

Tracy Family Foundation Annual Report 2015

INTRODUCTION

A young couple in search of a safe, caring community quickly learned that Brown County in Illinois was special. The two individuals, Robert (RT) and Dorothy Tracy, realized it was the perfect place to raise their children and start a business, Dot Foods. They moved their family to Mt. Sterling, Illinois, a small town with good values and a strong work ethic, and they tirelessly raised 12 children.

Through the years, RT and Dorothy became defined by their belief in faith, family, youth, education, community, and hard work. And they raised their family with the same values.

To honor their parents and give back to the community in which they grew up, the second generation (2Gs) Tracy family members started the Tracy Family Foundation (TFF) in an attempt to capture their parents' essence in these areas.

Years later, the family has grown, but their civic duty to give back to Brown County, as well as the communities in which they reside, has never wavered. Together, generations of Tracy family members are diligently carrying the torch that RT and Dorothy handed them.

Seventy-plus Tracy family members, along with numerous engaged community citizens, are actively working to improve the quality of life for those who live in Brown County and west central Illinois.

Beyond this Midwest geographic footprint, a limited but growing number of nonprofit organizations throughout our country benefit from the time, talent, and treasures of the Tracy Family Foundation.



MISSION STATEMENT

The Tracy Family Foundation exists to provide resources to organizations that foster the values of Robert and Dorothy Tracy - a Catholic/Christian belief, honesty, integrity, fairness, and a strong work ethic. The Foundation seeks to proactively strengthen Brown County in Illinois and the surrounding Region by investing in the education, youth, families, and the capacity of these communities. The Foundation is also the vehicle for developing a philanthropic spirit among Tracy family members.

THE TRACY FAMILY

Vision for the Tracy Family

The Foundation will build a legacy of leadership and generosity among Tracy family members as they engage in the work of the Foundation with unity and passion. Through the Foundation, a grateful and philanthropic spirit will be cultivated among all Tracy generations, both present and future. The Tracy family will actively engage in building improved, sustainable change in Brown County, the surrounding region, and in their communities.

Carrying on the legacy of RT and Dorothy is important to all Tracy family members, which can be seen in the work of the TFF board, the Next Generation Advisory Board (NGAB), family volunteerism, TFF committee work, and Matching Grant and Next Generation Grant program participation.

There has been a huge appetite from family members to work together to make the world a better place and pay tribute to RT and Dorothy. Since TFF was formed in 1997, 21 Tracy family 2Gs and 20 Tracy family third generation (3Gs) members have served on the TFF board. Since the NGAB's inception in 2013, 11 Tracy family 3Gs have served on that board.

NGAB works to actively engage their cousins in philanthropic efforts. They do so through the annual Next Generation meeting, an opportunity for the third generation to learn more about TFF, gain leadership experience, serve on committees, and encourage additional participation in the Matching Grant and Next Generation Grant programs.

Tracy family 2Gs and 3Gs have served on the TFF

Tracy family 3Gs have served on NGAB



NGAB MISSION STATEMENT

The Next Generation Advisory Board (NGAB) exists to cultivate an understanding of philanthropy and build leadership skills in the next generations. The NGAB will actively listen to all generations, offering opportunities, education, and support to fulfill the Tracy Family Foundation's (TFF) vision for the family.





3G Family Member Volunteering at a Nonprofit Organization

MATCHING GRANT AND NEXT GENERATION GRANT PROGRAMS

Tracy Family Foundation Matching Grant Program

Program Description: TFF trustees, TFF staff, and Tracy family members ages 16 and older are eligible to apply for grant funds on behalf of a nonprofit organization if the trustee, staff, or family member personally contributes to the nonprofit organization.

Matching Grants	2014	2015
TFF Matching Grants (MG) dollars	\$802,169	\$1,189,140
Personal dollars donated by family members as a match	\$381,553	\$531,530
Percent of 1G and 2Gs who participated in the MG program	100%	100%
Percent of eligible 3Gs who participated in the MG program	41%	28%

Next Generation Grant Program

Program Description: Next Generation Tracy family members between the ages of 5 and 30 are eligible to apply for grants on behalf of nonprofit organizations. The main intention of this grant program is to educate Next Generation family members on the needs and issues in their communities.

