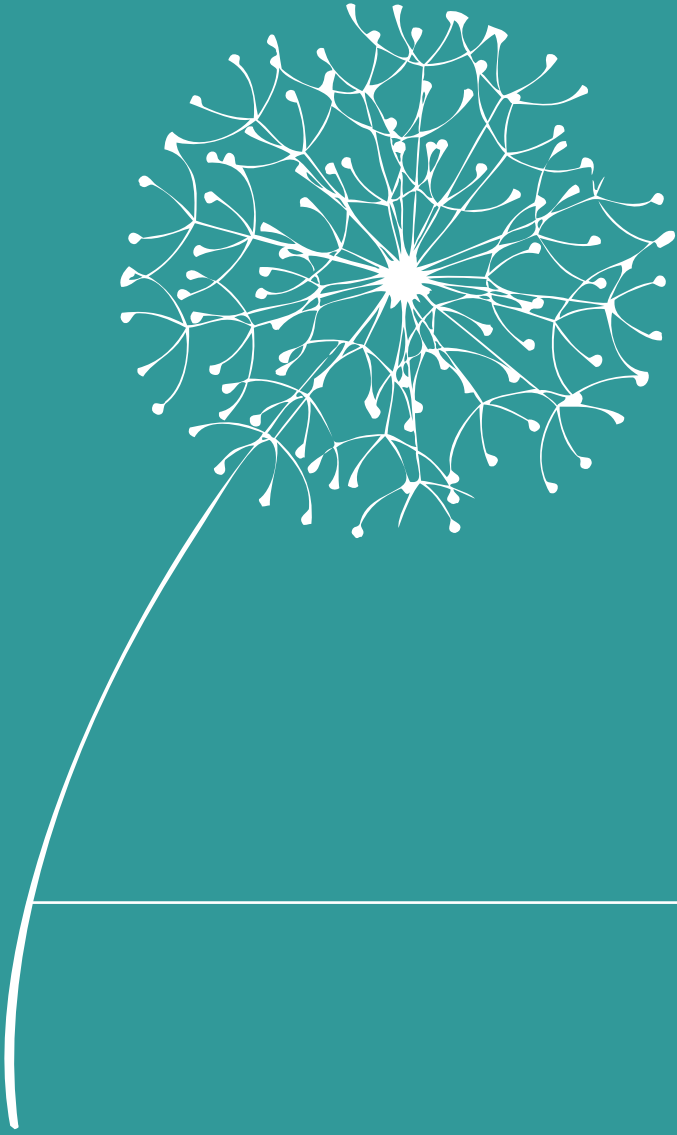




2013



annual report



INTRODUCTION

Over the past 16 years, the Tracy Family Foundation has operated with a precise vision. It's a vision that Robert and Dorothy Tracy formed nearly 60 years ago when they decided to start a family and a family business from the ground up in Mt. Sterling, Ill.

That vision still exists today with family matriarch Dorothy Tracy and the many second, third, and fourth generation Tracy family members around the United States. It's the catalyst that helps the Tracy Family Foundation aim to make the impossible possible, the insurmountable achievable, and the dreams of many a reality through its Long Range Strategic Plan.

It's a vision to make the world a better place for everyone they touch.

TRACY FAMILY

VISION STATEMENT
FOR THE TRACY FAMILY

The Foundation will build a legacy of leadership and generosity among Tracy Family members as they engage with unity and passion in the work of the Foundation. Through the Foundation, a grateful and philanthropic spirit will be cultivated among all Tracy generations present and future. The Tracy family will actively engage in building improved, sustainable change in Brown County, the surrounding region, and in their own communities.



**2013-2017
Tracy Family Foundation
Long Range Strategic Plan**

The Tracy family now spans four generations, with more than 80 family members between the ages of 85 and less than one year old. All of this is led by Tracy family matriarch Dorothy Tracy.

Family members in the first, second, and third generations serve on the Foundation board and committees, as well as actively participate in the Matching and Next Generation grant programs. Through these engagement opportunities, family members increase their knowledge about the non-profit sector and are inspired to give their time, talent, and treasures back to nonprofit organizations.

