



TRACY FAMILY  
FOUNDATION

# 2019 TFF Annual Report

P.O. Box 25  
Mt. Sterling, IL 62353

Check out our newly  
redesigned website at  
[www.tracyfoundation.org](http://www.tracyfoundation.org)

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## Our Vision

Our vision is to see a world where communities thrive and families flourish, with all generations of the Robert and Dorothy Tracy family giving and serving together.

## Our Mission

Our mission is to advance innovative, collaborative, and sustainable change in communities and cultivate a philanthropic spirit in all generations of the Robert and Dorothy Tracy family.

### INNOVATIVE

We strive to introduce new, original, and creative ideas

### COLLABORATIVE

We work jointly and in coordination with strategic partners

### SUSTAINABLE

We pursue opportunities that can be maintained successfully over time

## Our Values

### FAMILY

Robert and Dorothy Tracy instilled into their 12 children their values of honesty, integrity, fairness, faith in God, respect, and a strong work ethic. The generations of family respect these values and cherish their relationships with one another. The family is firm in their belief that healthy families—with solid values—are core to healthy communities.

### FAITH

The Catholic/Christian beliefs of Robert and Dorothy Tracy inspired them to love their neighbors as themselves. Their faith continues to influence the work of the Tracy Family Foundation.

### EDUCATION

The Tracy family believes that education and opportunity go hand-in-hand. A quality education opens doors to new worlds and new possibilities.

### LEADERSHIP

The Tracy family believes that when a leader gets better, everyone wins—individuals, families, organizations, and communities.

### COMMUNITY

Home is where the heart is, and it is the people that make up our communities that often create the most meaning in our lives. The Tracy family wants everyone to experience the support and encouragement of a strong community.

# Our 2020–2024 Plan Comes to Fruition

Thanks to the ambitious work on our 20-year plan, we were able to focus on and complete our 2020–2024 Strategic Plan last year.

With the help of Vario Consulting, the Tracy family, and Tracy Family Foundation board and staff, we looked at the future of our Foundation with a fresh perspective.

We started with our Vision, Mission, and Values statements, which the entire Tracy family reviewed, weighed in on, and agreed upon as part of our 20-year planning process. These statements are shown on the previous page. We then reevaluated our focus areas and defined our goals.

The outcome of our work: updated focus areas, clearer goals, new strategies, and key performance indicators (KPIs) to guide and measure the Foundation's success. See our full strategic plan on our newly redesigned website: [www.TracyFoundation.org](http://www.TracyFoundation.org).

## Introducing Our 2020–2024 Strategic Plan

### EDUCATION

**THE GOAL:**  
To cultivate learning communities that inspire life-long learners, leaders, and problem solvers.

### BROWN COUNTY

**THE GOAL:**  
To empower Brown County to be a magnet community where people live, learn, work, and play.



### FAMILIES

**THE GOAL:**  
To foster strong, healthy, and resilient families.

### YOUTH

**THE GOAL:**  
To nurture strong, healthy, and resilient youth.

### MENTAL HEALTH

#### Brand-New TFF Focus Area

For the 2020–2024 Strategic Plan, we invited the third generation Tracy family members to select a new TFF focus area that aligned with their interests and passions.

We then led the third generation through a comprehensive discernment and selection process, and over 70 percent of those voting chose mental health as their top choice.

In December 2019, mental health officially became the Foundation's newest focus area.



# The Tracy Family

The Tracy family's second generation formed the Foundation to honor their parents, Robert and Dorothy Tracy, and to unite the family in a common philanthropic spirit. There are now 24 people in the second generation, 65 in the third, and 29 in the fourth (as of the end of 2019).

No matter how large the Tracy family becomes, we want the Foundation to provide encouragement for the family to give and serve together. To that end, we included a Tracy family goal in our strategic plan as well.

## TRACY FAMILY

**THE GOAL:**  
To deepen community impact by uniting the Robert and Dorothy Tracy family in shared values and a philanthropic spirit.



Tracy family members have various ways they can engage with TFF each year. 1. Erin and Bella Bird met with Jesse Ogas, executive director of Firefly Autism in Denver, Colorado, for Bella's Next Generation Grant site visit. 2. Sara Stephens, executive director, took Olivia, Ava, and Kate Terwelp on a site visit of Horizons Soup Kitchen and Food Pantry in Quincy, Illinois. 3. The Tracy family meets during their annual family reunion to learn more about the Foundation and discuss their Next Gen and Matching Grants from the past year.

# TRACY FAMILY ENGAGEMENT

## Activities

With the 120 members of the Tracy family spread out across 14 states, getting everyone together in one room can be challenging, but the Foundation understands the importance of staying connected with the family members—no matter where they live.

In the fall of 2019, the family came together for a Tracy Family Foundation retreat. It gave them the opportunity to hear from several TFF grantees, celebrate the Foundation’s large projects, and work together to craft elements of the Foundation’s 2020–2024 Strategic Plan.

Two years ago, we also created an annual volunteer service month for the family called Servember. Every November, Tracys throughout the country find ways to serve their neighbors, with more than 80 family members volunteering in 2019.

Along with these in-person events, we utilize technology to keep in touch with everyone. We post on our Instagram feed at least once a week, and we send out a quarterly e-newsletter to Tracy family members.

### Next Generation Involvement

The key to our continued impact: engaging our next generation as much as possible. Along with having multiple seats on the TFF Board of Trustees for third generation family members, we created the Next Generation Advisory Board (NGAB) in 2011 to prepare our third and fourth generation family members to serve and lead the foundation in the decades to come.