Next Generation Grants	2014	2015
Total Next Generation Grant awards	\$66,500	\$79,500
Percent of eligible 3Gs who participated in the Next Generation Grant program	84%	71%

TRACY FAMILY VOLUNTEER PROJECT

Since 1960, the RT and Dorothy family has gathered at the Lake of the Ozarks for an annual family summer vacation. For the past two years, as part of the ongoing effort to pass on the philanthropy flame, the family seized the opportunity to volunteer together at local nonprofits.

In 2014, 29 family members volunteered at Share the Harvest Food Pantry in Greenview, Missouri. In August 2015, 43 family members from the second, third and fourth generations joined efforts to help out Wonderland Camp in Rocky Mount, Missouri, during an evening carnival event.

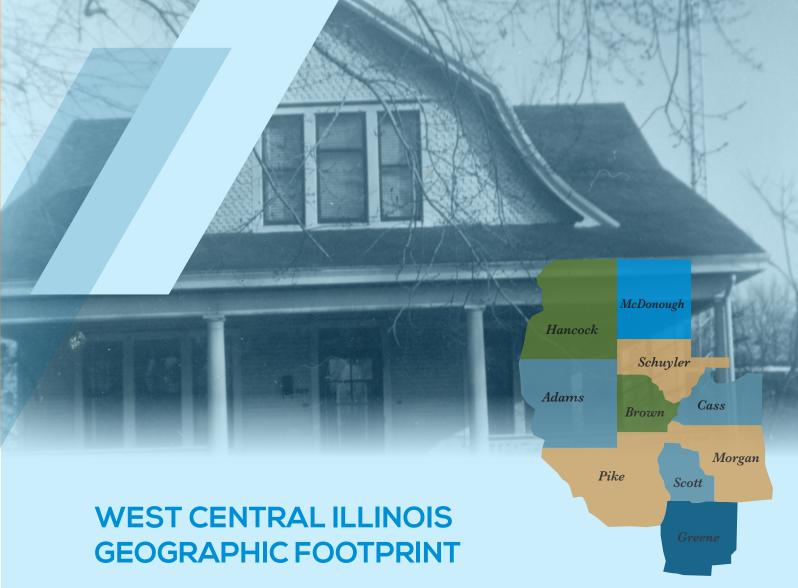
The camp serves individuals with disabilities, offers a respite for family members and caregivers, and provides a personal development experience for staff and volunteers.

Wonderland Camp Executive Director Jason Hynson said he greatly appreciated the Tracy family's volunteer work at their camp during a time of year when it was needed the most.

"During the end of the summer, we lose many of our staff as they return to school and get back to college obligations," Hynson said. "The Tracy family ran our outdoor carnival with games and prizes and snacks. It was a huge boost for our camp and campers that night!"



The Wall Street Journal published an article about the Tracy family volunteering at Share the Harvest Food Pantry.



Brown County is located in the heart of west central Illinois, and it holds a special place in the hearts of the Tracy family. Through time, talent, and treasures, the Foundation is investing in these Midwest communities and striving to turn our vision for Brown County and the Region into reality.

Just as RT and Dorothy sought a community that would serve them well in raising their family, the Foundation wants to give back to west central Illinois in a manner that serves to support healthy youth and families.