“I love that our family has given my generation a voice and leadership opportunities.”

Jaclyn Tracy
3rd Generation Family Member
2013 NGAB Chair

Wanting to tap into the energy and appetite of the members of the third generation (53 and counting!), in 2013, the Foundation formed a Next Generation Advisory Board. The Next Generation Advisory Board (NGAB) exists to cultivate an understanding of philanthropy and build leadership skills in the next generations.

Matching Grant Program				
Program Description: TFF trustees and Tracy family members ages 16 and older are eligible to apply for grant funds for a nonprofit organization if the trustee or family member personally contributes to the nonprofit organization.				
2013 Grant Dollars Awarded	Personal Dollars Donated	Total TFF and Personal Dollars Awarded	Total # of Grant Awards	% of 1G and 2G Family Members Participating in Program
\$790,500	\$337,475	\$1,127,975	150	100%
Next Generation Grant Program				
Program Description: Next Generation Tracy family members between the ages of 5 and 30 are eligible to apply for grants for non-profit organizations. The intention of this grant program is to educate Next Generation family members on the needs and issues in their communities.				
2012 Grant Dollars Awarded		Total # of Grant Awards	% of Eligible Family Members Participating in Program	
\$65,500		39	84%	

AREA WE SERVE

The primary geographic focus area of the Foundation is west central Illinois. We refer to this area as the "Region." Nonprofit organizations in the counties of Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Schuyler and Scott are eligible to submit online applications to the Foundation. In addition, the Foundation provides grants throughout the United States of America, but grants outside of the Region are by invitation only.



Brown County

Brown County is located in west central Illinois. It is in this county that Robert and Dorothy Tracy raised their 12 children and founded the family business – Dot Foods. The family and the Foundation are committed to Brown County as evidenced by the Brown County Commitment Statement.

Brown County Commitment Statement

As the geographic region of the Tracy Family Foundation continues to expand in years to come, it is the intent of the Board of Trustees to forever remain financially committed to Brown County. Applications from this area will always be given highest priority for funding if the requests match the Mission of the Foundation. (Statement adopted by the TFF board in 1999)

Vision Statement for Brown County

Vision: *Brown County will retain existing residents and attract new residents. It will be recognized as a Magnet Community characterized by a strong educational system, a thriving business community, bustling up-town, and engaged community that is empowered to lead and shape itself.*

-- 2013-2017 TFF Long Range Strategic Plan

2013 Brown County Community Survey

In order to stay informed on the needs and assets of Brown County, the Tracy Family Foundation conducted a community survey in June 2013. The purpose of the survey was to provide data showing progress, or lack thereof, made since the last community survey in 2005. In addition, the survey is intended to provide community stakeholders with current data to assist in making informed decisions, while providing direction on future funding decisions.



Brown County continues to be a good place to raise children! People working together to improve their community has skyrocketed since 2005! People believe that the future of Brown County looks bright! Highlights of the survey include:

2013 SURVEY

Brown County is a good place to raise children

89.1%
AGREED

People in Brown County work together to improve the community

84.6%
AGREED

The future of Brown County looks bright

77.2%
AGREED

2005 SURVEY

90.4%
AGREED

59.2%
AGREED

61.1%
AGREED

Region

The "Region" is defined as the Illinois counties of Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Scott, and Schuyler.