The NGAB consists of appointed Tracy family members between the ages of 16 and 40 years old. This board discusses grant applications, plans the annual Next Generation meeting, and develops ways to engage the family in philanthropic work.

The NGAB also determines the focus and funding for Special Impact Grants (SIG). They identify a shared value and focus area, research organizations making a difference in that space, and then invite organizations to apply for a TFF SIG. In 2019, NGAB focused on combating drug abuse and recommended the funding of three organizations, which the TFF Board approved in December 2019.

### 2019 SIG Grants

ORGANIZATION	CITY, STATE	USE OF FUNDS
Adult and Teen Challenge	Milwaukee, WI	Transportation for Christian discipleship program
Ignatian Spirituality Challenge	Chicago, IL	Retreats for men and women on the margins
Renewal House, Inc.	Nashville, TN	A new facility for treatment and recovery support



Third generation Tracy family members played a role in the 2019 Tracy Family Foundation Retreat. Many served as table leaders, took notes, or led discussions on the future of the foundation. Shown here, from left: Brian Buckley, Ari Buckley, Alex Tracy, Matt Tracy, Megan Costigan, Liz Tracy, Christine Iovaldi, Angie Schlater, Kelsey Cope, Jake Schlater, Annie Tracy, Ben Tracy, and Kristin Tracy.

## TRACY FAMILY ENGAGEMENT

# Discretionary Grant Programs

We have several grant programs specifically designed to encourage the Tracys to replicate Robert and Dorothy's dedication to generosity and service. These grant programs multiply the time, talents, and resources of family members in the communities they live and on the issues they care about.

## Matching Grant Program

Tracy family members ages 16 and older, TFF trustees, and TFF staff can make personal donations to nonprofit organizations and then apply for matching grant dollars for those organizations from the Foundation.

MATCHING GRANTS	2016	2017	2018	2019
TFF Matching Grants	\$1,209,898	\$1,257,013	\$1,552,758	\$1,830,832
Personal Donations as a Match	\$515,233	\$543,122	\$700,621	\$781,531
% of 1G and 2Gs who Participated	100%	100%	100%	100%
% of Eligible 3Gs who Participated	31%	56%	50%	58%

## Next Generation Grant Program

Tracy family members between the ages of 5 and 30 can apply for grants on behalf of nonprofit organizations.

NEXT GENERATION GRANTS	2016	2017	2018	2019
Total Next Generation Grants	\$105,500	\$108,452	\$115,000	\$155,000
% of Eligible 3Gs who Participated	84%	86%	85%	92%
% of Eligible 4Gs who Participated	100%	100%	100%	100%

## Family Invitation Grant Program

Tracy family members age 30 and older who live outside of West Central Illinois may invite a nonprofit organization within 50 miles of their home to apply for a TFF Formal Funding Grant.

FAMILY INVITATION GRANTS	2016	2017	2018	2019
Total Family Invitation Grants	\$150,000	\$190,000	\$210,000	\$395,000
% of Eligible 2Gs who Participated	57%	71%	86%	86%
% of Eligible 3Gs who Participated	40%	55%	52%	66%



# A Nationwide Impact

All 12 of Robert and Dorothy Tracy’s children were born and raised in Mt. Sterling in Brown County, Illinois. Thus, our work begins in West Central Illinois, and we proactively invest in the 10 West Central Illinois counties that surround Mt. Sterling (referred to as the Region): Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Scott, and Schuyler.

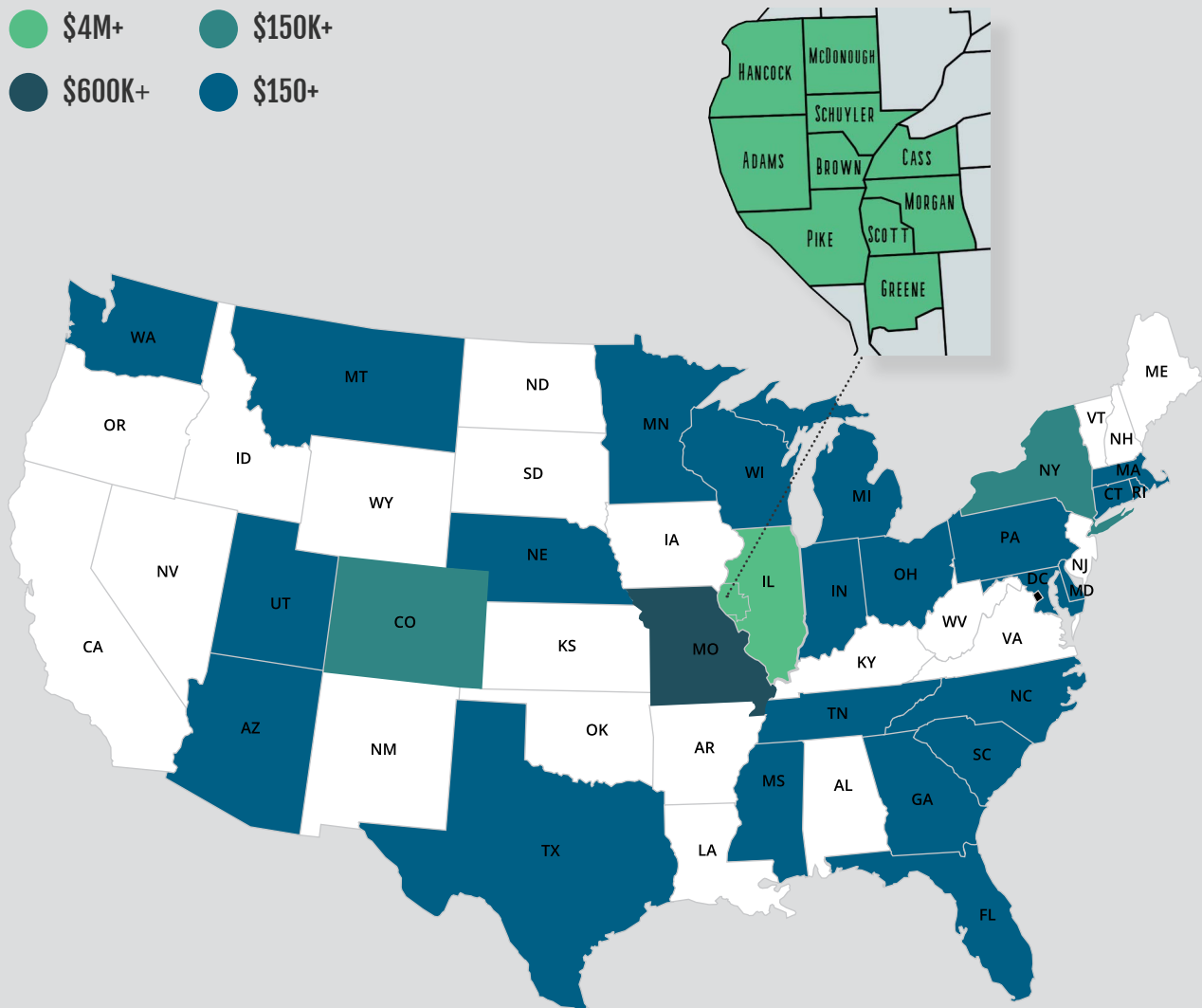
While our work begins in West Central Illinois, we are increasingly impacting more of the United States through invitation-only grants. We now invest in organizations in 26 states and the District of Columbia—and we expect the scope and scale of our work to continue to grow in the coming years.