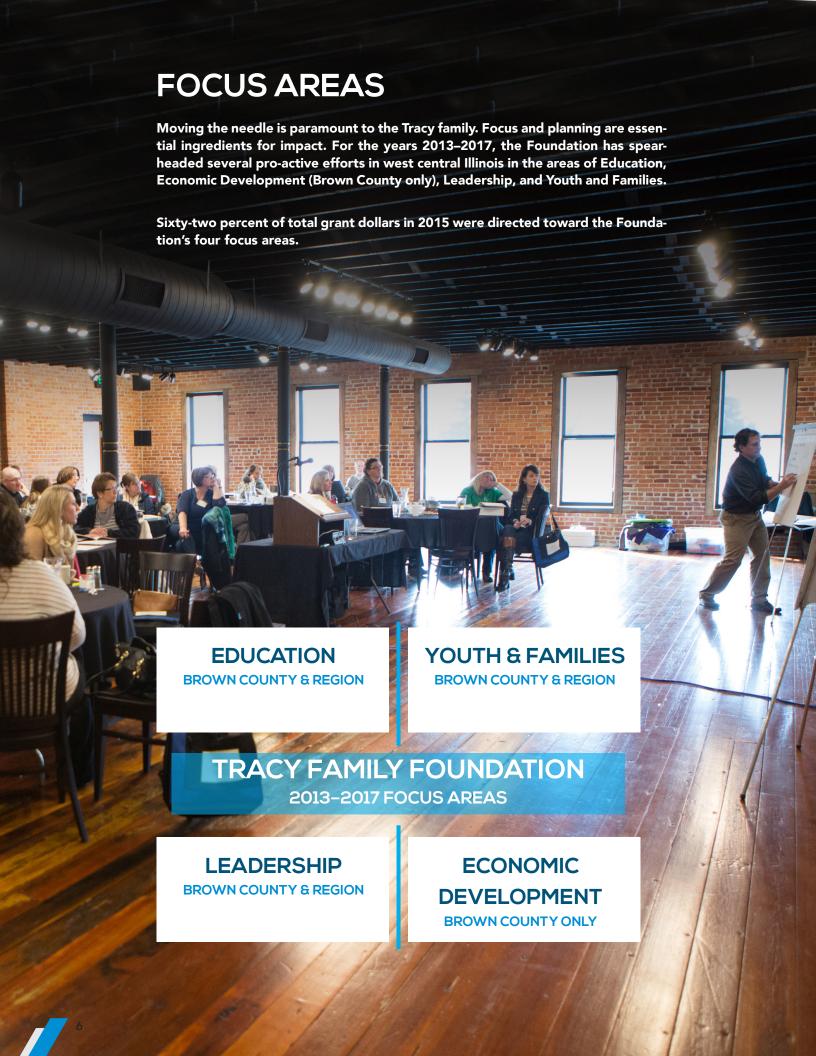
Qualified Illinois Counties

VISION FOR BROWN COUNTY

Brown County will retain existing residents and attract new ones. It will be recognized as a Magnet Community characterized by a strong educational system, a thriving business community, bustling Uptown, and engaged community that is empowered to lead and shape itself.

VISION FOR THE REGION

The Region surrounding Brown County will become known for academic excellence, with an emphasis on school leadership, early childhood education, and college access for students. Catholic schools will thrive in the areas of Enrollment, Financial Stability, and Academic Excellence.



EDUCATION

2015 Total Grant Dollars: \$1,742,697

Dorothy Tracy was a teacher. In 1949, she received a bachelor's degree in education from the University of Illinois at Urbana. While raising her family, she served as a substitute teacher. Caring deeply about schools, she was elected to the Brown County Public School Board from 1975-1979. With education near and dear to our matriarch's heart, the Tracy Family Foundation devotes a tremendous amount of time and resources to this focus area.

EARLY CHILDHOOD

In 2015, the Foundation pulled together Early Childhood providers in Brown County and west central Illinois to identify gaps and opportunities. As a result of the findings, a limited number of grants were awarded.

In 2016, look for additional investments by the Foundation centered on professional development for Early Childhood providers and in the domains of Language & Literacy and Social & Emotional.

2015 Education, Early Childhood Grants: \$111,520

Total Number of Grants: 3		
Organization	City, State	Program
Brown County School District	Mt. Sterling, IL	Pre-K Extended Day
Regional Office of Education	Quincy, IL	Ready. Set. Grow. Program
Youth In Need	St. Charles, MO	Head Start and Early Head Start



KINDERGARTEN-GRADE 12

TFF envisions a world-class education system for both public and Catholic schools in the Region. TFF is using two key strategies to create change in this focus area.

1. Utilizing School Leadership as a **Lever for Change**

The Tracy Family Foundation has engaged the National Institute of School Leadership to deliver 27 days of curriculum to both public and private school educators in west central Illinois.

Assisting in this effort is the Regional Office of Education #1 and the Knapheide Manufacturing Company. The goal is to train 150 school leaders by 2020.

