



TRACY FAMILY  
FOUNDATION

# STRONGER

2020  
ANNUAL  
REPORT



# WE ARE STRONGER TOGETHER

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# 2020 was a difficult year for all of us.

Soon after the COVID-19 pandemic shut down the world, we lost Dorothy Tracy, who was co-founder of Dot Foods and the inspiration for starting the Tracy Family Foundation.

Dorothy lived a selfless life, and her values shaped TFF and will continue to serve as our guiding light.



## Dorothy Tracy

1929–2020

On March 27, 2020, Dorothy Tracy passed away at the age of 91. She was surrounded in love by many of her children when she died of natural causes not related to the coronavirus. Dorothy was an extraordinary person who, in addition to raising 12 children, built Dot Foods from the ground up with her husband, Robert Tracy, in 1960. She played an essential part in the company's early success by helping with secretarial duties, bookkeeping, and even delivering orders in her family's station wagon.

Dorothy was active in the Holy Family Catholic Church in Mt. Sterling, where she often played the organ. She served on the Brown County School Board, was a member of the National T.T.T. Society chapter in Mt. Sterling, and played bridge in several local clubs.

Dorothy had a philanthropic spirit, a value she instilled in her children and grandchildren. She volunteered and supported many local charities and is known for her role in helping build the Mt. Sterling Community Center YMCA, which opened in 2004. Construction of the facility was paid for by Robert and Dorothy Tracy, the Tracy Family Foundation, and Dot Foods.

Dorothy was most proud of raising a good family. She was survived by 12 children (and their 12 spouses), 46 grandchildren, and 31 great-grandchildren.

Dorothy and Robert's commitment to generosity and supporting their community lives on in the work of the Tracy Family Foundation.



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**“Dorothy was an example for everyone who was fortunate enough to know her. Her life and spirit spreads like ripples on a lake, touching many.”**

**— Judge David Slocum and Mrs. Marianne Slocum**  
former Brown County residents

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# Our Response to COVID-19

At the same time as we grieved the loss of Dorothy Tracy, we witnessed COVID-19 wreaking havoc on the nonprofit sector.

Fundraisers were canceled. Personal protective equipment became an urgent need. Volunteers were no longer allowed on site. Operational costs skyrocketed to meet the growing needs of those they served.

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Forefront, Illinois' statewide association representing both grantmakers and nonprofits, surveyed Illinois nonprofits at the height of the pandemic and found that 83 percent of responding organizations were experiencing a significant negative impact due to COVID-19.

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We couldn't stand by as organizations struggled. We quickly assembled a strategy to assist our grantees, partners, and communities. The plan was fourfold:

- 1 Provide direct assistance to organizations through a TFF COVID-19 Response Fund.**  
In early April, we established the TFF COVID-19 Response Fund and quickly distributed \$300,000 to organizations throughout the United States based on their urgent needs.
- 2 Assist our community funding partners.**  
The challenges were too great to tackle alone. We awarded \$50,000 to the Community Foundation Serving West Central Illinois and Northeast Missouri. Additionally, we assisted the Community Foundation in distributing another \$250,000 to West Central Illinois and \$50,000 to Brown County, Illinois, from the Illinois COVID-19 Response Fund.
- 3 Care for our organization grantees.**  
We extended due dates for Final Impact Reports and generally reduced any demands on the time of our organization partners. The foundation staff also made themselves available to discuss resource opportunities, strategies, and potential collaborations.
- 4 Help the Tracy family support organizations.**  
We provided regular updates to the Tracy family on the foundation's COVID-19 response work, but we also encouraged them to use the foundation's family grant programs to support organizations in their communities.

**We are here  
for you.**



*Throughout 2020, we sought to remind our organization partners that we were available to support and care for them during this challenging season.*



Tracy Family  
Foundation COVID-19  
Response Fund

Total  
**\$300,000**

West Central, Illinois  
**\$120,000**

Outside West Central, Illinois  
**\$180,000**

Organizations  
**32**



Grants to Community  
Foundation for Adams, Brown,  
Hancock, and Pike Counties

**\$50,000**



Tracy Family Grant Programs  
**+\$200,000**

The Tracy family contributed +\$200,000 to organizations around the United States in response to COVID-19 through personal funds, TFF Matching Grants, and TFF Next Generation Grants.

TFF helped the Community Foundation distribute **\$250,000** from the Illinois COVID-19 Response Fund (ICRF) to nonprofits serving individuals and families in Adams, Brown, Hancock, and Pike counties in Illinois, and an additional **\$50,000** from the ICRF for efforts specifically in Brown County, Illinois.

TFF mobilized more than **\$550,000**  
to meet the needs of communities in  
response to COVID-19.

# About the Tracy Family Foundation

Since 1997, the Tracy Family Foundation has sought to exemplify the values of Robert and Dorothy Tracy by investing in organizations that impact communities and change lives.

## Our Vision

Our vision is to see a world where communities thrive and families flourish with all generations of the Robert and Dorothy Tracy family giving and serving together.

## Our Mission

Our mission is to advance innovative, collaborative, and sustainable change in communities and cultivate a philanthropic spirit in all generations of the Robert and Dorothy Tracy family.

### INNOVATIVE

We strive to introduce new, original, and creative ideas.

### COLLABORATIVE

We work jointly and in coordination with strategic partners.

### SUSTAINABLE

We pursue opportunities that can be maintained successfully over time.

## Our Values

### FAMILY

Robert and Dorothy Tracy instilled their values of honesty, integrity, fairness, faith in God, respect, and a strong work ethic into their 12 children. The family respects these values and cherishes their relationships with one another. The family is firm in their belief that healthy families—with solid values—are core to healthy communities.

### FAITH

The Catholic/Christian beliefs of Robert and Dorothy Tracy inspired them to love their neighbors as themselves. Their faith continues to influence the work of the foundation.

### LEADERSHIP

The Tracy family believes that when a leader gets better, everyone wins—individuals, families, organizations, and communities.