In this Region, we partner with local organizations and lead efforts to help communities thrive and families flourish.

## 2019 Grant Dollars Awarded

- \$4M+
- \$150K+
- \$600K+
- \$150+

The Region





# TFF's Focus Areas

While 2020 brings new changes to TFF's focus areas, our 2019 focus areas remained the same as in the past. Focus areas included Education, Leadership, Brown County Economic Development, and Youth and Families.

See how our Foundation made an impact in these areas, using various grants to partner with area nonprofit organizations.

## Education

We help organizations that catalyze academic excellence from early childhood through post-secondary graduation.



## Leadership

We invest in activities and organizations that build the Region's leadership capacity by providing the resources, knowledge, and connections that communities need to shape their future.



# HEALTHY COMMUNITIES



## Youth & Families

We support organizations that help children, families, and communities thrive.



## Brown County Economic Development

We invest in the advancement of the Mt. Sterling Uptown Long Range Strategic Plan and Brown County's economic development and well-being.



## FOCUS AREA Education

2019 Total Education  
Grants Awarded:

**\$2,343,867**

**We invest in activities and organizations that catalyze academic excellence from early childhood through post-secondary graduation.**

For 2019, specifically, a large chunk of our time went into developing the idea around and then starting the heavy lifting for a Brown County Early Learning Center.

For years, community leaders and TFF have heard countless stories of parents in Brown County and beyond searching for a healthy and safe environment for their young children while they work. The 2018 Brown County community survey confirmed this need.

According to the survey, those who live or work in Brown County cited lack of childcare options as the thing they were most dissatisfied with.

West Central Child Care Connection, a resource and referral agency dedicated to supporting children, families, and the childcare community in West Central Illinois, estimates a deficit of at least 50 percent licensed capacity for childcare in Brown County.

To help meet the childcare needs of families living and working in Brown County and neighboring communities, we announced plans in 2019 to open an early learning center in Mt. Sterling, Illinois. The Brown County Early Learning Center has the capacity to serve about 80 children—infants, toddlers, and preschoolers—and operate from early morning to early evening. Tuition rates will be comparable to those in neighboring communities and will vary depending on the child's age.

"Many families in Brown County are struggling to find childcare because existing providers are already at capacity," TFF President Jean Buckley said. "We saw an unmet need in Brown County, and we are happy to be able to move forward with plans to establish an early childhood education center."

The early learning center facility will be designed and renovated in 2020. It will then open in early 2021.

"We hope the Brown County Early Childhood Education Center will ease the burden on working parents frantically searching for childcare," said TFF Executive Director Dan Teefey. "The goal is to provide high-quality early childhood education in Brown County, boost kindergarten readiness, and ultimately help make Brown County a community where more people want to live and work."

### Children who receive high-quality early education are

#### MORE LIKELY TO

- Show improved reading
- Show improved math
- Stay in school longer
- Graduate from high school
- Attend a four-year college

#### LESS LIKELY TO

- Drop out of school
- Repeat grades
- Be placed in special ed

### And by age 40, they are

**24%**

more likely  
to own a home

**18%**

more likely  
to be employed

**53%**

less likely to have  
multiple arrests

**\$\$\$**

More likely to make  
higher earnings



1



2



3



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5



6



7

We envision a world-class education system made up of both public and private schools that will give every child the opportunity to acquire the knowledge, skills, values, and beliefs necessary to succeed in life. Some of the organizations that will help us get there include: 1. Bessie's Hope 2. Brown County Early Learning Center 3. Denver Scholarship Foundation 4. The Rise School of Denver 5. Ready. Set. Grow! 6. Griggsville Guided Readers 7. Lift for Life Academy