Vision Statement for the Region

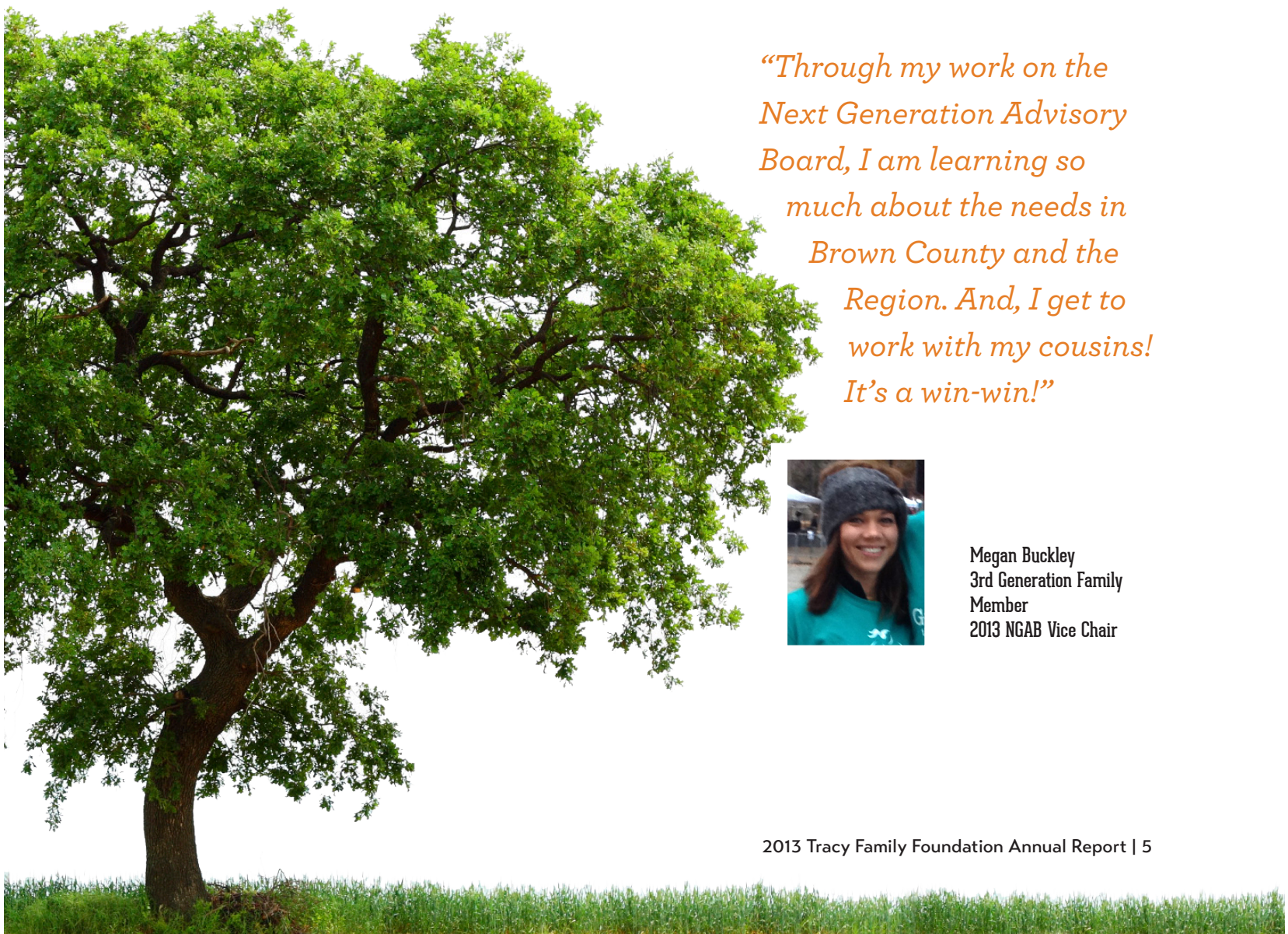
The Region surrounding Brown County will become known for academic excellence, with an emphasis on school leadership, early childhood education, and college access for students. Catholic schools will thrive in the areas of Enrollment, Financial Stability, and Academic Excellence.

-- 2013-2017 TFF Long Range Strategic Plan

"Through my work on the Next Generation Advisory Board, I am learning so much about the needs in Brown County and the Region. And, I get to work with my cousins! It's a win-win!"