TFF launched Cohort No. 1 (of five) in June 2015 and will wrap up in December 2016. Thirty-two educators-including superintendents, principals, directors of curriculum, and teachers from the counties of Adams, Brown, Greene, McDonough, Morgan, Pike, and Schuyler-are participating in Cohort No. 1.



2015 Education, K-12 Leadership Development Grants: \$495,325

Total Number of Grants: 2		
Organization	City, State	Project
Criterion Education	Washington, DC	National Institute of School Leadership
Regional Office of Education #1	Quincy, IL	Administers of the School Leadership Initiative

School educators participate in Cohort No. 1's Leadership for **Excellence in Science** course, a unit taught by the National Institute of School Leadership.

2. Utilizing Planning as a Lever for Change

Plan your work. Work your plan. This strategy targets 10 Catholic elementary and high schools in west central Illinois.

In 2015, the Foundation provided funding to the Alliance for Catholic Education at the University of Notre Dame to assist in the development a 2015-2020 Long Range Plan for the schools.

Each plan is focused on Four Pillars of Excellence: Academics, Catholic Identity, Enrollment, and Financial Stability.

Support was also given to the schools for the plan's implementation. During the 2015-2016 school year, 2,425 students are enrolled in the 10 schools, benefitting from this effort to see Catholic schools thrive, not just survive.

Collectively, the 10 schools experienced a 1.6 percent increase in enrollment from the prior school year.

2015 Education, K-12 Catholic School Grants: \$402,811



Total Number of Grants: 15		
Organization	City, State	Project
Alliance for Catholic Education, University of Notre Dame	South Bend, IN	Assessments and Long Range Plans for 10 Catholic Schools
Blessed Sacrament Catholic School	Quincy, IL	Intervention Specialist for Reading, Writing, and Math
Meitler	Summit, NJ	Strategic Plan Implementation for 10 Catholic Schools
Our Saviour School	Jacksonville, IL	Technology, Leveled Readers, and Raz Kids
Quincy Catholic Elementary Schools Foundation	Quincy, IL	Operating Support
Quincy Notre Dame High School	Quincy, IL	Special Education Resource Staff
Routt Catholic High School	Jacksonville, IL	Tutors and ACT Aspire Program
St. Francis/Holy Ghost Catholic School	Jerseyville, IL	Technology and Training to Support Academics
St. Francis Solanus School	Quincy, IL	Academic Intervention Specialist and Professional Development
St. John the Evangelist School	Carrollton, IL	Materials and Training to Support Academic Excellence in Reading and Math
St. Mary School	Mt. Sterling, IL	Catholic Identity
St. Peter School	Quincy, IL	Social Studies, Science, and Math Curriculum Support

A third target audience, private and public schools in Brown County, are benefitting from a combination of levers for change.

Professional development and coaching—as well as funding support for such things as technology, teacher mentor-

ing, and instructional resources—have been provided to the schools and district since 2007.

The Foundation views the schools as partners in meeting the needs of "Every Student. Every Level."

2015 Education, K-12 Brown County School Grants: \$387,982



Total Number of Grants	s: 21	
School	City, State	Project
Brown County Public Schools	Mt. Sterling, IL	Technology and Training; Fine Arts; Teacher Mentoring; Instructional Leadership Teams and Resources; Professional Development; Marketing
St. Mary School	Mt. Sterling, IL	Technology; Fine Arts; Instructional Leadership Teams and Resources; Student Book Club and Speech Team; Professional Development

In addition to the proactive efforts in education, the Tracy Family Foundation reacts to requests from both public and private schools. Such grants keep with the TFF definition of education:

"Activities and organizations that directly impact academic achievements and excellence from Early Childhood to Post-Secondary graduation."