# 2019 Education Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
<b>EARLY CHILDHOOD EDUCATION</b>			
Cheerful Home Childcare and Early Learning Center	Quincy, IL	Outreach Family Support Program	Adams County
Dorothy Tracy Education Center	Mt. Sterling, IL	Brown County Early Learning Center	Brown County
Our Redeemer Daycare Center	Jacksonville, IL	Partnering to Improve Reliable Transportation	Morgan County
The Rise School of Denver	Denver, CO	Embedded Therapy for Pre-K Class	Colorado
West Central Child Care Connection	Quincy, IL	Literacy and Learning at the Library, Strategies for Excellence in Childcare	West Central Counties
Various Public Libraries	Various	Early Learning Programming and Space Renovations	West Central Counties
<b>K-12 EDUCATION</b>			
Bessie's Hope	Denver, CO	School to Career Workforce Development for Long-Term Care	Colorado
Criterion Education LLC	Washington, DC	School Leadership Initiative	West Central Counties
Empower Illinois	Chicago, IL	Regional Field Work	West Central Counties
Griggsville-Perry School District	Griggsville, IL	Guided Reading Library	Pike County
Liberty School	Liberty, IL	Outdoor Classroom	Adams County
Lift for Life Academy	St. Louis, MO	Sixth Grade Capital Enhancements	Missouri
North Greene Education Foundation	White Hall, IL	Certified Nursing Assistant Project	Greene County
Payson Community Unit School District	Payson, IL	Fiber Project	Adams County
Quincy Art Center	Quincy, IL	Education Department	Adams County
Quincy School District	Quincy, IL	Collaboration for Healthy and Thriving Students	Adams County
Quincy Society of Fine Arts	Quincy, IL	Instant Arts Classroom Funds	Adams County
Regional Office of Education	Quincy, IL	Quincy Conference - Innovate to Great, National SAM Innovation Project, Ready. Set. Grow!, School Leadership Initiative	West Central Counties
Sacred Heart-Griffin High School	Springfield, IL	Teacher Fund	Sangamon County
Saint Mary School	Taylorville, IL	Technology Coordinator	Christian County
Schuyler Industry School District	Rushville, IL	Marching/Concert Percussion Replacement	Schuyler County
Sister Thea Bowman Catholic School	East St. Louis, MO	Building Literacy Success	Missouri
St. Louis Learning Disabilities Association	St. Louis, MO	Personalized Tutoring for At-Risk Children	Missouri
St. Patrick Catholic School	Springfield, IL	Reading and Math Curriculum	Sangamon County
The Denver Street School	Denver, CO	School-wide Leadership Project	Colorado
Trinity Classical Academy	Industry, IL	Financial Hardship Scholarships	McDonough County
Triopia CUSD #27	Concord, IL	Hands on Plant Science Greenhouse	Morgan County
Warsaw Elementary School	Warsaw, IL	Project Smart	Hancock County
Winchester High School	Winchester, IL	Curriculum Assistance	Scott County
<b>POST-SECONDARY EDUCATION</b>			
Denver Scholarship Foundation	Denver, CO	Student Success: Supporting Students to and Through College	Colorado
Golden Apple Foundation	Chicago, IL	Golden Apple Scholars of Illinois	West Central Counties
Jacksonville Promise NFP	Jacksonville, IL	Jacksonville Promise	Morgan County
John Wood Community College	Quincy, IL	Brown County Dual Enrollment, College for Life	West Central Counties
Scholarship America	Minneapolis, MN	Brown County High School Scholarship Program	Brown County
W.E. Upjohn Unemployment Trustee Corporation	Kalamazoo, MI	Education Research	Brown County



# A Spotlight on Four Education Grantees

## North Greene CNA Program

A TFF grant helped North Greene High School establish a local Certified Nursing Assistant (CNA) training program. The CNA Program was designed to help students learn skills that will make them employable immediately after graduation. The program also addresses the need for qualified CNAs to fill positions in long-term care facilities, hospitals, and in-home care agencies. Four graduates are already employed, and several nursing homes have contacted the high school, hoping to hire more program graduates.

## Ready. Set. Grow!

Every time we respond, talk, read, and play with our children, their brains grow the architecture upon which all future learning is built. West Central Illinois health department nurses give families a new board book during newborn visits, home visits, and office visits. Volunteer readers also provide parents with a new book when they visit the Adams County Health Department WIC offices. Since the project began, the percent of parents reading five or more days a week has doubled!

## Scholarship Program

TFF has a college scholarship program for Brown County High School (BCHS) graduates administered by Scholarship America. Beginning with the BCHS Class of 2011, nearly \$1 million has been awarded in college scholarships to 93 BCHS students selected through our competitive scholarship program. It presently offers up to 15 four-year college scholarships and 15 two-year career and technical scholarships each year. Our program goal is for 75 percent of all BCHS graduates to earn a post-secondary credential within five years of graduating.

## Arts Quincy Instant Arts Program

TFF partners with other funders to provide teachers in Adams County with Instant Arts Classroom Funds through the Quincy Society of Fine Arts. Teachers can request funds to partially cover the cost of transportation so that students can tour many of the Quincy area's museums, theaters, and historic sites. Instant Arts dollars can also be used to bring a variety of visual artists, musicians, dancers, and theater troupes into the classroom.

## Quotes from Teachers for Arts Quincy Instant Arts Program



**"Most of my students have no exposure to the arts except through school. Giving them an outlet to express themselves allows them to grow intellectually. They uncover talents they never knew existed."**

**Annette Johnson,**  
sixth-grade teacher,  
Blessed Sacrament Catholic School,  
Quincy



**"We are limited at our school with exposure to art in the classroom. To be able to visit the theater and have a tour is extremely beneficial to see what real actors and actresses do."**

**Julie Gille,**  
second-grade teacher,  
Central Elementary School,  
Camp Point



**"I wish people could see the faces of our students when they know that the artists are coming into the classroom that day or that week."**

**Emily Pool,**  
third-grade teacher,  
Rooney Elementary School,  
Quincy



## FOCUS AREA Leadership

2019 Total  
Leadership  
Grants Awarded:  
**\$247,950**

We strategically invest in activities and organizations that build the Region’s leadership capacity by providing the resources, knowledge, and connections that residents and students need to shape the future of their communities.

