit organization. The intention of this grant program is to educate Next Generation family members on the needs and issues in their communities. In 2011, the Foundation introduced a volunteer component to the program that provides additional grant dollars to an organization if the family member volunteers 10+ per hours at the organization during the year of the request.

2011 Tracy Family Foundation Next Generation Grants

	% of Eligible 3Gs Participating in program	Total Number of Grants Awarded
\$65,000	79%	41

C. MATCHING GRANT PROGRAM

Program Description: The Tracy Family Foundation trustees and Tracy family members ages 21 and older are eligible to apply for grant funds for a nonprofit organization if the trustee or family member personally contributes to the nonprofit organization. Eligible participants of this program may request from the Foundation up to a 3:1 match on their personal donation.

2011 Tracy Family Foundation Matching Grants

Tracy Family Foundation Grant Dollars Award	Personal Matching Dollars Donated	Total Tracy Family Foundation & Personal \$ Awarded	Number of Grant Awards	Average Total Award
\$368,320	\$234,910	\$603,230	135	\$4,468



Maggie Sullivan

THIRD GENERATION FAMILY MEMBER

Marching in Washington, DC. to "Save Darfur."



Mark Tracy THIRD GENERATION FAMILY MEMBER

Walked across America in support of Pro-Life

D. CAPACITY BUILDING GRANT PROGRAM

Program Description: Agencies that have received prior funding through the Formal Funding Grant program or through Dot Foods Charitable Giving may apply for Capacity Building Grants. The intended impact of such grants is to increase the organizational effectiveness of agencies due to improvements made in management, leadership, and board governance.

2011 Tracy Family Foundation Capacity Building Grants

Total Grant Dollars Awarded	Number of Grant Awards	Average Grant Award
\$14,722	8	\$1,840.25

Organization	Capacity Building Grant Activity
Advocacy Network for Children - Quincy, IL	Cognitive Behavior Therapy Training
Care Net Pregnancy Service - Quincy, IL	Institute for Center Effectiveness Training
Girls on the Run of Central Illinois Springfield, IL	Professional Development for Staff and Board Chair
Mastodon Fair - Hillsboro, MO	Business Plan & Online Group Administration
Quincy Notre Dame High School -Quincy, IL	Marketing
Quincy Symphony Orchestra Association Quincy, IL	Manager's Meeting
Sts. Peter & Paul School - Nauvoo, IL	Professional Development Training for Staff
Two Rivers Council Foundation - Quincy, IL	YOU MATTER training and curriculum

E. BROWN COUNTY T.E.A.C.H.E.R. GRANT PROGRAM

Program Description: Brown County T.E.A.C.H.E.R. Fund grants are restricted to K-12 schools in Brown County, Illinois. Teachers and Administrators may request funds for items aligned with the school's Instructional Focus and School Improvement Plan.

2011 Tracy Family Foundation Brown County T.E.A.C.H.E.R Grants

Total Grant Dollars Awarded	Number of Grant Awards	Average Grant Award
\$165,825	11	\$15,075

School	Brown County T.E.A.C.H.E.R. Fund Grant Project
Brown Co. Elementary - Mt. Sterling, IL	Fine Arts
Brown County Elementary School - Mt. Sterling, IL	Technology
Brown County High School - Mt. Sterling, IL	Technology (2 grants)
Brown County Middle School - Mt. Sterling, IL	Technology (3 grants)
St. Mary School - Mt. Sterling, IL	Literature Resource Grant 2011
St. Mary School - Mt. Sterling, IL	Music and Drama 2011
St. Mary School - Mt. Sterling, IL	Learning Through the Arts 2011-2012
St. Mary School - Mt. Sterling, IL	Technology

F. FORMAL FUNDING GRANT PROGRAM

Program Description: Nonprofit organizations located in the Illinois counties of Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Schuyler, and Scott may apply to the Formal Funding Grant Program. Tracy family members living outside these counties may issue a very limited number of invitations to organizations in their communities.

The Primary Focus Areas for the Foundation are Brown County, K-12 Catholic school education, non-profit capacity building, and community centers. The Secondary Focus Areas are unmet needs of at-risk families, youth development, and K-12 academic education.