### EDUCATION

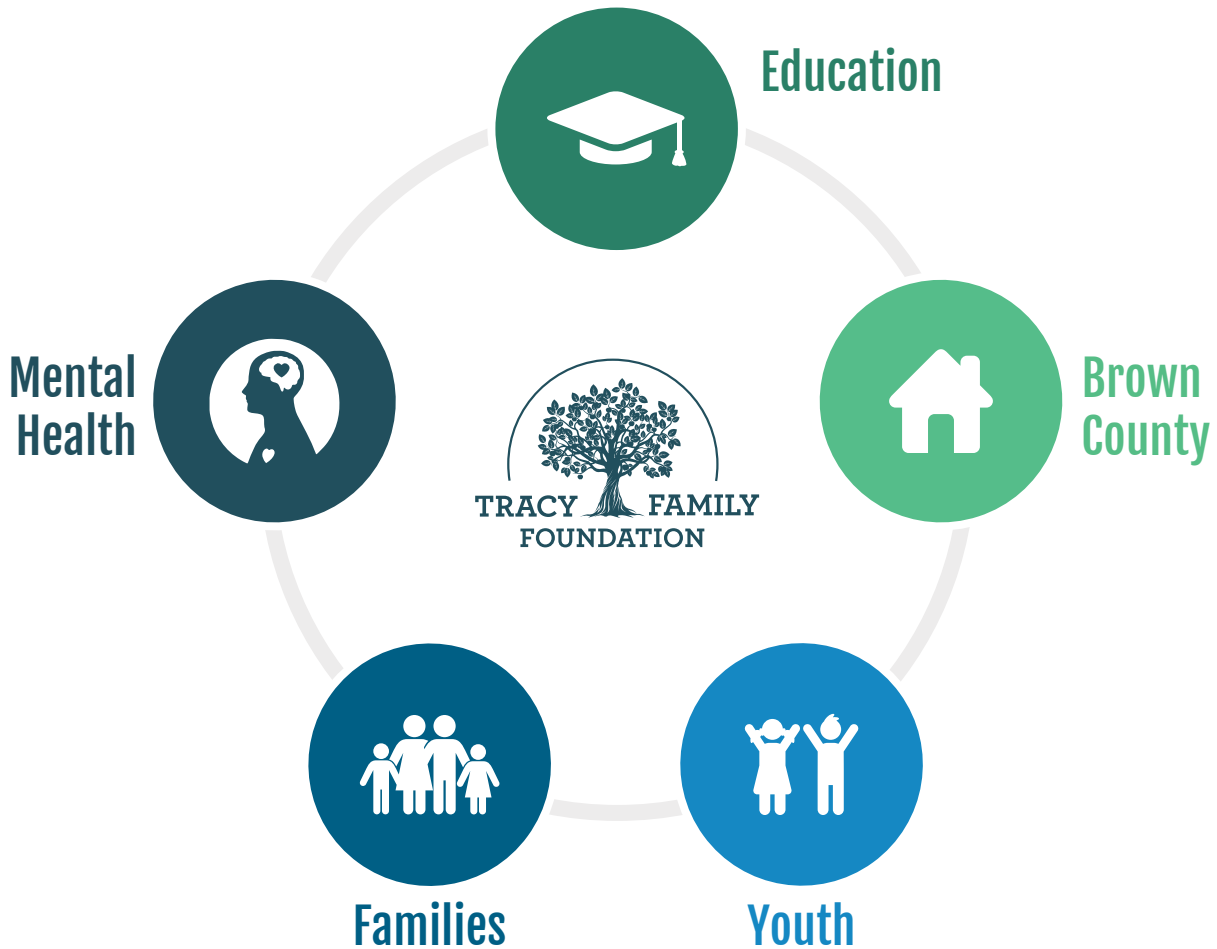
The Tracy family believes that education and opportunity go hand-in-hand. A quality education opens doors to new worlds and possibilities.

### COMMUNITY

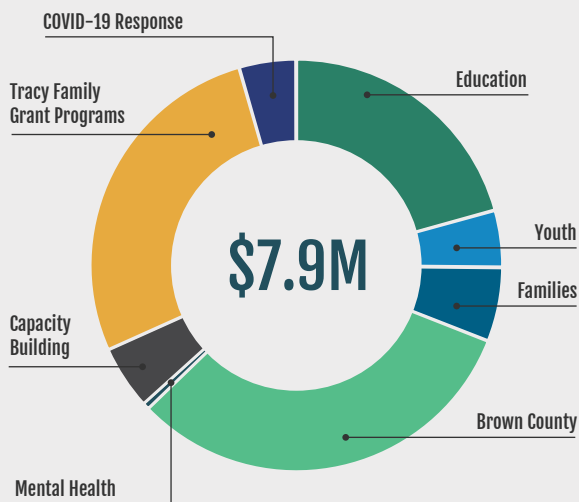
Home is where the heart is, and it is the people who make up our communities that often create the most meaning in our lives. The Tracy family wants everyone to experience the support and encouragement of a strong community.

# TFF's Focus Areas

Our vision to see communities thrive and families flourish centers on five key focus areas.



## 2020 Approved Grants by Focus Area and Program



Focus Areas	2020 Dollars	Other Programs	2020 Dollars
Education	\$1,632,393	Capacity Building	\$395,154
Youth	\$352,400	Tracy Family Grant Programs	\$2,147,991
Families	\$459,500	COVID-19 Response	\$353,500
Brown County	\$2,508,756		
Mental Health	\$40,000		

**Total of All 2020 Grants = \$7,889,694**



## FOCUS AREA Education

2020 Total Education  
Grants Awarded:

**\$1,632,393**

We cultivate learning communities that inspire lifelong learners, leaders, and problem-solvers.

### Quincy School District – Community Health Workers

We have provided \$150,000 over the past two years to the Quincy Public School District in Quincy, Illinois, to implement a Hotspotting intervention program. It is intended to positively impact chronic absenteeism and truancy rates, students' social and emotional skills, and students' academic engagement and performance. Hotspotting intervention is an evidence-based approach to solving a problem by gathering input from the most attuned, most affected population.

Using the Hotspotting model, community health workers build relationships with families of truant students and help to connect them with the resources needed for their students to thrive in school.