### 2019 Leadership Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Fellowship of Christian Athletes	Jacksonville, IL	Mission Trip	Morgan County
Forefront	Chicago, IL	Growing Quincy-Area Nonprofit Capacity	West Central Counties
Girl Scouts of Central Illinois	Quincy, IL	G.I.R.L. Outreach Program	Adams County
Great River Teens Encounter Christ	Quincy, IL	National Catholic Youth Conference Trip	Adams County
MacMurray College	Jacksonville, IL	Student Leadership Development	Morgan County
Midland Institute for Entrepreneurship	Effingham, IL	Brown/Schuyler CEO Program Launch, Adams County CEO Program Launch	Adams, Brown, and Schuyler Counties
Quincy Notre Dame	Quincy, IL	Catholic Heart Work Camp	Adams County
St. John’s Parish	Quincy, IL	Youth Mission Trip	Adams County
The Crossing	Quincy, IL	Global Leadership Summit, Mission Trip	West Central Counties
Western Illinois Works	Macomb, IL	McDonough CEO Program	McDonough County
YMCA of West Central Illinois	Quincy, IL	Outward Bound	Adams, Brown, and Pike Counties

## Highlighting Two Leadership Grantees

### CEO Program

In 2019, TFF provided seed funding to begin Creating Entrepreneurship Opportunities (CEO) programs in Brown and Schuyler Counties and Adams County. CEO is a year-long course designed to utilize partnerships that provide an overview of business development and processes. Students visit area businesses, learn from guest speakers, participate in a class, write business plans, and start and operate their own companies.

### Outward Bound

Since 2014, we have funded the North Carolina Outward Bound School for students from Brown, Pike, and Adams counties. Each year the program has grown, and the summer of 2019 brought the largest participation yet—21 students! Outward Bound delivers challenging outdoor adventure programs based on experiential education to people of all ages and walks of life.



**“I am happy to say that Outward Bound has changed my life. It has shaped me into a better person with better values. The instructors designed group challenges for us to think creatively. Restrictions, such as no verbal communication, challenged us to think outside the box. You learn that the world is full of people who have different ideas. You learn to share these ideas and step up as a leader, all while having fun and making these awesome memories.”**

— **Janaia Vega**, Brown County High School, Mt. Sterling, Illinois, Outward Bound participant



## FOCUS AREA

# Brown County Economic Development

We invest in activities and organizations that support the advancement of the 2011 Mt. Sterling Uptown Long-Range Strategic Plan and the economic development and well-being of Brown County.

In 2019, the City of Mt. Sterling utilized a \$1.5 million Illinois Transportation Enhancement Program (ITEP) grant to improve the infrastructure and aesthetics of uptown Mt. Sterling. The improvements included new drainage infrastructure, sidewalks, lighting, and landscaping. A mural, the Dot Foods Employee Health Clinic, a new coffee shop, and several renovated facades were also added to uptown Mt. Sterling in 2019. All of this work was a direct result of the 2011 Mt. Sterling Long-Range Strategic Plan. We also provided funding to the City of Mt. Sterling through our Capacity Building program to create the UpNext Mt. Sterling branding and Pardon our Progress signs on each end of town.

A TFF grant also helped the Friends of the Mt. Sterling Park District in 2019 complete a strategic plan. Campfire Solutions from Champaign, Illinois, guided the strategic planning process, and the Mt. Sterling Park District is already strategizing about ways to improve the city's swimming pool, modernize their parks, and create an expanded trail system in the community.

TFF staff, the Tracy family, and countless local leaders consistently dedicate their time and talents to Mt. Sterling's revitalization well beyond what can be seen through our grant dollars.

2019 Total Brown County Grants Awarded:  
**\$8,500**



*Driving through Mt. Sterling looks quite different than it did even a year or two ago. The new town clock, sidewalks, and facade improvements provide a welcoming atmosphere for community members and visitors alike.*

### TFF's Vision for Brown County:

Brown County will retain existing residents and attract new ones. It will be recognized as a magnet community characterized by a strong educational system, a thriving business community, bustling uptown, and engaged community that is empowered to lead and shape itself.

### 2019 Brown County Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Friends of the Mt. Sterling Park District	Mt. Sterling, IL	Long-Range Strategic Planning	Brown County



FOCUS AREA

# Youth and Families

2019 Youth & Families  
Grants Awarded:

**\$613,497**

We invest in activities and organizations that work to help children, families, and communities thrive. Healthy communities depend on healthy youth and families.



*A graduation ceremony at Father's Support Center of St. Louis*



*Kids hanging out at Kenzi's House*



*Girls on the Run race participants*



*Second graders on a field trip at Quincy Community Theater*

## A Spotlight on the Family Dinner Project

In 2019, TFF funded a Family Dinner Project pilot in Adams County. The project's goal: To help families spend more quality time together. The Family Dinner Project seeks to raise awareness about how important family dinners are to family health. It also gives families opportunities to practice sharing food, fun, and conversation about things that matter. Five organizations were selected for the pilot because of the strength of their proposed projects: Fellowship of Christian Athletes, Quincy Art Center, St. Francis Solanus, The Salvation Army, and Transitions.