Megan Buckley
3rd Generation Family Member
2013 NGAB Vice Chair





2013-17 LONG RANGE STRATEGIC PLAN (LRSP)

Since 1998, the Tracy Family Foundation has provided grants to numerous nonprofit organizations in west central Illinois. We have learned about the many needs, issues and challenges facing the nonprofit sector in this part of the country. As a family and as a foundation, we are driven to provide support that leads to positive, strategic change in the communities we serve.

During the years of 2013- 2017, the Foundation will focus their efforts in Education, Youth & Families, Leadership, and Economic Development (Brown County only). The engine to drive activities in these focus areas are the Foundation Board, Next Generation Advisory Board, and numerous committees.



Focus area - EDUCATION

Definition: Activities and organizations that directly impact academic achievements and excellence from early childhood through post-secondary graduation

During 2013-2017, the focus of our education efforts will be in the following areas: Brown County Schools (K-12 and post-secondary), Catholic Schools, Early Education, and School Leadership.

- **Brown County Schools – K-12**

High quality schools have become the No. 1 priority! In the 2013 Brown County Community Survey survey, 93 percent ranked schools as a high priority, while in 2005 only 76 percent of the respondents ranked schools as a high priority. In 2006, the Tracy Family Foundation began an active partnership with the K-12 schools in an effort to improve academic achievement for “Every Student. Every Level.” The school efforts are paying off with the students of Brown County coming out as the winners! In 2006, the average ACT score for BCHS was 17.6. In 2013, the average ACT score was 20.3! While progress has been made, there continue to be many opportunities for improvement.

- **Brown County – Post-Secondary Education**

The Foundation funds a college scholarship program for Brown County High School graduates. Grant funds for this program are awarded to Scholarship America, the administrator of the program. Currently, there are 26 college students who are recipients of scholarship dollars. The Foundation’s goal is for 50 percent of BCHS graduates to earn a bachelor’s degree within five years of graduating from high school. This is also a work in progress, and there’s still more to do to reach our goal.

% Earning Bachelor Degree within 5 Years of Graduating from BCHS



- **Early Education**

In the 2013-2017 Long Range Strategic Plan, the Foundation expanded their definition of education from K-12 to “birth through adults.” We are looking to invest dollars in activities and programs that will serve to prepare children to be kindergarten ready. Where to invest is the question. Do we invest in cognitive development, social/emotional skills development, language and literacy development, or physical development? Should we focus on the child, family, school or daycare, or the community? In late 2013, the Foundation hired a part-time contractual agent to research and identify potential avenues of investment by the Foundation in the area of early education.

- **Catholic Schools**

The Catholic faith and Catholic schools are a legacy of Robert and Dorothy Tracy. Since 2010, the Foundation has been working proactively with 10 Catholic schools in west central Illinois. We are focused on four Pillars of Excellence – Enrollment at Capacity, Financial Stability, Academic Excellence, and Catholic Identity. Our goal is Catholic schools that thrive, not just survive.

- **Schools:** Blessed Sacrament School (Quincy), Our Saviour School (Jacksonville), Quincy Notre Dame High School, Routt Catholic High School (Jacksonville), St. Dominic School (Quincy), St. Francis School (Quincy), St. Francis Holy Ghost School (Jerseyville), St. John the Evangelist School (Carrollton), St. Peter School (Quincy), and St. Mary School (Mt. Sterling)

- **Outcomes thus far....**

2012 vs 2013 Catholic School Enrollment

	NATIONALLY	DIOCESE OF SPRINGFIELD, IL	10 SCHOOLS IN TRACY FAMILY FOUNDATION INITIATIVE
Increase or decrease	-1.5%	-.8%	+1.9% (Represents 144 students)





“So we can talk all we want here in Washington about issues like education and health care and crime; we can build good schools; we can put money into creating good jobs; we can do everything we can to keep our streets safe – but government can’t keep our kids from looking for trouble on those streets. Government can’t force a kid to pick up a book or make sure that the homework gets done. Government can’t be there day in, day out, to provide discipline and guidance and the love that it takes to raise a child. That’s our job as fathers, as mothers, as guardians for our children.”