#### KEY OUTCOMES SO FAR INCLUDE:

- Each family was connected to an average of eight new long-term support connections, including food pantries, housing, counseling, employment, and transportation
- Absences per student decreased by 36 percent on average
- 100 percent of students who qualified for reading support improved their reading proficiency

### Community Unit District #3 – MakerSpace Lab

In 2020, we provided a grant to Community Unit District #3 in Camp Point, Illinois, to convert an underutilized space into an innovative MakerSpace Lab for grades 5-12. The lab will prepare students for STE(A)M (Science, Technology, Engineering, Art, and Mathematics) related higher education and careers. The lab includes 3D printers with AutoCAD, computer workstations for coding and programming, and robotics kits.



**“We set up a 21st-Century learning environment where students can learn hands-on and experience real-world applications for computers and computer science.”**

— **Rob Scheiter**, Central Computer Science teacher



## Modern Classrooms Project

In 2020, we partnered with the Modern Classrooms Project to help West Central Illinois educators meet the needs of every student. The Modern Classrooms Project's research-backed instructional model serves students at all levels of understanding, both inside and outside the classroom.

The Project's emphasis on creating personalized, digital learning options for students was ideal for the adjustments that educators had to make due to COVID-19.

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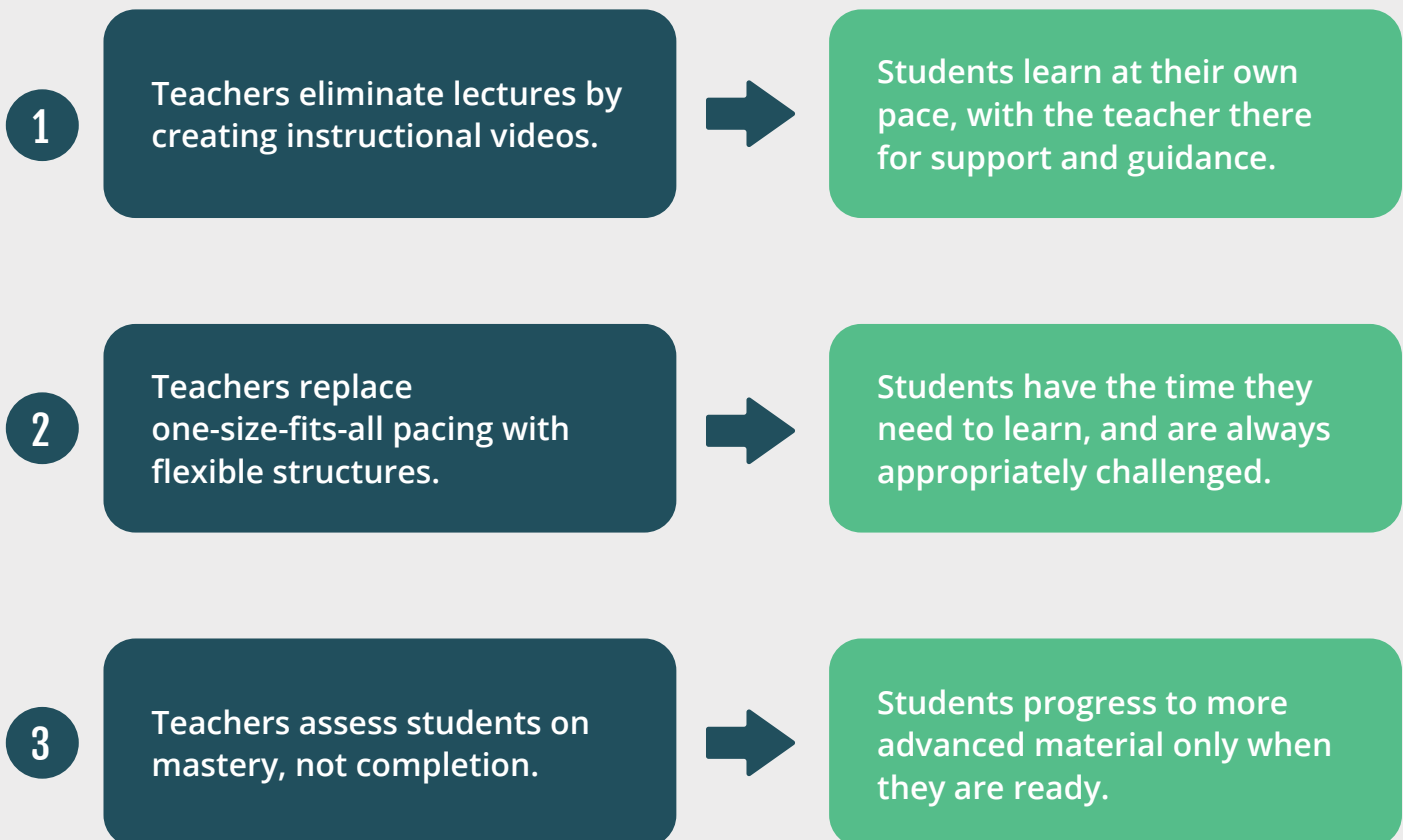
**"The Modern Classroom Project was just what I needed to refine my teaching skills in this new COVID/post-COVID world. It helped me learn how to create short guided teaching videos to teach the kiddos and allow them to self-pace. Kids are engaged in my guided lessons, learning through my prerecorded videos, guided note-taking, and assigned tasks."**

— **Kati Borgens**, Third-grade teacher, Eisenhower Elementary School, Jacksonville, IL

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### Modern Classroom Teacher Practice