**"The family dinner is a time to nourish your family, prevent all kinds of problems, increase your children's cognitive abilities, and provide pleasure and fun that they can build on for the rest of their lives, and a nightly meal is an efficient use of time. Recent studies link regular family dinners with many behaviors that parents pray for: lower rates of substance abuse, teen pregnancy, and depression, as well as higher grade-point averages and self-esteem."**

— Family Dinner Project website



## 2019 Youth and Families Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Association for Training on Trauma and Attachment in Children	Bloomington, MN	Attachment and Trauma-Focused Therapy Training	Minnesota
Chaddock	Quincy, IL	Foster Care Building Security System	Adams County
Children's Museum Foundation Corp.	Springfield, IL	Kidzeum of Health and Science	Sangamon County
Church of Holy Innocents	Pleasantville, NY	Religious Education Program	New York
Cornerstone: Foundations for Families	Quincy, IL	Comprehensive Youth Services	Adams County
Dolls for Daughters and Kenzi's Kidz	Denver, CO	Kenzi's House	Colorado
Farwell House	Frederick, IL	Community Education and Outreach 2020	Schuyler County
Father's Support Center of St. Louis	St. Louis, MO	Family Formation Program and Employment Development and Retention	Missouri
Friends of the Finland Community	Finland, MN	Finland Community Center Programs and Expansion	Minnesota
Gateway Homeless Services	St. Louis, MO	Bedroom Beautification Project	Missouri
Girls on the Run of Central Illinois	Springfield, IL	Afterschool Physical Activity and Life Skills Program	West Central Counties
Good Shepherd Family and Children	St. Louis, MO	Foster Care Resource Development Office Renovation	Missouri
Great Commission Broadcasting Corp.	Quincy, IL	The Family Help and Encouragement Project	Adams County
Helping Hands of Springfield	Springfield, IL	Permanent Supportive Housing	Sangamon County
Helps Ministry Outreach	Jacksonville, IL	Baby Pantry Resource Center	Morgan County
Holy Family Catholic Church	Mt. Sterling, IL	Women's Retreat	Adams County, Brown County
Jensen Camp Foundation	Timewell, IL	Challenge Grant	Brown County
McDonough County United Way	Macomb, IL	Reading Days with United Way	McDonough County
Mercy Haven, Inc.	Islip Terrace, NY	Wraparound Services Program	New York
Ministerial Alliance of Brown County	Mt. Sterling, IL	Marriage Enrichment	Brown County
My Brothas My Sistas Keeper	Quincy, IL	Challenge Grant	Adams County
National TTT Society IL Chapter A1	Mt. Sterling, IL	Camp for Girls	Brown County
Pin Oak Foundation, Inc.	Hull, IL	Outdoor Education Student Passenger Tram	Pike County
Pregnancy Resource Center	Rushville, IL	General Operating Support	Schuyler County
Quincy Area Network Against Domestic Abuse	Quincy, IL	Transitional Housing Program Furniture	Adams County
Quincy Community Theater	Quincy, IL	Education Program Support	Adams County
Quincy Symphony Orchestra Association	Quincy, IL	Quincy Symphony Youth Programs	Adams County
Springfield YMCA	Springfield, IL	YMCA Youth Center	Sangamon County
Tennyson Center For Children	Denver, CO	Early Childhood Interventions at Warren Village, #NoKidWaits	Colorado
The Hub-Arts and Cultural Center	Rushville, IL	Program and Gallery Support	Schuyler County
YMCA of West Central Illinois	Quincy, IL	Sparking Wellness in Youth, Surplus Grant	Adams County, Brown County
Young Life Quincy	Quincy, IL	Formal Funding for Staff Addition	Adams County
Youth in Need	St. Charles, MO	Programs for Transition-Age Youth	Missouri
<b>FAMILY DINNER PROJECT</b>			
Fellowship of Christian Athletes	Quincy, IL	Family Dinner Project	Adams County
Quincy Art Center	Quincy, IL	Family Dinner Project	Adams County
St. Francis Solanus	Quincy, IL	Family Dinner Project	Adams County
The Salvation Army	Quincy, IL	Family Dinner Project	Adams County
Transitions	Quincy, IL	Family Dinner Project	Adams County

# Grant Program Highlights

We manage and provide grants through several programs: Brown County Teacher Fund, Catholic Schools, Capacity Building, Formal Funding, Matching Grants, and Next Generation Grants.



## GRANT PROGRAM

# Brown County Teacher Fund

In Brown County, we offer grants to the Brown County Public Schools and St. Mary School through the Brown County Teacher Fund. Every year, school administrators and teachers apply for and receive grants that help them maximize their academic impact on students.

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Brown County School District	Mt. Sterling, IL	SMART Board Refresh, Fine Arts, and Professional Development	Brown County
St. Mary School	Mt. Sterling, IL	Marketing, Professional Development, Fine Arts, Student Resources, and Technology	Brown County



TFF grant dollars helped Brown County teachers learn creative ways to enhance students' skills. Here, Brown County elementary school kindergartners utilize different tools to dissect an apple for science class.

# GRANT PROGRAM Catholic Schools

Catholic faith played a significant role in Robert and Dorothy Tracy’s lives. All 12 of their children attended Catholic grade school, and many in the third generation attended Catholic grade school and even high school. The powerful and positive impact of this education has motivated the Tracy family to see Catholic schools thrive, not just survive.