-- President Barack Obama, June 21, 2010

Focus area - Youth & Families

Definition: Activities and organizations that work to build strong kids, families, and communities.

The Tracy family is blessed with a huge support system of family members. Robert and Dorothy Tracy are first generation (1G). They have twelve children, whom are all married, that comprise the second generation of 24 family members (2Gs). There are 52 family members in the third generation (3Gs). There are 7 members of the fourth generation (4Gs). We as a family and a Foundation believe in the strength and importance of a strong family unit.

In 2013, the Foundation’s efforts were simply reactive. In 2014, a proactive effort will identify activities that will serve to strengthen the family unit.

Focus area - Leadership

Definition: Activities that build Brown County and the Region’s capacity for leadership by providing the resources, knowledge, and connections that community members and students need to shape the future of these communities.

With leadership being a new focus area for the Foundation, much of 2013 was spent researching potential points of entry for the Foundation to invest in 2014 and beyond. Opportunities and vehicles for developing school, civic, and youth leadership are being explored.

For years, the Foundation has invested in leadership activities in Brown County schools. Strategies and activities are being analyzed that will allow the Foundation to support and develop school leadership in all of west central Illinois.

Our hope is to empower Brown County and west central Illinois by helping to develop strong youth and adult leaders with a vision for their community and schools.

73% WANT
LEADERSHIP
OPPORTUNITIES

The 2013 Brown County Survey found that 73 percent of survey respondents agree that Brown County community members want more leadership opportunities.

Focus area - Economic Development (BROWN COUNTY ONLY)

Definition: Activities and organizations that support the implementation and sustainability of the 2011 Mt. Sterling Uptown Long Range Strategic Plan and the economic development and wellbeing of Brown County.

“Empty storefronts”; “So many buildings need repaired”; “We want Mt. Sterling to be how it used to be when we grew up.” This was feedback received from Brown County community members in 2010 when asked by the Foundation about revitalizing Uptown.

At the request of the Tracy Family Foundation and the Mt. Sterling Uptown Steering Committee, Kiku Obata & Company partnered with the citizens of Mt. Sterling in 2011 to help shape important aspects of the future of Mt. Sterling through the creation of a Long-Range Strategic Plan.

Much progress has been made since the inception of the plan. Individuals, nonprofit organizations and businesses are working to turn the vision into reality for a “vibrant and attractive Uptown that attracts and retains entities which draw people to Brown County to shop, work, live, and explore.”



PHASING AND PRIORITIES

2011 Pre-Phasing	2012-2014 Phase I	2016-2020 Phase II	2020-2023 Phase III
<ul style="list-style-type: none"> Adoption of 2011 Comprehensive Plan Adoption of Blueprint Submit grant for lighting bond of courthouse Organizational Structure 2012 Planning Meeting 	<ul style="list-style-type: none"> City Plan Zoning Code changes Courthouse lighting implemented Courthouse facade design City office Main Street Streetscape Water Tower Redevelopment 	<ul style="list-style-type: none"> City Hall relocation Public Safety Reorganization Water Tower Park Facade grant Program Capital Reserve Development 	<ul style="list-style-type: none"> Brown County Park lighting and general maintenance Main Street Streetscape from Alley west to West Cross Street Planning for 2021 - 2023 & Biannual
<ul style="list-style-type: none"> Courthouse lighting project Purchase of some of the key character buildings Organizational Structure Temporary Workforce Program Continue discussions with Brown County Library Board, John Wood Community College and potential developer regarding potential for a new building 	<ul style="list-style-type: none"> Brown County Library / John Wood Community College Project Courthouse facade Facade Project Water Tower North & South Side of West Main Street Parking lots Water Storage Tank Corridor Wells Insurance 	<ul style="list-style-type: none"> City Hall relocation Public Safety Reorganization American Legion project South & North Capitol projects Facade improvements project South Street and West Cross Street Redevelopment project 	<ul style="list-style-type: none"> Alley over / work on Public recreation project continue Project development on south side of West Main Street from post office to West Cross Street Project development on north side of West Main Street from post office to West Cross Street Conversion of old Brown County library space to retail / restaurant Planning for 2021 - 2023 & Biannual
<ul style="list-style-type: none"> Fall Festival Plant tree of new city trees and flowers Planning for 2012 programs Organizational Structure 	<ul style="list-style-type: none"> Fall Festival Spring Festival - 2013 Winter Festival - 2014 Summer Festival - 2015 Annual Community Meeting Clean-Up Mt. Sterling Tree & Flower Program 	<ul style="list-style-type: none"> Fall Festival Spring Festival Winter Festival - 2016 Summer Festival Annual Community Meeting Clean-Up Mt. Sterling Tree & Flower Program 	<ul style="list-style-type: none"> Fall Festival Spring Festival Winter Festival Summer Festival Annual Community Meeting Clean-Up Mt. Sterling Tree & Flower Program Planning for 2021 - 2023 & Biannual