2015 Grants, K-12 All Other Grants: \$190,027

Total Number of Grants: 10 Medical experience voluntary to the Resident		
Organization	City, State	There Att the 13 on Rx Project
Dominican Academy	New York, NY	Scholarship Program
Four Star Public Library District	Mendon, IL	S.T.E.A.M. Programs in Library for Youth
Junior Achievement of Greater St. Louis	Chesterfield, MO	Junior Achievement in Quincy Public Schools
Liberty High School	Liberty, IL	Digital Learning
Panther Pride Foundation	Camp Point, IL	7 Habits of Highly Effective People
Payson CUSD #1	Payson, IL	Technology
Quincy School District #172	Quincy, IL	SAM Innovation Project Phase II
Sacred Heart-Griffin	Springfield, IL	2016–2017 T.E.A.C.H.E.R. Fund
St. Mary School	Taylorville, IL	Technology Coordinator
St. Patrick Catholic School	Springfield, IL	New K–5 Curriculum

POST-SECONDARY EDUCATION

TFF has a college scholarship program for Brown County High School (BCHS) graduates. BCHS seniors are eligible to apply to the program, administered by Scholarship America.

When the scholarship program began in 2011, Dorothy Tracy stated the following:

"Education and opportunity go hand in hand. It is my hope

and dream that the Tracy Family Foundation Scholarship Fund will provide opportunities for numerous BCHS graduates to pursue their hopes and dreams."

As of 2015, TFF has awarded 50 BCHS students with scholarship awards. Of the 50 students, 24 (48 percent) have been first-generation college students, which is close to the 50-percent mark the Foundation aims to attain.

Students honored at annual awards night



In 2015, 10 Brown **County High School** seniors won TFF scholarship awards.

2015 Education, Post-Secondary Grants: \$135,032.35

Total Number of Grants: 2		
Organization	City, State	Project
John Wood Community College Foundation	Quincy, IL	Brown County High School Concurrent Enrollment
Scholarship America	Minneapolis, MN	Scholarship Program for Brown County High School Students



Leadership is about inspiring, empowering, and motivating people. RT and Dorothy epitomize this, quietly and effectively leading by example to build strong school, civic, and youth leadership in their family, business, and community. Their values and approach shine through in the leadership grants and education grants focused on leadership.

2015 Leadership Grants: \$103,147.50

Total Number of Grants: 9		
Organization	City, State	Project
Fellowship of Christian Athletes	Jacksonville, IL	Sports Leadership Training
Girl Scouts of Central Illinois	Quincy, IL	lt's Your Story, Tell It!
Girls on the Run of Central Illinois	Springfield, IL	Programs in Brown, Morgan, and Scott Counties
North Carolina Outward Bound	Asheville, NC	Outward Bound for Brown County High Schools Students
Quincy Exchange Club Foundation	Quincy, IL	Character Champions Program
Quincy Notre Dame High School	Quincy, IL	Catholic Heart Work Camp
St. Thomas Church	Golden, IL	Catholic Heart Work Camp
Sts. Peter and Paul Catholic Church	Carthage, IL	Catholic Heart Work Camp
University of Illinois Extension	Quincy, IL	Leadership Continuum

ECONOMIC DEVELOPMENT IN BROWN COUNTY

2015 Total Grant Dollars: \$79,750

With 12 children in tow, RT and Dorothy rarely ventured very far from Brown County for their shopping and dining needs. Purchasing local essential services and items was a necessity, as was having recreational activities for the family to participate in.

Together with the civic and private sector, the Foundation is working to revitalize Mt. Sterling's Main Street and assist in Brown County's community health and economic well-being. Since the Plan was approved, numerous improvements on Main Street and in the county have occurred. While this revitalization effort is a marathon, the community is sprinting forward to see that it occurs sooner rather than later.

The 2011 Mt. Sterling Uptown Long Range Plan is the revitalization effort's compass.

2012–2015 Public, Private, and Civic Projects and Activities



2015 Economic Development Grants: \$79,750

Total Number of Grants: 3		
Organization	City, State	Project
City of Mt. Sterling	Mt. Sterling, IL	City Administrator
City of Mt. Sterling	Mt. Sterling, IL	Facade Improvement Program for Uptown Mt. Sterling
Action Brown County	Mt. Sterling, IL	Operational Support

YOUTH AND FAMILIES

2015 Total Grant Dollars: \$208,418

As parents of seven boys and five girls, RT and Dorothy have always cherished youth and family. In 1960, the percentage of births to single mothers was around 5 percent. Fast forward to 2013, the percentage was 40.6 percent. The Foundation is extremely troubled by the breakdown of the family unit that west central Illinois and our country are experiencing.