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Blessed Sacrament Catholic School	Quincy, IL	Intervention Specialist and SAM Innovation Project	Adams County
Our Saviour School	Jacksonville, IL	Resource Teacher, Enhancing Technologies, Curriculum, and SAM Innovation Project	Morgan County
Quincy Notre Dame High School	Quincy, IL	Creating a Better QND	Adams County
Rouff Catholic High School	Jacksonville, IL	1:1 Initiative Implementation and Science Lab Renovation	Morgan County
St. Dominic School	Quincy, IL	Curriculum Textbooks and Materials Updates	Adams County
St. Francis Solanus School	Quincy, IL	Intervention Specialist, Science Materials, Reading Recovery, and SAM Innovation Project	Adams County
St. Francis/Holy Ghost School	Jerseyville, IL	STEM Expansion	Jersey County
St. John the Evangelist	Carrollton, IL	Response to Intervention Expansion and SAM Innovation Project	Greene County
St. Mary School	Mt. Sterling, IL	Transportation and Remediation	Brown County
St. Peter School	Quincy, IL	Intervention Specialist and SAM Innovation Project	Adams County

## Catholic School Strategic Plans

One way that we have sought to help Catholic Schools thrive is by assisting the 10 Catholic schools in West Central Illinois in the development of long-range strategic plans and offering them grants of up to \$30,000 to support these plans by providing high-quality education and faith development for students.

## National SAM Innovation Project

We invited Catholic school principals to participate in the SAM Innovation Project and offered five schools \$9,900 grants for the project. SAM is a professional development process using a unique set of tools to change a principal’s focus from school management tasks to instructional leadership—activities directly connected to improving teaching and learning.

The SAM process uses a data collection process called Time/Task

Analysis to determine how much instructional, management, and personal time a principal uses. It helps the principal increase instructional time each day and reflect on how to best work with teachers to improve teaching and learning.

After only six months, participating principals have increased their instructional leadership time by 19 percent, on average.

*St. Peter School leadership enjoyed the many development and learning opportunities at the SAM Innovation Project conference.*



## GRANT PROGRAM:

# Capacity Building

As a Foundation, we do not want to only invest in partner organizations' projects and programs; we want to help each organization improve their internal capacity to achieve its mission. Thus, we have a Capacity Building Grant Program that advances organizational effectiveness so they can extend their reach and maximize their impact.

Our Capacity Building grants award up to \$5,000 to any school or organization in West Central Illinois. We have also extended this program to organizations that have received a TFF Formal Funding grant in the past. This includes the grantees of the Tracy Family Invitation Grants and Special Impact Grants.

Organizations must use Capacity Building grants for professional development, marketing support, strategic planning, or any other process that will make the organization more equipped for its work.

## Our 2019 Capacity Building Programs

### ADDING MUSCLE TO YOUR MESSAGE

In partnership with the Knowledge Center at Chaddock, eight organization leaders received training to effectively collect and use data to demonstrate the short-term, intermediate, and long-term impact of their work.

### CUSTOMER EXPERIENCE

We partnered with John Wood Community College to offer organizations in the Region a course designed to help them evaluate their current approach to customers, create effective feedback loops, and improve customer engagement, thus increasing their impact.

### LEADERSHIP TRAINING AND COACHING

This unique TFF opportunity catalyzed nonprofit leader development through the 70/20/10 Learning Model: 70 percent hands-on practice and experimentation, 20 percent personal coaching by workplace managers and experts, and 10 percent formal classroom or curriculum-based training. Participants learned various approaches to grant writing, board recruitment and engagement, fundraising, finance and budgeting, and leadership effectiveness.

2019 Total Capacity  
Building Grants Awarded:

**\$469,403**

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**Organizations can seek a Capacity Building grant for projects of their own design, but TFF also cultivates special opportunities for organizations.**

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### THE MUSTARD SEED PROJECT

At TFF, we heard about the Catholic schools' need for support and guidance to effectively educate students with special needs and build more inclusive environments. To help address this gap, we sent Catholic school leaders from the Region to The Mustard Seed Project, a conference led by Loyola University's Andrew M. Greeley Center for Catholic School Education. It helped school teams engage in self-assessment and critically analyze the knowledge, skills, and dispositions needed for inclusion at the classroom and school level.

### THE RON CLARK ACADEMY

Located in Southeast Atlanta, Georgia, this highly acclaimed, nonprofit middle school has received both national and international recognition for its success in educating students with academic rigor, passion, and creativity balanced by a strict code of discipline. Since 2018, the Foundation has sent 78 educators from the Region to Atlanta to participate in a two-day training with the RCA. They each came away with tangible ideas for improving their school culture.

**"The Ron Clark Academy was by far the best and most inspiring workshop I have attended in my 14 years of teaching."**

— **Kristi Reusch**, Reading Interventionist,  
Lincoln School, Macomb, Illinois



## STRATEGIC PLANNING

The Foundation offered the opportunity for teams of at least three people from various organizations to participate in a unique, hands-on strategic planning course. Each organization that completed the course left with a personalized, working strategic plan that is now driving their organization forward.

## VIDEO STORYTELLING AND SOCIAL MEDIA TRAINING

This Foundation project gives nonprofit organizations access to a professional videographer that crafts their stories into a powerful video and provides organizations with the social media tools to continue to share their message with their communities.



*Chaddock took advantage of a video storytelling capacity building grant in 2019.*

## New in 2019 – Jumpstart Fundraising

Organizations repeatedly indicate to us that generating revenue and fundraising dollars is their number one concern. Thus, in 2019, we partnered with Jumpstart Fundraising, a movement of grantmakers that seeks to provide nonprofits with integrated tools, a plan, coaching, and technology. This training helps build fundraising capacity, diversify revenue, and sustain the programs they fund. We invested in five West Central Illinois organizations, and each nonprofit made significant progress in generating revenue.

