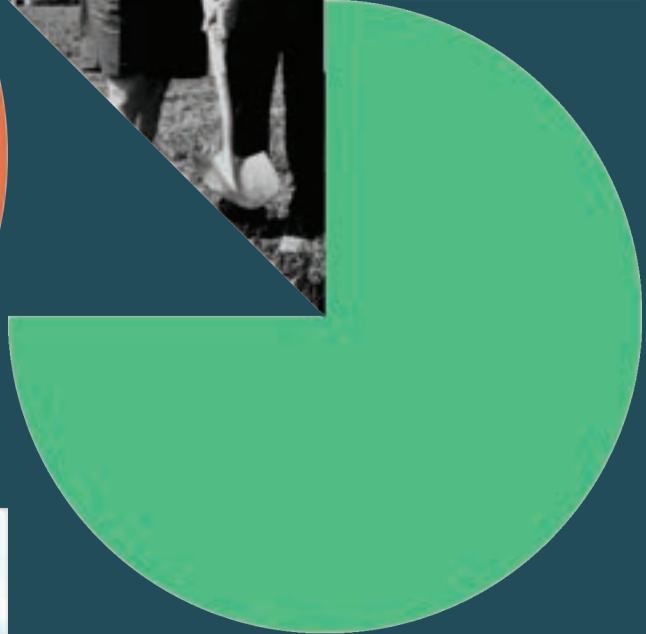


CELEBRATING



Twenty-Five Years of Impact



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A Letter From the Tracy Family Foundation

TWENTY-FIVE YEARS AGO, the second generation of the Tracy family created the Tracy Family Foundation (TFF) as a tribute to their mom and dad, Robert and Dorothy Tracy. They were inspired by their parents’ dedication to faith, family, and community and believed these values formed the people they had become.

The Tracy family hoped the foundation would be a way for the family to share their many blessings and work together to ensure that Robert and Dorothy’s philanthropic spirit would endure for generations to come.

Twenty-five years, 7,050 grants, and nearly \$60M later, our vision remains the same. We seek to advance innovative, collaborative, and sustainable change in communities and cultivate a philanthropic spirit in all generations of the Robert and Dorothy Tracy family. We want to see a world where communities thrive and families flourish.

We hope you experience these commitments not just in what we do, but how we do them.

FAMILY inspires us to treat partners with care and as teammates in serving our communities.

FAITH enables us to dream big, stay hopeful, and strive for a better world.

EDUCATION encourages us to see the potential in everyone.

LEADERSHIP drives us to catalyze change and mobilize others for action.

COMMUNITY reminds us we need each other to achieve our most ambitious goals and deepest impact.

We’re grateful for your partnership over the past 25 years and we expect to impact even more people in more places in our next 25 years.

With gratitude,
TFF Staff and Board



TFF Staff
From left: Jean Buckley, Board President; Kim Bielik, Executive Administrative Assistant and Grants Manager; Angie Schlater, Program Manager; Megan Costigan, Program Manager; Dan Teefey, Executive Director; Terry Jenkins, Program Manager.



TFF Board of Trustees
Back row, from left: Ben Tracy, Vice President; Sam Sullivan; Wanda Tracy; Tim Curtin; Mark Yingling.
Front row, from left: Linda Tracy; Susie Stamerjohn, Secretary; Jean Buckley, President; Kenzie Tracy; Kristin Tracy, Treasurer

About the Tracy Family Foundation

INSPIRED BY THE GENEROSITY OF THEIR PARENTS, Robert and Dorothy Tracy, the second generation of the Tracy family formed TFF in 1997 to unite the family in a common philanthropic spirit. Today, 137 Tracy family members across three generations serve on foundation committees, represent the family on the board, and encourage one another to make an impact in their communities through special grant programs.

OUR VISION
A world where communities thrive, and families flourish with all generations of the Robert and Dorothy Tracy family giving and serving together.

OUR MISSION
Advance innovative, collaborative, and sustainable change in communities, and cultivate a philanthropic spirit in all generations of the Robert and Dorothy Tracy family.

“We created the Tracy Family Foundation as an expression of gratitude to our parents – Robert and Dorothy Tracy – for the wonderful gift they gave us: the examples of their lives. Through them we learned the importance of hard work, honesty, and integrity. We learned from their steadfast Roman Catholic faith and their deep-seated commitment to serving the community.”