2011 Tracy Family Foundation Direct Charitable Activity and Formal Funding Grants Total Grant Dollars Awarded: \$938,307

Grant Dollars Awarded to Primary Focus Areas	Number of Grant Awards for Primary Focus Areas	Average Grant Award
\$649,209	11	\$59,019
Grant Dollars Awarded to Secondary Focus Areas	Number of Grant Awards for Secondary Focus Areas	Average Grant Award
\$289,098	41	\$7,051

Organization	Formal Funding Grant Program	
ACT, Inc Iowa City, IA	BCHS Scholarship Program	
Arenzville Library and Tutoring Center - Arenzville, IL	Tutoring Wing Renovation	
Blessed Sacrament Catholic Schools - Quincy, IL	Quincy Parochial School's Reading Recovery Program	
Boys and Girls Clubs of Central Illinois - Springfield, IL	Teen REACH After School Reading & Literacy Program	
Brown County United Way - Mt. Sterling, IL	Brown County Action Team projects	
Brown County Public School District - Mt. Sterling, IL	"Making Good Schools Better" initiative	
Care Net Pregnancy Services - Quincy, IL	Earn While You Learn	
Cass County Cluster Youth Group - Ashland, IL	World Youth Day 2011	
Catholic Youth Organization - Quincy, IL	General Operating Support	
Chaddock Children's Foundation - Quincy, IL	Global Chalkboard/My Web Library	
Cheerful Home - Quincy, IL	Outreach Family Support Program	
Beardstown Christian Academy - Beardstown, IL	SMART Board	
Four Star Public Library District - Mendon, IL	Amateur Artists	
Girl Scouts of Central Illinois - Quincy, IL	HERO (Helping Everyone Respect Others)	
Girls on the Run of Central Illinois - Springfield, IL	Morgan County Expansion	
Highbridge Community Life Center - Bronx, NY Food Services Program		
Holy Family Parish - Mt. Sterling, IL General Operating Support		
Kiku Obata & Co St. Louis, MO	Mt. Sterling Uptown initiative	
Land of Lincoln Goodwill Industries, Inc Jacksonville, IL	WHEELS program	
Madonna House - Quincy, IL Projector and Screen		
Midwest Youth Services - Jacksonville, IL	General Operating Support	
National TTT Society Illinois Chapter AI - Mt. Sterling, IL	Adopt-A-Family & Camp for Girls	
Pike County Unmet Needs - Pittsfield, IL	General Operating Support	

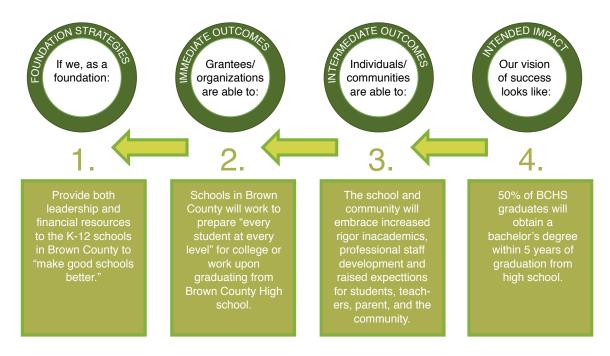
2011 Tracy Family Foundation Direct Charitable Activity and Formal Funding Grants Total Grant Dollars Awarded: \$938,307

Organization	Formal Funding Grant Program
Pregnancy Resource Center - Rushville, IL	General Operating Support
Quincy Art Center - Quincy, IL	Art Mentor Program for Schools
Quincy Catholic Elementary Schools Foundation - Quincy, IL	Quincy Catholic Schools LRSP Coordinator
Quincy Community Theatre - Quincy, IL	General Operating Support
Quincy Community Theatre - Quincy, IL	General Operating Support
Quincy Exchange Club Foundation - Quincy, IL	Character Champions Program
Quincy Family YMCA - Quincy, IL	General Operating Support
Quincy Public Schools/Baldwin - Quincy, IL	Young Author's Conference
Quincy Symphony Orchestra Association - Quincy, IL	Youth Programs
Quincy Young Life - Quincy, IL	General Operating Support
Sacred Heart-Griffin High School - Springfield, IL	New Construction and Renovation
Saint Joseph School - Springfield, IL	Angel Fund for Tuition Assistance
Special Olympics Illinois - Quincy, IL	West Central Area 11 Athletes Get Active!
St. Francis/Holy Ghost School - Jerseyville, IL	Resource Teacher
St. Mary's School - Taylorville, IL	Technology Coordinator
St. Thomas and Holy Family Youth Group - Golden, IL	Catholic Heart Workcamp
Sts. Peter & Paul School - Nauvoo, IL	Safety and Security Improvements
Sts. Peter & Paul Catholic Church- Hamilton, IL	Catholic Heart Workcamp
Trinity Evangelical Lutheran Church - Golden, IL	Kids Club
Two Rivers Council Foundation - Quincy, IL	School Supplies
Two Rivers Council Foundation - Quincy, IL	Mount Sterling Incubator Feasibility Study
U of I Extension - Adams, Brown, Hancock, Pike & Schuyler Counties	Youth Development/Leadership Programming
U of I Extension - Adams, Brown, Hancock, Pike & Schuyler Counties	2011 Brown County Activity Guide
Vermont Street Methodist Church - Quincy, IL	Youth Mission Trip
YMCA - Springfield, IL	Downtown YMCA Enhancements
Youth In Need - St. Charles, MO	Emergency Shelter
YWCA of Quincy - Quincy, IL	Supportive Housing Program