## FUNDRAISING SUCCESSES

### Organization 1

RAISED  
**\$90K**  
  
INCREASE  
YEAR OVER YEAR  
**1,800%**

### Organization 2

RAISED  
**\$25K**  
  
INCREASE  
YEAR OVER YEAR  
**250%**

## READY TO WORK ON YOUR CAPACITY BUILDING?

If you are a nonprofit organization in West Central Illinois or are located outside of the Region and have received a TFF Formal Funding grant, you can apply for a Capacity Building Grant today. Contact TFF Program Manager Terry Jenkins at [terry.jenkins@tracyfoundation.org](mailto:terry.jenkins@tracyfoundation.org) to learn more about this grant opportunity.

# 2019 Financials

Everything we do was made possible by Robert and Dorothy Tracy, who started Dot Foods in 1960. Dot Foods is the Tracy family-owned and -operated company, headquartered in Mt. Sterling, Illinois. Through the company's generous contribution every year, we can support organizations throughout the United States.

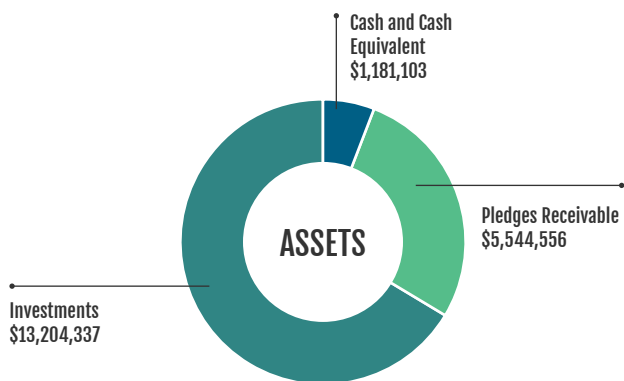
## 2019 Approved Grants by Focus Area

Program	2019 Dollars	2019 Percent Of Total Dollars
Education	\$2,343,867	41%
Leadership	\$247,950	4%
Youth and Families	\$613,497	11%
Brown County	\$8,500	1%
Capacity Building	\$469,403	7%
Matching Grants	\$1,830,832	32%
Next Generation Grants	\$235,000	4%
<b>Total</b>	<b>\$5,749,049</b>	<b>100%</b>

## Statement of Financial Position

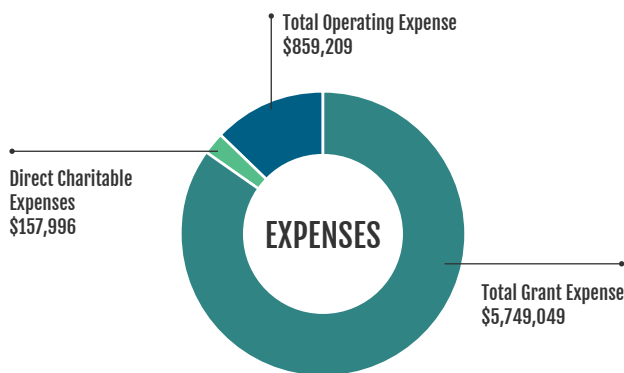
January 1–December 31, 2019 (Pre-Audit)

Assets	Dollars
Cash and Cash Equivalent	\$1,181,103
Pledges Receivable	\$5,544,556
Investments	\$13,204,337
<b>Total Assets</b>	<b>\$19,929,996</b>
Total Liabilities	\$144,172
Net Assets–Unrestricted	\$19,785,824
<b>Total Liabilities and Net Assets</b>	<b>\$19,929,996</b>



## Statement of Activities

Revenue	Dollars
Contributions	\$6,181,000
Interest and Dividend Income	\$358,129
Miscellaneous Income	\$12,000
Refund of Grants	\$60,446
Net Realized/Unrealized Gain (Loss) on Investments	\$2,322,370
<b>Total Revenue</b>	<b>\$8,933,945</b>



Expenses	Dollars
Total Grant Expense	\$5,749,049
Direct Charitable Expenses	\$157,996
<b>Total Operating Expense</b>	<b>\$859,209</b>
<b>Total Expenses</b>	<b>\$6,766,254</b>
Increase in Net Assets	\$2,167,691
Net Assets at Beginning of Year	\$17,618,133
Net Assets at End of Year	\$19,785,824

# Trustees, NGAB, and Staff

## TFF Board of Trustees



From front left: Annie Tracy; Jean Buckley, President; Erin Bird; Jill Tracy; Jane Schmidt; Pat Smith, Vice President; Maggie Sullivan; Christine Iovaldi, Secretary; Brian Buckley, Treasurer; and Rob Akright

## TFF Staff



Jean Buckley,  
Board President



Dan Teefey,  
Executive Director



Terry Jenkins,  
Program Manager



Angie Schlater,  
Program Associate



Megan Costigan,  
Program Associate



Kim Bielick,  
Executive Administrative  
Assistant and  
Grants Manager

## Next Generation Advisory Board Members



From left: Micaela Tracy, Secretary; Sam Tracy; Jake Schlater, Vice Chair; Annie Tracy; Teresa Sullivan, Chair.  
Not shown: Ellie Stamerjohn and Fr. Mark Tracy.



# Dorothy Tracy

1929-2020



Dorothy Tracy, co-founder of Dot Foods and the inspiration for starting the Tracy Family Foundation in 1997, passed away on March 27, 2020. She was surrounded by her family and special caregivers when she went to meet the Lord. She lived a selfless life and touched so many people through the years with her philanthropic spirit and unconditional love. She is our Foundation's guiding light. While we are sad to see her beautiful soul leave this Earth, we know she is in a better place.