### Modern Classroom Student Impact



*Previously published at <https://modernclassrooms.org/>*

## 2020 Education Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
<b>EDUCATION GRANTS</b>			
BioSTL Stem Coaching, LLC dba Science Coach	St. Louis, MO	Innovation Curriculum	Missouri
Carl Sandburg College Foundation	Carthage, IL	Technology Access for Students	Hancock County
Community Unit District #3	Camp Point, IL	MakerSpace	Adams County
Denver Scholarship Foundation	Denver, CO	General Operating Support	Colorado
Diocese of Springfield	Springfield, IL	ADAC Project	West Central Counties
Empower Illinois	Chicago, IL	Regional Director Program Enhancement	West Central Counties
Escuela De Guadalupe	Denver, CO	Need-Based Student Scholarships	Colorado
Foundations and Donors Interested in Catholic Activities	Washington, DC	Catholic School Philanthropy Working Group	West Central Counties
Franklin FFA	Franklin, IL	Greenhouse Project	Morgan County
Hannibal-LaGrange University	Hannibal, MO	Education Scholarships	West Central Counties
John Wood Community College	Quincy, IL	College for Life	West Central Counties
Learning Technology Center of Illinois	Champaign, IL	SMART Notebook and Google Training	West Central Counties
Lift for Life Academy	St. Louis, MO	Elementary School Playground	Missouri
LUME Institute	St. Louis, MO	Early Childhood Family Center	Adams County
National Catholic Education Association	Arlington, VA	Data Analytics Project	West Central Counties
Payson Seymour Elementary School	Payson, IL	Building a Stronger CORE	Adams County
Philanthropy Roundtable	Washington, DC	General Operating Support	West Central Counties
Quincy Catholic Elementary School Foundation	Quincy, IL	Emergency Scholarship Support	Adams County
Quincy School District #172	Quincy, IL	Collaboration for Healthy and Thriving Students	Adams County
Quincy University	Quincy, IL	Grow Your Own	West Central Counties
Regional Office of Education #1	Quincy, IL	LEAD Project, School Leadership Initiative	West Central Counties
Rural Schools Collaborative	Cambridge, WI	General Operating Support	West Central Counties
Sacred Heart-Griffin High School	Springfield, IL	Teacher Grant Fund	Sangamon County
SouthSide Early Childhood Center	St. Louis, MO	COVID-19 Relief for SouthSide Families	Missouri
St. Louis University	St. Louis, MO	Updates to SLU Catholic Studies Centre Chapel	Missouri
St. Patrick Catholic School	Springfield, IL	Safety and Security	Sangamon County
The Denver Street School	Denver, CO	Academic and Advocacy Program	Colorado
The Hub - Arts and Cultural Center	Rushville, IL	Program and Gallery Support	Schuyler County
The Modern Classrooms Project	Washington, DC	Modern Classrooms Project	West Central Counties
The Rise School of Denver	Denver, CO	Improve Implementation of Inclusive Social/Emotional Teaching	Colorado
Triopia CUSD #27	Concord, IL	Science Department Laboratory Equipment	Morgan County
West Central Child Care Connection	Quincy, IL	Literacy and Learning in the Library	West Central Counties
Winchester High School	Winchester, IL	Chromebooks for the Classroom	Morgan County
<b>PUBLIC LIBRARIES LITERACY &amp; LEARNING</b>			
Clayton Public Library District	Clayton, IL	Believe In Me	Adams County
Greater West Central Public Library District	Plymouth, IL	Plymouth Library Children's Area	Hancock County
Roodhouse Public Library	Roodhouse, IL	Outreach Programming	Greene County
White Hall Township Library	White Hall, IL	Outreach Programming	Greene County



Left: A mentor from the Denver Scholarship Foundation helps a Denver Public Schools student get ready for college. Right: Students from the Rise School of Denver work on an art project together.

## Catholic Schools

Catholic faith played a significant role in Robert and Dorothy Tracy's lives. All 12 of their children attended Catholic grade school. The powerful impact of this education has motivated the Tracy family to see Catholic schools thrive, not just survive.

TFF offers 13 Catholic schools in West Central Illinois the opportunity to participate in our Catholic Schools Grant Program, which provides grants of up to \$30,000 to each school to help them offer high-quality education and faith development for students.

In 2020, we also began working with Partners in Mission (PIM) to guide strategic planning for eight of the Catholic schools we serve in West Central Illinois. Through the strategic planning process, each Catholic school will develop clear strategies to better impact their students and communities. When complete, each of the Catholic schools will have strategic plans to drive their work from 2021–2026.

## 2020 Catholic Schools Grants

SCHOOL	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Blessed Sacrament Catholic School	Quincy, IL	Intervention Specialist and SAMs	Adams County
Our Saviour School	Jacksonville, IL	Technology, Resource Teacher, Marketing, and SAMs	Morgan County
Quincy Notre Dame High School	Quincy, IL	Creating a Better QND	Adams County
Rouff Catholic High School	Jacksonville, IL	Door Replacements	Morgan County
St. Dominic School	Quincy, IL	Curriculum	Adams County
St. Francis Solanus School	Quincy, IL	Intervention Specialist, Science Curriculum, and Reading Recovery	Adams County
St. Francis/Holy Ghost School	Jerseyville, IL	General Operating Support	Jersey County
St. John the Evangelist	Carrollton, IL	General Operating Support and SAMs	Greene County
St. Mary School	Mt. Sterling, IL	Transportation and Remediation	Brown County
St. Mary School	Taylorville, IL	General Operating Support	Christian County
St. Paul School	Macomb, IL	General Operating Support	McDonough County
St. Peter School	Quincy, IL	Intervention Specialist and SAMs	Adams County
Sts. Peter and Paul School	Nauvoo, IL	General Operating Support	Hancock County



## FOCUS AREA Brown County

2020 Total Brown  
County Grants Awarded:

**\$2,508,756**

We empower Brown County to be a magnet community where people live, learn, work, and play.

### Brown County Early Learning Center Opens

Three years of work. Countless hours of research and planning. Months of remodeling and reconstruction work.

After everything was said and done, smiling parents with infants through preschoolers walked through the doors of the Brown County Early Learning Center (ELC) for the first day of school on February 8, 2021.

The center’s development began in 2018 when the Brown County Community Survey showed that people who lived or worked in Brown County overwhelmingly believed that childcare was the greatest need for the area. Data backed up their concerns.

West Central Child Care Connection, a resource and referral agency, estimated a deficit of at least 50 percent in terms of licensed capacity for childcare in Brown County.