2011 Initiatives

A. K-12 EDUCATION IN BROWN COUNTY

For the past five years, the Tracy Family Foundation has proactively partnered with the schools in Brown County to ensure that "Every Student. Every Level." is prepared for college and/or work upon graduating from Brown County High School. This journey to improve teaching and learning throughout the K-12 schools has been a collective effort of school staff, community members, and the Foundation. There are seven areas of focus framework that provide a road map to academic excellence in the schools. While we have made great strides, our journey with the Brown County school system does not end after five years.



Tracy Family Foundation Education Goals for Brown County

Indicator	Base Line	2011 Actual	2011 Goal
% of students proficient or above on all state tests	70% (2006)	76%	85%
% meeting/exceeding IL Learning Standards on ISAT	77.1% (2006)	84.9%	85%
ACT	17.6 (2006)	21	22
% of BCHS who earn Bachelor Degree w/in 5 years of graduating BCHS	23% (Class of 2004)	46% (Class of 2006)	50%

B. BROWN COUNTY HIGH SCHOOL SCHOLARSHIP PROGRAM

In 2011, the Tracy Family Foundation introduced a scholarship program for Brown County High School Seniors. Recognizing funding as an obstacle for many students to enroll full-time at a university or college, the Foundation unveiled a scholarship program that provides much needed financial aid for qualifying students throughout their four years of college. Ten students from the Class of 2011 were awarded scholarships. Award winners were selected by ACT, the administrator of the Tracy Family Foundation scholarship program.

For more information about the Brown County High School Scholarship Program, please visit: I http://www.tracyfoundation.org/brown_county/tracy-family-foundation-scholarship-program.php

Four-Year College Award

College Year of Student	Base Award	Incentive Awards	Maximum Total Award
		3.0 and above GPA	
Freshman Year	\$3,000	\$500	\$3,500
Sophomore Year	\$3,000	\$500	\$3,500
Junior Year	\$5,000	\$500	\$5,500
Senior Year	\$5,000	\$500	\$5,500
TOTAL	\$16,000		\$18,000

Junior College Award

Students are eligible to renew the scholarship if transferring to a 4-year college, provided they comply with the renewal eligibility requirements.

College Year of Student	Base Award	Maximum Total Award
Year 1	\$500	\$500
Year 2	\$500	\$500
TOTAL	\$1,000	\$1,000



C. CATHOLIC SCHOOLS INTIATIVE

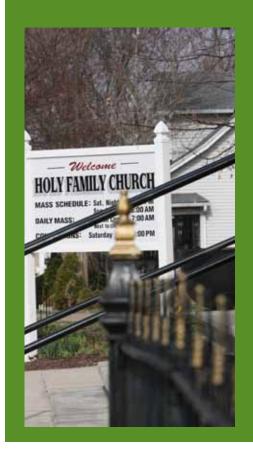
Three Pillars of Excellence....Academic Excellence, Enrollment at Capacity, and Financial Stability. For Catholic schools to thrive, not just survive, Catholic schools must achieve all Three Pillars.