In 2015, TFF spent numerous hours trying to determining how to tackle this complex issue. As of yet, we have not identified a targeted approach to address the situation. But, as evidence in the 2015 grants, the Foundation continues to react to the many needs of youth and families.

2015 Youth and Families Grants: \$208,418

Total Number of Grants: 20		
Organization	City, State	Project
Chaddock	Quincy, IL	Therapy Rooms Renovations
Cheerful Home	Quincy, IL	Outreach Family Support Program
Firefly Autism	Denver, CO	Early Childhood/Financial Assistance
Gateway 180	St. Louis, MO	Emergency Shelter Expansion/Personnel
Grace Through Faith Ministries	Mt. Sterling, IL	Community Seminars
Great River Teens Encounter Christ (TEC)	Quincy, IL	National Catholic Youth Conference Trip
Hobby Horse House	Jacksonville, IL	Positive Parenting Programs
National Fatherhood Initiative	Germantown, MD	Planning Session
National TTT Society	Mt. Sterling, IL	Camp for Girls
Northwest Arkansas Children's Center	Bentonville, AR	Case Management Program
Part of the Solution	Bronx, NY	Social Workers
Pike County Unmet Needs	Pittsfield, IL	Pike County Unmet Needs
Pregnancy Resource Center	Rushville, IL	General Operating Support
Quincy Art Center	Quincy, IL	Smart Kids: Art Mentor Program
Quincy Family YMCA	Quincy, IL	Mt. Sterling Community Center YMCA
Quincy Symphony Orchestra Association	Quincy, IL	Youth Programs
Room to Grow	New York, NY	Parenting Education Program
Special Olympics Illinois	Quincy, IL	Athletic Competition Support
YMCA of West Central Illinois	Quincy, IL	Cancer Survivor Program
YWCA of Quincy	Quincy, IL	Permanent Supportive Housing

CAPACITY BUILDING OF NONPROFITS

Nonprofits are attempting to solve complex societal issues. Coupled with that reality is the fact that nonprofits rarely have the resources to invest in their own capacity. Recognizing healthy nonprofits can lead to healthy communities, the Foundation is ramping up efforts to develop the capacity of nonprofits.

CAPACITY BUILDING = **HEALTHY NONPROFITS**HEALTHY NONPROFITS = **IMPROVED IMPACT**IMPROVED IMPACT = **HEALTHIER COMMUNITIES**HEALTHIER COMMUNITIES = **WORKFORCE DEVELOPMENT**WORKFORCE DEVELOPMENT = **ECONOMIC DEVELOPMENT**ECONOMIC DEVELOPMENT = **RETURN ON INVESTMENT**

2015 Total Capacity Building of Nonprofits Grant Dollars: \$36,054

Total Number of Grants: 14		
Organization	City, State	Project
Advocacy Network for Children	Quincy, IL	Conference
Big Brothers Big Sisters of West Central Illinois	Jacksonville, IL	Conference
Central Elementary School	Camp Point, IL	Conference
Cheerful Home	Quincy, IL	Video Storytelling
Community Foundation for the Land of Lincoln	Springfield, IL	Conference
Girl Scouts of Central Illinois	Quincy, IL	Staff Training
Great River Teens Encounter Christ (TEC)	Quincy, IL	Youth Conference
Madonna House	Quincy, IL	Executive Director Training
Midwest Youth Services	Jacksonville, IL	Video Storytelling
Pregnancy Resource Center	Rushville, IL	Video Storytelling
Quincy Notre Dame	Quincy, IL	Marketing Materials for Capital Campaign
Sts. Peter and Paul School	Nauvoo, IL	Conference
U of I Extension	Quincy, IL	7 Habits Leadership Training

GRANT PROGRAMS

The Tracy Family Foundation administers six grant programs: Brown County T.E.A.C.H.E.R. Fund, Capacity Building, Catholic Schools, Formal Funding, Matching Grants, and Next Generation Grants.