Thus, we made plans to open an early learning center in Mt. Sterling to help meet these childcare needs and foster early learning. The 8,500-square-foot center can serve 80 infants, toddlers, and preschoolers. The center has nine classrooms: two for infants, two for toddlers, two for two-year-olds, two for pre-kindergarten, and a spare classroom for overflow. The ELC also includes an indoor and outdoor recreation space, a staff room, a nursing mother’s room, a consultation room, and offices.

All of the center’s programs will promote healthy development and establish a foundation for success in kindergarten. Ultimately, we believe the center will ease the burden on parents frantically searching for childcare and improve the educational outcomes for students in Brown County.

TFF funded 100 percent of the purchase and renovation of the building, and we are committed to providing an annual financial subsidy to the center so that tuition rates will be comparable to those in neighboring communities. The YMCA of West Central Illinois operates the ELC.

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**“Finding childcare is a real struggle in the area. We knew we needed to identify options early and started looking while I was expecting. We were excited to learn about the Brown County Early Learning Center and the developmental opportunities our son will have there—not only physically and mentally, but socially as well.”**

— **Katie Beren**, Brown County Early Learning Center parent

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Learn more about the Brown County Early Learning Center at [www.browncountyselc.org](http://www.browncountyselc.org)

## Brown County High School Scholarship Program

TFF also focuses on post-secondary education assistance by offering a scholarship program to Brown County High School (BCHS) students. The program is managed by Scholarship America and includes up to 15 four-year college scholarships and 15 career and technical scholarships each year.

Students become eligible for the TFF scholarship by participating in the BCHS BC and Beyond program. BC and Beyond promotes problem-solving, content knowledge, real-life experiences, and habits of success.

The scholarships are worth up to \$18,000 over four years per student. Students earn financial incentives for maintaining a college GPA above 3.0.

**Since the BCHS class of 2011, more than 100 BCHS students have received scholarships that have totaled more than \$1.1 million.**

## 2020 Brown County Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Action Brown County	Mt. Sterling, IL	General Operating Support	Brown County
Brown County Early Learning Center	Mt. Sterling, IL	Classroom Furnishings and General Operating Support	Brown County
Brown County Music Boosters	Mt. Sterling, IL	Musical Series and Festival	Brown County
City of Mt. Sterling	Mt. Sterling, IL	Façade Improvement Program	Brown County
Dorothy Tracy Education Center	Mt. Sterling, IL	Facility Renovations	Brown County
John Wood Community College Foundation	Quincy, IL	Brown County High School Dual Enrollment	Brown County
Ride Illinois	Elk Grove Village, IL	General Operating Support	Brown County
Scholarship America	Minneapolis, MN	Brown County High School Scholarships	Brown County
<b>BROWN COUNTY TEACHER FUND</b>			
Brown County Elementary School	Mt. Sterling, IL	Technology and Classroom Renovations	Brown County
Brown County School District	Mt. Sterling, IL	Teacher Device Refresh	Brown County
St. Mary School	Mt. Sterling, IL	Lit Wits Book Club, Technology, Assessment, and Learning Resources, Learning Through the Arts, and Marketing	Brown County



## FOCUS AREA Youth

2020 Total Youth  
Grants Awarded:

**\$352,400**

We nurture strong, healthy, and resilient youth. We invest in organizations that help youth discover and develop their potential.

### CEO Program

In 2019, we provided seed funding to begin Creating Entrepreneurship Opportunities (CEO) programs in Brown, Schuyler, and Adams counties.

In this year-long program, students visit area businesses, learn from guest speakers, participate in a class business, write business plans, and start and operate their own businesses. Business concepts such as problem-solving, teamwork, self-motivation, responsibility, higher-order thinking, communication, and inquiry are at the heart of a student's development throughout the course.



The TFF-sponsored programs officially launched in 2020.



## Genesis Garden

We provide financial support for Genesis Garden's Kids Cook! Program in Macomb, Illinois. Kids Cook! is a virtual program designed to help 9- to 12-year-olds and their families cook together with inexpensive whole foods. They learn basic kitchen skills and connect while making meals together.



Left: A student enjoys a meal she prepared through Genesis Garden's Kids Cook! Summer Meals program. Right: Participants from Girls on the Run of Central Illinois prepare for a race. (Note: This image was taken before the COVID-19 pandemic.)

## 2020 Youth Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Chaddock Children's Foundation	Quincy, IL	Art Room	Adams County
Cornerstone Foundation for Families	Quincy, IL	Comprehensive Youth Services	Adams County
Fellowship of Christian Athletes	Jacksonville, IL	Engage, Equip, and Empower	West Central Counties
Friends of the Finland Community	Finland, MN	Finland Community Center Program Support	Minnesota
Gene Slay's Girls & Boys Club of St. Louis	St. Louis, MO	COVID-19 Response	Missouri
Genesis Garden	Macomb, IL	Kids Cook! Summer Meals	McDonough County
Girls on the Run of Central Illinois	Springfield, IL	Girls on the Run is for Every Girl!	Brown, Cass, Morgan, and Scott Counties
Hoogland Center for the Arts	Springfield, IL	General Operating Support	Sangamon County
Jensen Camp Foundation	Timewell, IL	Pandemic Impact	Brown County
Junior Achievement of Greater St. Louis	St. Louis, MO	Programming	West Central Counties
Midwest Youth Services	Jacksonville, IL	Youth Emergency Shelter and Support Services	Morgan County
Muscular Dystrophy Association	Champaign, IL	MDA Summer Camp	Adams, Brown, Cass, Morgan, Pike, Schuyler, and Scott Counties
National T.T.T. Society IL Chapter A1	Mt. Sterling, IL	Camp for Girls	Brown County
Quincy Art Center	Quincy, IL	Education Department	Adams County
Quincy Exchange Club Foundation	Quincy, IL	Character Champions Program	West Central Counties
Quincy Society of Fine Arts	Quincy, IL	Instant Arts Classroom Funds	Adams County
Quincy Symphony Orchestra	Quincy, IL	Youth Programs	Adams County
Sleep in Heavenly Peace	Twin Falls, ID	No Kid Sleeps on the Floor in Our Town!	Adams County
The Little Bit Foundation	St. Louis, MO	Feeding Hope	Missouri
Young Life Quincy	Quincy, IL	Student and Staff Development	Adams County



## FOCUS AREA Families

2020 Total Families  
Grants Awarded:

**\$459,500**

We foster strong, healthy, and resilient families. We want families in West Central Illinois to be loving environments where marriages are strong and kids flourish. We invest in organizations that help families be whole and healthy.