Beginning in 2009, the Tracy Family Foundation began proactively working to address the issue of declining enrollment in the ten Catholic K-12 schools in the Tracy Family Foundation region. The Institute of School and Parish Development (ISPD) assessed all ten schools. Following the assessment, a Long Range Strategic Plan (LRSP) was developed. Schools involved in this initiative are: 1. St. Mary (Mt. Sterling) 2. St. Dominic, St. Francis, St. Peter, Blessed Sacrament, and Quincy Notre Dame (all from Quincy) 3. Our Saviour & Routt High School (Jacksonville) 4. St. Francis/Holy Ghost (Jerseyville) 5. St. John the Evangelist (Carrollton).

In 2011, ISPD facilitated transitioning the Long Range Strategic Plan implementation & accountability to each individual school board. The ownership of the LRSP by the school board will drive the progress of the plan and strategically address the Three Pillars.

Enrollment has been our primary benchmark. Collectively, the ten schools have experienced a 1.9 percent decrease in enrollment between school year 2010-11 and 2011-12. The good news is that a majority of the schools now have an Enrollment Management Plan in place and are working to reverse the trend of a decline in student enrollment.

The small decline in enroll-ment does not tell the whole story. People engagement is the story. The school board, staff, parents, parishioners, and community members are activity engaged in bringing to life the LRSP. Each school can cite numerous accomplishments that have been implemented, but also recognize that there is much work to be accomplished in 2012 and beyond in each of the Three Pillars of Excellence.



Blueprint for the Uptown Project

Mt. Sterling Downtown Long Range Strategic Plan JANUARY 2011

Belief and Support Statement

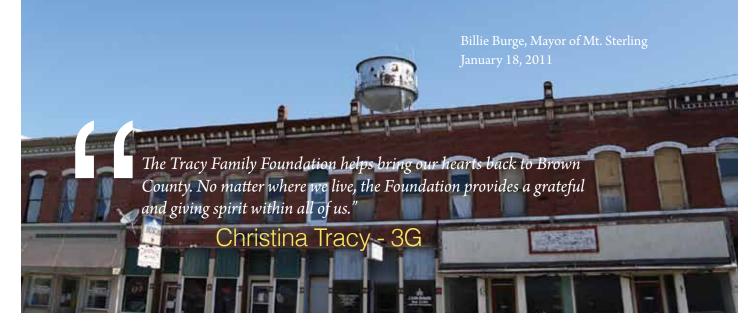
As the Mt. Sterling downtown area is the responsibility of the Mt. Sterling city government, any increased revenue brought into the city due to the implementation of activities suggested in a Long Range Strategic Plan, will serve to lessen the burden of the city of Mt. Sterling.

Therefore...If the Tracy Family Foundation provides the funding for the development and implementation of a Long Range Strategic Plan, and the city of Mt. Sterling works to ensure that the proper tools and infrastructure are in place to attract business to the downtown, Mt. Sterling will benefit from new revenue sources.

Implementation of the Long Range Strategic Plan will lead to the Mt. Sterling Downtown area becoming a unique, attractive, and diverse business and residential community that is a destination for shopping, services, meeting friends, and exploring. It will also lead to the development of a diversified employer base that generates increased revenue for the city. Evidence of consistency, population growth, and an entrepreneurial 'can do' spirit will be prevalent.

These collective efforts will cause community members and visitors to describe Mt. Sterling Downtown as "updated, classic home town, enduring, inviting, revitalized, picturesque, alive, classy, prosperous, bustling, and thriving." The economic development that results from the Plan will serve to lessen the burden for the city of Mt. Sterling by combating community deterioration and promoting economic welfare and stability of the community. The Mt. Sterling Downtown will become a magnetic attraction that draws people to shop, work, live, and explore. Gone will be the days of empty buildings and minimal foot traffic!

As the city of Mt. Sterling is not in a financial position to hire a firm to do the Long Range Strategic Plan, we request that the Tracy Family Foundation hire a firm to conduct this work. It is essential that communty members be involved in the process. The oversight of the work needs to be provided by the newly formed Mt. Sterling Downtown Steering Committee.



D. MT. STERLING UPTOWN PROJECT

The Tracy Family Foundation, the City of Mt. Sterling, and the Mt. Sterling Uptown Steering Committee are partnering with Kiku Obata & Co to complete a Long Range Strategic Plan and Redevelopment Blueprint for its Uptown Area. The document serves as a vision and action plan to guide the revitalization of Uptown Mt. Sterling.