MT. STERLING, ILLINOIS UPTOWN LONG-RANGE STRATEGIC PLAN

IMPLEMENTATION STRATEGY

GRANTMAKING

Here’s a look at the Tracy Family Foundation giving in 2013.

Grant Dollars By Program	
Program	Grants Paid
Brown County T.E.A.C.H.E.R. Fund	\$108,649.24
Capacity Building	\$23,633.22
Catholic Schools	\$407,000.00
Formal Funding	\$961,903
Matching Grant	\$790,500
Next Generation	\$65,500
Total	\$2,357,185.46



Brown County T.E.A.C.H.E.R. Fund Grant Program

Program Description: Brown County T.E.A.C.H.E.R. Fund grants are restricted to K-12 schools in Brown County, Illinois. Teachers and Administrators may request funds for items aligned with the school's Instructional Focus and School Improvement Plan.

2013 Total Grant Dollars Awarded	Number of Grant Awards	Average Grant Award
\$108,649.24	8	\$13,581.15
School	Brown County T.E.A.C.H.E.R. Fund Grant Award	
Brown County Elementary School	BCES Fine Arts Grant	
Brown County Elementary School	Special Education and Title I smart boards	
Brown County Elementary School	iPads for Primary/Elementary Students	
Brown County Elementary / Middle School	Non-fiction Guided Reading Library	
Brown County High School	Art Room Kiln	
St. Mary School	Pre-K Program Enrichment	
St. Mary School	Tech Grant 2013-14	
St. Mary School	Learning Through the Arts 2013-2014	

Capacity Building Grant Program

Program Description: Agencies that have received prior funding through the Formal Funding Grant program or through Dot Foods Charitable Giving may apply for Capacity Building Grants. The intended impact of such grants is to increase the organizational effectiveness of agencies due to improvements made in management, leadership, and board governance.

2013 Total Grant Dollars Awarded	Number of Grant Awards	Average Grant Award
\$23,633.22	13	\$1,817.94
Organization	Capacity Building Grant Activity	
Advocacy Network for Children	NCAC Forensic Interviewing of Children Training	
Big Brothers Big Sisters of West Central Illinois	Executive Directors Conference	
Care Net Pregnancy Services	Marketing and Fundraising Conference	
Community Foundation of the Quincy Area	Charitable Planning Seminars	
Girls on the Run of Central Illinois	The Summit National Conference	
Great River Teens Encounter Christ	National Catholic Youth Conference Trip	
Mastodon Art-Science Regional Fair	Training, Tangibles and Technology	
Quincy Notre Dame High School	Marketing of QND	
Quincy Symphony Orchestra Association	League of American Orch Annual Conference	
St. Peter School	Cindy Strickland-Differentiated Classrooms	
Transitions of Western Illinois	Electronic Medical Record Implementation	
Youth In Need	Capacity Building Grant	
YWCA of Quincy	Capacity Building Grant-Non Profit Management	

Catholic Schools Grant Program

Program Description: Participation in this grant program is restricted to the ten Catholic Schools that participated in the Long Range Strategic Planning process with the Foundation.