### Marital Enrichment

In 2020, we launched a pilot marital enrichment project in Brown County, Illinois. The project provided a data-driven Prepare/Enrich marital assessment to couples throughout the county. The assessment measured couples' proficiency in the areas of communication, conflict resolution, finances, sexual relationship, spiritual beliefs, leisure activities, roles and responsibilities, and family and friends.

We also encouraged local churches and organizations to offer programs to address the specific needs expressed in the assessment data.

In late 2020, we provided a grant to Communio, a nonprofit that consults with churches to equip them with data insights and ministry best practices to foster healthier relationships for all. Our partnership with Communio will expand our marriage enrichment work throughout West Central Illinois.

In 2021, we will recruit five churches to use Communio's revolutionary platform to develop and execute a holistic ministry game plan that provides vision, skills, and community to individuals at each relationship stage. Communio will help these churches diagnose their church's relationship needs, develop a full-circle relationship ministry, market and target their local communities, and sustain these new efforts over time.



### A Sample of 32 Couples in Brown County Found:

**52%**

of couples have a conflicted or devitalized marriage

**21%**

of couples have a vitalized or harmonious marriage

**75%**

of couples need to grow their conflict resolution strategies

**65%**

of couples need to improve their communication

**53%**

of couples need support in navigating their sexual relationship

Source: Prepare/Enrich Couples Checkup Assessment in Brown County





Left: Jade Umberger, a 2011 TFF Scholar from Brown County High School, works for Operation Food Search, a TFF grantee that provides food to families in St. Louis, Missouri. Right: Connect Child and Family Solutions provides play space for children in the foster care system.

## 2020 Families Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Catholic Charities of St. Louis	St. Louis, MO	Pathways to Progress	Missouri
Cheerful Home Child Care & Early Learning Center	Quincy, IL	Outreach Family Support Program	Adams County
Coalition for Life St. Louis	St. Louis, MO	General Operating Support	Missouri
Communio	Alexandria, VA	Rural Church Cluster	West Central Counties
Connect Child and Family Solutions	Quincy, IL	General Operating Support	Adams County
Feeding Westchester	Elmsford, NY	Mobile Food Pantry	New York
Helping Hands of Springfield	Springfield, IL	Permanent Supportive Housing	Sangamon County
IamMore Foundation	Safety Harbor, FL	Education and Empowerment Initiative	Florida
Local Matters	Columbus, OH	Healthy Food Education and Access	Ohio
Mid-Ohio Food Collective	Grove City, OH	Ensuring Food Access	Ohio
Nurses for Newborns	St. Louis, MO	Keeping Infants Safe	Missouri
Operation Food Search	St. Louis, MO	Fresh Rx	Missouri
Pike County Unmet Needs	Pittsfield, IL	General Operating Support	Pike County
Pregnancy Resource Center	Rushville, IL	General Operating Support	Schuyler County
Queen of Peace Center	St. Louis, MO	Food, Medications, and Transportation	Missouri
Restoration Community Church	Denver, CO	Chair Lift Project	Colorado
Rushville Fitness and Community Center	Rushville, IL	General Operating Support	Schuyler County
St. Louis Area Diaper Bank	St. Louis, MO	General Operating Support	Missouri
Tennyson Center for Children	Denver, CO	Early Childhood Interventions and #NoKidWaits	Colorado
West Central Child Care Connection	Quincy, IL	Covered Bottoms Diaper Bank	West Central Counties
The YMCA of West Central Illinois	Quincy, IL	Surplus Grant	Adams and Brown Counties
Youthbridge Community Foundation	St. Louis, MO	St. Louis Area Diaper Bank	Missouri
YWCA of Quincy	Quincy, IL	Permanent Supportive Housing	Adams County



# FOCUS AREA Mental Health

2020 Mental Health  
Grants Awarded:

**\$40,000**

Our goal is to strengthen the lives of children, families, and adults by championing mental health.

## New Focus Area

In conjunction with the 2020–2024 TFF strategic plan, the Tracy family’s third generation (3Gs) selected a new TFF focus area that aligned with their interests and passions.

With over 70 percent of the 3Gs voting for mental health, the 3G focus area was selected.

With any new focus area there comes a learning curve, so we spent much of 2020 listening to West Central Illinois’ mental health leaders and discovering the best ways we can seek to meet the growing mental health challenges that face our communities and schools.

We plan for this new focus area to grow in the coming years.

## Chaddock

We gave a grant to The Knowledge Center at Chaddock in Quincy, Illinois, to provide trauma-informed training, consultation, and support to the four K–8 Catholic schools in Quincy. This project seeks to address the mental health needs of children and youth by facilitating the implementation of the following within the schools:

- Trauma awareness
- Trauma sensitive care
- Trauma responsive practices and policies
- Trauma-informed culture



TFF believes when communities champion:

- PREVENTION
- EARLY IDENTIFICATION
- TREATMENT
- NORMALIZING MENTAL HEALTH

they strengthen the lives of children, families, and adults.

## 2020 Mental Health Grants

ORGANIZATION	CITY, STATE	PROJECT TITLE	GEOGRAPHIC IMPACT (IL COUNTY OR STATE)
Mission of Our Lady of Mercy	Chicago, IL	Medical, Dental, Psychological, and Wellness Program	Cook County
The Knowledge Center at Chaddock	Quincy, IL	Trauma-Informed Parochial School Support	Adams County

# Capacity Building

Capacity building is not a TFF focus area in the traditional sense, but it enriches all of our work. We want to help organizations develop the tools needed to achieve their mission.