Our goal is to revitalize the Uptown District and make it the thriving heart of Mt. Sterling and Brown County. Our goal is also to create a sustainable community in terms of business retention, economic viability and citizen engagement for the benefit of all who live and work in Mt. Sterling, now and in the future.

Main Street, Mt. Sterling (Circa 1880)









UPTOWN PROJECT PHASING AND PRIORITIES

A strong public-private partnership will be key in turning the vision into reality.

The Long Range Strategic Plan and Redevelopment Blueprint is available at http://www.tracyfoundation.org/brown_county/community-economic-development.php

	2011 Pre-Phasing	2012-2016 Phase I	2016-2020 Phase II	2020-2023 Phase III
PUBLIC	Adoption of 2011 Comprehensive Plan Adoption of Blueprint Submit grant for lighting front of courthouse Post office painting Organizational Structure 2012 Planning Meeting	 City Plan Zoning Code changes Courthouse lighting implemented Courthouse cupola design Civic plaza Main Street Streetscape Water Tower Web site 	City Hall Relocation Police Station Relocation Water Tower Park Facade grant Program Capitol Avenue Streetscape	Brown County Park lighting and general maintenance Main Street Streetscape from Alley west to West Cross Street Planning for 2023 – 2033 & Bicentennial
PRIVATE	Courthouse lighting project Purchase of some of the key character buildings Organizational Structure Temporary Storefront Program Continue discussions with Brown County Library Board, John Wood Community College and potential developer regarding potential for a new building	Brown County Library / John Wood Community College Project Courthouse cupola Hagel Project Water Tower North & South Side of West Main Street Parking lots Alley Lounge-Teen Center Willis Insurance	 City Hall relocation Police Station Relocation American Legion project South & North Capitol projects Facade improvements projects South Street and West Cross Street Residential project 	 Alley live / work units Facade renovation project continue Project development on south side of West Main Street from post office to West Cross Street Project development on north side of West Main Street from post office to West Cross Street Conversion of old Brown County Library space to retail / restaurant Planning for 2023 – 2033 & Bicentennial
CIVIC	 Fall Festival Plant first of new city trees and flowers Planning for 2012 programs Organizational Structure 	 Fall Festival Spring Festival – 2013 Winter Festival – 2014 Summer Festival – 2015 Annual Community Meeting Clean-Up Mt. Sterling Tree & Flower Program 	 Fall Festival Spring Festival Winter Festival Summer Festival Annual Community Meeting Clean-Up Mt. Sterling Tree & Flower Program 	 Fall Festival Spring Festival Winter Festival Summer Festival Annual Community Meeting Clean-Up Mt. Sterling Tree & Flower Program Planning for 2023 – 2033 & Bicentennial

FINANCIAL REPORT: JANUARY 1 - DECEMBER 31, 2011 (PRE-AUDIT)

Statement of Financial Position		
Assets		
Cash & Cash Equivalent	\$670,666.38	
Pledges Receivable	\$2,866,500.00	
Investments	\$ 3,971,668.84	
Total Assets	\$7,508,835.22	
Total Liabilities	\$28,797.57	
Total Liabilities and Net Assets	\$7,508,835.22	

Statement of Activities		
Revenue		
Contributions	\$2,867,500	
Interest and Dividend Income	\$106,258	
Net Realized/Unrealized Gain (loss) on Investments	(\$122,745)	
Total Revenue	\$2,851,013	
Expenses		
Total Grant Expense	\$1,552,174	
Total Operating Expense	\$205,331	
Total Expenses	\$1,757,504	
Increase in Net Assets	\$1,093,509	
Net Assets at Beginning of Year	\$6,386,529	
Net Assets at End of Year	\$7,480,038	

2011 TRACY FAMILY FOUNDATION TRUSTEES AND STAFF

TRUSTEE OFFICERS:

Jean Buckley (PRESIDENT)
Pat Smith (VICE-PRESIDENT)
David Slocum (SECRETARY)
Rob Tracy (TREASURER)

TRUSTEES:

Ben Tracy, Mary Sullivan, Don Tracy, Linda Tracy, Sam Sullivan, and Jane Tracy

STAFF:

Kim Bielik - Tracy Family Foundation Administrator Karla Metz - Program Support and Grant Specialist



TRACY FAMILY FOUNDATION

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