2015 Approved Grants by Program

Program	Dollars	Percent of Total Dollars
Brown County T.E.A.C.H.E.R. Fund	\$387,982	11%
Capacity Building	\$36,054	1%
Catholic Schools	\$402,811	12%
Formal Funding	\$1,343,220	39%
Matching Grant	\$1,189,140	35%
Next Generation Grant	\$79,500	2%
Total	\$3,438,707	100%

Explanation of TFF Grant Program and Focus Areas

Grant Program	Geographic Focus	Who Can Apply	Target Focus
Brown County T.E.A.C.H.E.R. Fund	Brown County in Illinois	Teachers and administrators at pre-K–12 schools in Mt. Sterling, IL	Instructional Focus
Capacity Building	West Central Illinois	Recipients of Formal Funding grants and Dot Foods Charitable grants	Organizational Effectiveness
Catholic Schools	West Central Illinois	Principals at Catholic schools located in Carrolton, Jacksonville, Jerseyville, Mt. Sterling, and Quincy	Academic Excellence, Catholic Identity, Enrollment, and Financial Stability
Formal Funding	Illinois counties of Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Schuyler, and Scott	Any qualified organization located in the approved Illinois counties. Tracy family members living outside these counties may issue a limited number of invitations to organizations.	Education, Leadership, Youth and Families, and Brown County Economic Development
Matching Grants	USA	Tracy family members, staff, and trustees on behalf of nonprofit organizations	In Keeping with the Foundation's Mission
Next Generation Grants	USA	Tracy family members on behalf of nonprofit organizations	In Keeping with the Foundation's Mission

GRANTMAKING PROCESS

All requests to the Foundation must be submitted online through the Tracy Family Foundation website.

www.tracyfoundation.org

Pre-applications are required for the Brown County T.E.A.C.H.E.R. Fund, Catholic Schools, and Formal Funding Grant programs. Once the pre-application is submitted, TFF will contact an organization regarding an invitation to apply for a grant. Capacity Building, Matching Grants, and Next Generation Grants do not require pre-applications.

Grant Program	Cycle	Pre-App Due	Grant App Due	Awards Announced			
Brown County T.E.A.C.H.E.R. Fund and Formal Funding							
	I	January 1	March 1	April			
	II	May 1	July 1	August			
	Ш	September 1	November 1	December			
Catholic School Grant Program (By Invitation Only)							
	I	February 1	March 1	April			
	Ш	September 1	November 1	December			
Capacity Building, Matching Grants, and Next Generation Grants							
Applications are accepted on an ongoing basis throughout the year			Immediately after submission				

2015 FINANCIALS

January 1-December 31, 2015 (Pre-Audit)

Statement of Financial Position

Assets	Dollars
Cash and Cash Equivalent	\$381,098.29
Pledges Receivable	\$4,321,532
Investments	\$8,548,800.20
Total Assets	\$13,251,430.49
Total Liabilities	\$317,789.28
Net Assets - Unrestricted	\$12,933,641.21
Total Liabilities and Net Assets	\$13,251,430.49

Statement of Activities

Revenue	Dollars
Contributions	\$4,650,000
Interest and Dividend Income	\$154,005
Refund of Grants to Public Charities	\$74,059
Miscellaneous Income	\$0
Net Realized/Unrealized Gain (Loss) on Investments	(\$274,113)
Total Revenue	\$4,603,951
Expenses	
Total Grant Expense	\$3,438,707
Total Operating Expense	\$464,704
Total Expenses	\$3,903,412
Increase in Net Assets	\$700,540
Net Assets at Beginning of Year	\$12,233,102
Net Assets at End of Year	\$12,933,641

TRUSTEES, NGAB, AND STAFF



Trustees

Jean Buckley, President

Pat Smith, Vice President

John Oliver, Secretary

Lauren Tracy, Treasurer

Angie Tracy

Diana Tracy

Fred Schmidt

Jim Tracy

Kelsey Tracy

Scott Stamerjohn



Next Generation Advisory Board

Members

Megan Costigan, Chair

Christine lovaldi, Vice Chair

Kristin Tracy, Secretary

Diana Tracy

Kevin Bird



Full-time and Part-time Staff

Jean Buckley, President

Kim Bielik, Executive Administrative

Assistant and Grants Manage

Terry Jenkins, Program Manager

Linda Tracy, Program Associate

Tracy Family Foundation

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