TFF does not want to simply invest in partner organizations' projects and programs; we want to help each organization improve its internal capacity to achieve its mission. Thus, any school or organization in West Central Illinois or that is outside of West Central Illinois and has received a Formal Funding grant from TFF in the past may apply for Capacity Building Grants up to \$5,000.



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## Definition of Capacity Building:

The advancement of organizational effectiveness so that organizations can extend their reach and maximize their impact. Capacity building helps organizations deliver stronger programs, pursue opportunities, build connections, innovate, and iterate.

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## In 2020, TFF Led Various Special Invitation Capacity Building Programs:

### COMMUNICATION AND DONOR BOOTCAMP

The foundation created this opportunity as a response to COVID-19. TFF partnered with Vario in St. Louis, Missouri, to provide a customized program for our grantees. Vario provided personalized coaching alongside classroom instruction. The training helped organizations evaluate their existing communication and pitch and helped them strategize how best to approach potential donors during the COVID-19 crisis. Eleven organizations participated.

### JUMPSTART FUNDRAISING

Organizations repeatedly indicate that generating revenue and fundraising dollars is their No. 1 concern. Thus, TFF partnered with Jumpstart Fundraising, a movement of grantmakers that seeks to provide nonprofits with resources to build fundraising capacity, diversify revenue streams, and sustain the programs they fund. TFF invested in four West Central Illinois organizations and each organization made significant progress in generating revenue.

### NONPROFIT LEADERSHIP ACADEMY

The foundation collaborated with Chaddock in Quincy, Illinois, to offer an advanced, year-long executive coaching series that focused on leader effectiveness and growth. In 2020, the third cohort of leaders participated in the academy virtually due to COVID-19. Each cohort has reached full capacity at nine nonprofit leaders.

The Nonprofit Leadership Academy includes classroom training, executive coaching, 360 evaluations, and a targeted learning project.

### RON CLARK ACADEMY

The Ron Clark Academy (RCA) is a highly acclaimed, nonprofit middle school located in Southeast Atlanta, Georgia. The Academy has received both national and international recognition for its success in educating students with academic rigor, passion, and creativity balanced by a strict code of discipline.

Since 2018 the Foundation has sent nearly 100 educators from West Central Illinois to Atlanta to participate in a two-day training with the RCA. Each educator returned home with tangible ideas for improving their school's culture.

### VIDEO STORYTELLING AND SOCIAL MEDIA TRAINING

This foundation project gives nonprofit organizations access to a professional videographer that crafts their stories into a powerful video and provides organizations with the social media tools to continue to share their message with their communities.

### ADAMS COUNTY FUNDERS COLLABORATIVE

In 2020, the foundation began working with other funders in the Quincy, Illinois, area to strengthen and increase the overall capacity of nonprofit organizations in Adams County. The collaborative includes TFF, Community Foundation Serving West Central Illinois and Northeast Missouri, John Wood Community College Foundation, The Moorman Foundation, and the United Way of Adams County.

The project pairs organization leaders with experienced coaches who help them improve their leadership skills, strategic planning, and the impact they are having on their communities.

# About the Tracy Family

Everything we do was made possible by Robert and Dorothy Tracy, who started Dot Foods in 1960. The Tracy family owns and operates Dot Foods, which is North America's largest food industry redistributor and headquartered in Mt. Sterling, Illinois. Through the company's generous contribution every year, TFF can support organizations throughout the United States.

Today, 126 Tracy family members across three generations help our foundation stay strong by serving on foundation committees, representing the family on the foundation board, and encouraging one another to make an impact in their communities through Tracy family grant programs.

One such way third-generation family members stay engaged is through the Next Generation Advisory Board (NGAB). Tracy family members between the ages of 16 and 40 years old who serve on NGAB meet to discuss

grant applications, plan the annual Next Generation Ozark meeting, and develop ways to engage 3G and 4G family members in philanthropic work, including Servember, the Tracy family's annual service month.

The NGAB also determines the focus and funding for Special Impact Grants. In 2020, NGAB selected childhood trauma as their focus and recommended the funding of four organizations.



**"If you want to go fast, go alone. If you want to go far, go together."**

— African Proverb

## 2020 NGAB Special Impact Grants

ORGANIZATION	CITY, STATE	USE OF FUNDS
Rainbow House	Columbia, MO	Technology upgrades
FamilyForward	St. Louis, MO	Addressing childhood trauma with better insights and better outcomes
Mary Lee's House	Tampa, FL	Promoting early development interventions clinic
Caritas Family Solutions	Belleville, IL	Virtual reality prolonged exposure therapy at St. John Bosco Children's Center



During Servember, 83 percent of Tracy family members intentionally served others in some way throughout November 2020. Shown on this page: (top) Olivia, Ava, and Kate Terwelp drop off food at Horizon's Soup Kitchen and Food Pantry, (bottom left) Kevin Bird donates blood, and (bottom right) Liz Tracy, Charles Deuel, George Deuel, Avie Deuel, and Wanda Tracy purchase gifts for families in need during the holidays.

## TRACY FAMILY ENGAGEMENT

# Discretionary Grant Programs

TFF has several grant programs specifically designed to encourage Tracy family members to replicate Robert and Dorothy Tracy's dedication to generosity and service.

## Matching Grant Program

TFF trustees, TFF staff, and Tracy family members ages 16 and older are invited to make personal donations to nonprofit organizations and apply for matching grant dollars for those organizations from TFF.

MATCHING GRANTS	2017	2018	2019	2020
TFF Matching Grants Dollars	\$1,257,013	\$1,552,758	\$1,830,832	\$1,867,991
Personal Donations as a Match	\$543,122	\$700,621	\$781,531	\$825,280
% of 2Gs who Participated	100%	100%	100%	100%
% of Eligible 3Gs who Participated	56%	50%	58%	75%

## Next Generation Grant Program

Tracy family members between the ages of 5 and 30 are invited to apply for grants on behalf of nonprofit organizations.