2013 Total Grant Dollars Awarded	Number of Grant Awards	Average Grant Award
\$407,000.00	16	\$25,437.50
School	Project	
Blessed Sacrament Catholic School	Literacy/Math/Writing Intervention Program 2014-2015	
Blessed Sacrament Catholic School	Quincy Parochial School's Reading Program 2014-2015	
Routt Catholic High School	Transportation II	
St. Dominic School	Academic Intervention and Support	
St. Francis Solanus School	Curriculum Enhancements	
St. Mary School	SMS Success Through Leadership	
St. Peter School	Instructional Coach	
Our Saviour School	Technology	
Routt Catholic High School	Student Transportation Initiative	
St. Dominic School	Internet and Technology Upgrade	
St. Dominic School	Curriculum Enhancements	
St. Francis/Holy Ghost School	Technology	
St. Francis Solanus	Science Lab	
St. John the Evangelist	Technology	
St. Mary School	Literacy and Marketing	
St. Peter School	Literacy Improvement Project	

Formal Funding Grant Program

Program Description: Nonprofit organizations located in the Illinois counties of Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Schuyler, and Scott may apply to the Formal Funding Grant Program. Tracy family members living outside of these counties may issue a limited number of invitations to organizations in their communities.

2013 Total Grant Dollars Awarded	Number of Grant Awards	Average Grant Award
\$961,903	46	\$20,910.93
Organization	Project	
Action Brown County	Action Brown County Support	
Adams/Pike Regional Office of Education	Truancy Prevention - Operational Support	
Adams/Pike Regional Office of Education	GED Testing Fee Scholarships	
Aim High	General Operating Support	
Board of Trustees of the University of Illinois	E2D2: Environmental Education Discovery Day	
Bob Freesen YMCA of Jacksonville	Four Starting Blocks for the YMCA Swimming Pool	
Brown County Public School District	Making Goods Schools Better initiative	
Care Net Pregnancy Services	General Operating Support	
Cheerful Home	Outreach Family Support Program	
Children's Museum Foundation Corp.	Vital for Our Youth Capital Campaign	
Community for Christ Assistance Center	General Operating Support	
Dominican Academy of the City of New York	Scholarships	
Dominican Academy of the City of New York	Classroom Tablet computers for the instructors	
First Christian Church of Beardstown, Beardstown Christian Academy	BCA 2nd Grade Technology Update	
Frontiers International Springfield Club	Positive Youth Development	
Girl Scouts of Central Illinois	Be a Friend First	
Girls on the Run of Central Illinois	Brown and Morgan Counties Support & Expansion	
Great River Recovery Resources	Primary Prevention Program	
Highbridge Community Life Center	GED	
John Wood Community College Foundation	BCHS Dual Enrollment	
Mastodon Art-Science Regional Fair	Science Coach IV	
Midwest Youth Services	General Operating Support	
National TTT Society Illinois Chapter AI	Camp for Girls	
Pike County Unmet Needs	Pike County Unmet Needs	
Quincy Art Center	Quincy Art Center smART Kids: Art Mentor Program	
Quincy Catholic Elementary Schools Foundation	Quincy Catholic Schools Long Range Strategic Planning Coordinator	
Quincy Community Theatre	General Operating Support	
Quincy Exchange Club Foundation	Character Champions Program	
Quincy Family YMCA	Mt. Sterling Community Center YMCA Operational Support	
Quincy Family YMCA	4th grade free YMCA membership program	
Quincy Notre Dame High School	Catholic Heart Work Camp	
Quincy Symphony Orchestra Association	Youth Programs	
Scholarship America, Inc.	Tracy Family Foundation College Scholarship Program	
St. Louis Learning Disabilities Association, Inc.	Early Childhood Outreach Program	
St. Mary's School	Technology Coordinator	