NEXT GENERATION GRANTS	2017	2018	2019	2020
Total Next Generation Grants Dollars	\$108,452	\$115,000	\$155,000	\$136,000
% of Eligible 3Gs who Participated	86%	85%	92%	97%
% of Eligible 4Gs who Participated	100%	100%	100%	100%

## Family Invitation Grant Program

Tracy family members ages 30 and older who live outside of West Central Illinois may invite a nonprofit organization within 50 miles of their home to apply for a TFF Formal Funding Grant. These grant requests must fit within the focus areas of education, youth, families, or mental health.

FAMILY INVITATION GRANTS	2017	2018	2019	2020
Total Family Invitation Grants Dollars	\$190,000	\$210,000	\$395,000	\$475,000
% of Eligible 2Gs who Participated	71%	86%	86%	100%
% of Eligible 3Gs who Participated	55%	52%	66%	79%

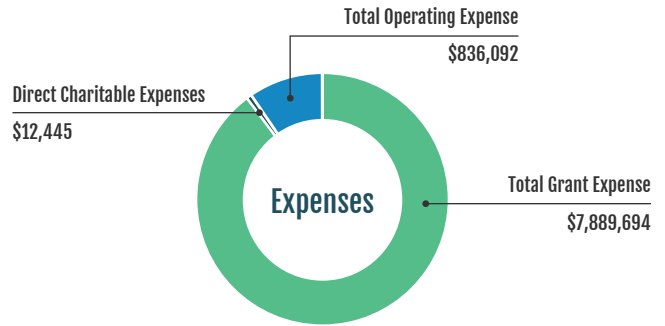
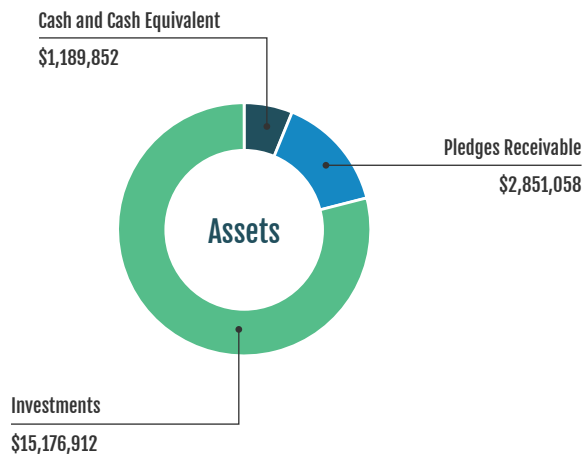
Learn more about the Tracy family by visiting our website: [tracyfoundation.org/tracy-family](https://tracyfoundation.org/tracy-family)

# 2020 Financials

## Statement of Financial Position

January 1–December 31, 2020 (Pre-Audit)

Assets	Dollars
Cash and Cash Equivalent	\$1,189,852
Pledges Receivable	\$2,851,058
Investments	\$15,176,912
<b>Total Assets</b>	<b>\$19,217,822</b>
Total Liabilities	\$831,525
Net Assets–Unrestricted	\$18,386,297
<b>Total Liabilities and Net Assets</b>	<b>\$19,217,822</b>



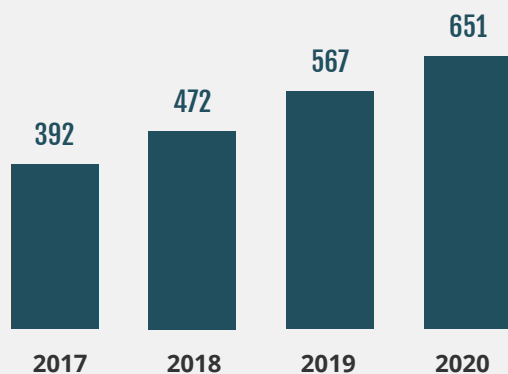
## Statement of Activities

Revenue	Dollars
Contributions	\$3,461,000
Interest and Dividend Income	\$333,915
Miscellaneous Income	\$6,000
Refund of Grants	\$2,915
Dorothy Tracy Estate Gift	\$1,843,330
Net Realized/Unrealized Gain (Loss) on Investments	\$1,687,916
<b>Total Revenue</b>	<b>\$7,335,076</b>

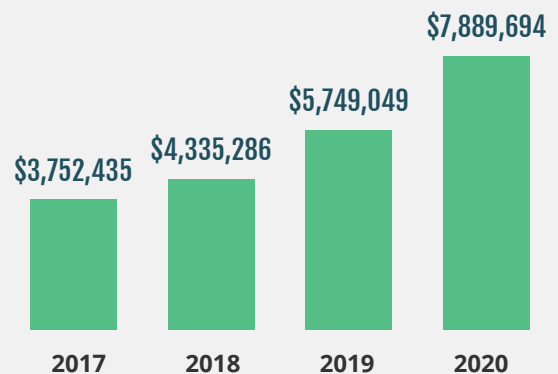
Expenses	Dollars
Total Grant Expense	\$7,889,694
Direct Charitable Expenses	\$12,445
Total Operating Expense	\$836,092
<b>Total Expenses</b>	<b>\$8,738,231</b>
Increase in Net Assets	(\$1,403,155)
Net Assets at Beginning of Year	\$19,789,452
<b>Net Assets at End of Year</b>	<b>\$18,386,297</b>

# Grants by Year

Number of Grants Awarded Annually



Amount of Grants Awarded Annually



# Trustees, NGAB, and Staff

## TFF Board of Trustees



From back left: Rob Akright, Treasurer; Christine Iovaldi, Secretary; Wanda Tracy; Sara Terwelp; Jean Buckley, President; Susan Stamerjohn; Erin Bird; Nikki Tracy; Pat Smith, Vice President; Not pictured: Jill Tracy

## TFF Staff



Jean Buckley,  
Board President



Dan Teefey,  
Executive Director



Terry Jenkins,  
Program Manager



Angie Schlater,  
Program Manager



Kim Bielik,  
Executive Administrative  
Assistant and Grants Manager

## Next Generation Advisory Board Members



Kelsey Cope,  
Chair



Jake Schlater,  
Vice Chair



Sam Tracy,  
Secretary



Katy Roszhart



Kelsey Tracy



Olivia Tracy



Fr. Mark Tracy



Maggie Sullivan



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