St. Paul School	Integrating Science & Literacy Throughout St. Paul School
St. Thomas and Holy Family Youth Group	Catholic Heart Work Camp 2013
Sts. Peter & Paul Catholic Church - HEART Ministry	Catholic Heart Work Camp
Sts. Peter & Paul School	General Operating Support
United Way of Adams County, Inc.	Financial Stability Initiative
University of Illinois Foundation	GirlTech 2014
Vermont Street Methodist Church	2013 VSUMC Youth Mission Trip
Western Illinois Works	Pike County Workforce Readiness Initiative
Western School District	Junior Achievement
Winchester Grade School	Mobile Laptop Cart and laptops
YWCA of Quincy	Supportive Housing Program

Grant Application Program, Process, & Timeline

Programs

The Tracy Family Foundation administers six grant programs: Brown County T.E.A.C.H.E.R. Fund, Capacity Building, Catholic Schools, Formal Funding, Matching Grants, and Next Generation Grants.

Process

All requests to the foundation must be submitted online through the Tracy Family Foundation website: www.tracy-foundation.org

Pre-applications are required for the Brown County Teacher Fund, Catholic Schools, and Formal Funding grant programs. Once the pre-application is submitted, an organization will be contacted regarding an invitation to apply for a grant. Capacity Building, Matching Grants, and Next Generation grants do not require pre-applications.

Timeline

Grant Program	Cycle	Pre-App Due	Grant App Due	Awards Announced
Brown County Teacher Fund & Formal Funding				
	I	January 1	March 1	April
	II	May 1	July 1	August
	III	September 1	November 1	December
Catholic School Grant Program				
	III	September 1	November 1	December
Capacity Building, Matching Grants, and Next Generation Grants				
Applications are accepted on an on-going basis throughout the year.			Immediately after submission.	

2013 Financials

January 1 – December 31, 2013

Statement of Financial Position	
Assets	
Cash & Cash Equivalent	\$585,335
Pledges Receivable	\$3,467,130
Investments	\$6,560,524
Prepaid Expense	\$345
Total Assets	\$10,613,334
Total Liabilities	\$218,250
Net Assets	\$10,395,084
Total Liabilities and Net Assets	\$10,613,334

Statement of Activities	
Revenue	
Contributions	\$3,467,130
Interest Income	\$86
Dividend Income	\$120,618
Capital Gain Income	\$6,142
Net Realized/Unrealized Gain (Loss) on Investments	\$903,463
Total Revenue	\$4,497,439
Expenses	
Total Grant Expense	\$2,357,186
Total Operating Expense	\$303,778
Total Expenses	\$2,660,964
Increase in Net Assets	\$1,836,475
Net Assets at Beginning of Year	\$8,558,609
Net Assets at End of Year	\$10,395,084

Mission Statement

The Tracy Family Foundation exists to provide resources to organizations that foster the values of Robert and Dorothy Tracy - a Catholic/Christian belief, honesty, integrity, fairness, and a strong work ethic. The Foundation seeks to proactively strengthen Brown County in Illinois and the surrounding Region by investing in the education, youth, families, and the capacity of these communities. The Foundation is also the vehicle for developing a philanthropic spirit among Tracy family members.

Trustees and Staff

Trustees

- *Jean Buckley (President)*
- *Pat Smith (Vice-President)*
- *John Oliver (Secretary)*
- *Rob Tracy (Treasurer)*
- *Chris Stamerjohn*
- *Erin Tracy*
- *Fred Schmidt*
- *Jane Tracy*
- *Jim Tracy*
- *Mary Sullivan*

Next Generation Advisory Board Members

- *Jaclyn Tracy (Chair)*
- *Megan Buckley (Vice-Chair)*
- *Kelsey Tracy (Secretary)*
- *Eric Terwelp*
- *Maggie Sullivan*

Staff (full and part-time)

- *Jean Buckley (President)*
- *Kim Bielik (Administrative Assistant & Grants Manager)*
- *Karla Metz (Program Support Assistant)*
- *Linda Tracy (Program Associate)*



TRACY FAMILY

FOUNDATION

P.O. Box 25 | Mt. Sterling, Illinois 62353

www.tracyfoundation.org