— TFF LEGACY STATEMENT

OUR VALUES
Family
All types of families, bound legally or by blood
Robert and Dorothy Tracy instilled the values of honesty, integrity, fairness, faith in God, respect, and a strong work ethic into their 12 children. Now three generations of family members respect and embrace their values together. The Tracy family believes strong values shape healthy families that create thriving communities.

Faith
Strong belief in God, with priority given to Catholic and Christian faith
The Catholic and Christian beliefs of Robert and Dorothy Tracy inspired them to love their neighbors as themselves. Their faith continues to influence the work of the Tracy Family Foundation.

Education
Birth through post-secondary education
The Tracy family believes that education and opportunity go hand in hand. A quality education opens doors to new worlds and possibilities.

Leadership
School, civic, and youth leadership
The Tracy family believes that everyone — individuals, families, organizations, and communities — wins when a leader gets better.

Community
Tracy family member communities inside and outside of West Central Illinois
The Tracy family wants everyone to experience the support and encouragement of a strong community — because home is where the heart is, and the people who make up our communities are the ones that impact us the most.

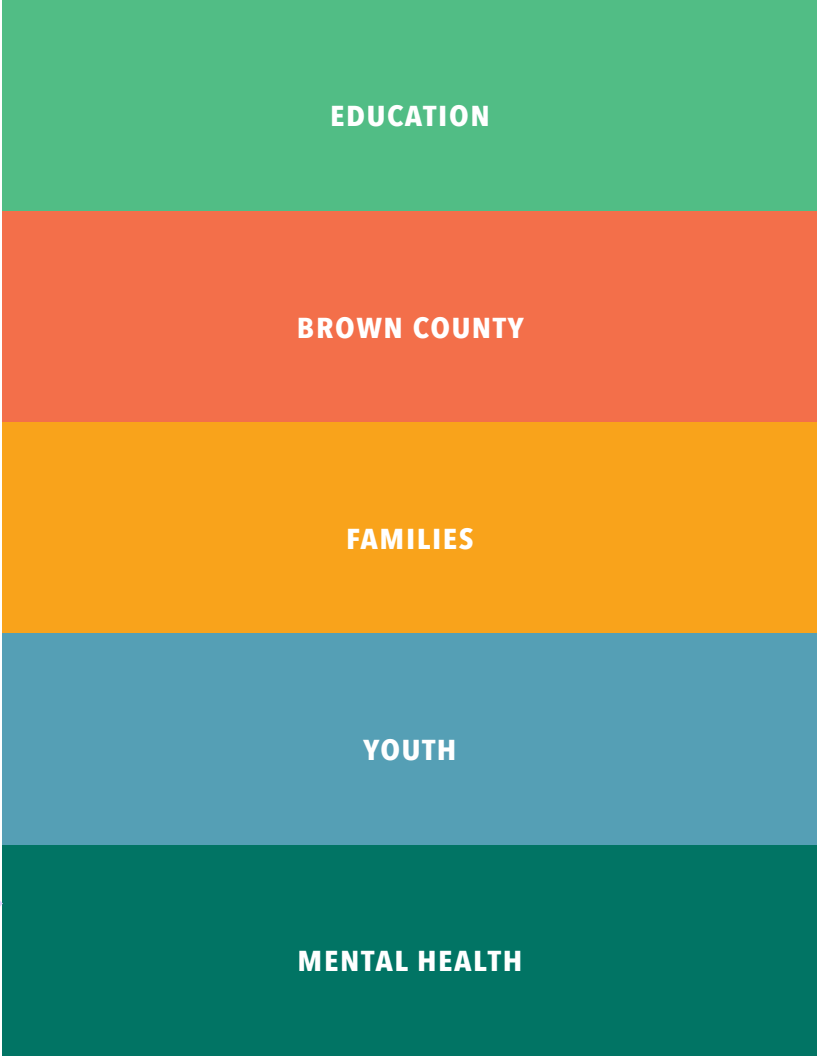
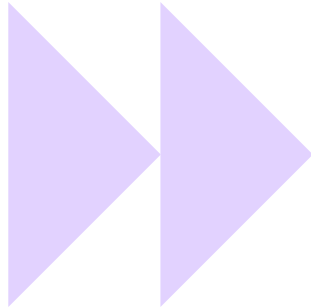


2nd Generation of the Tracy family

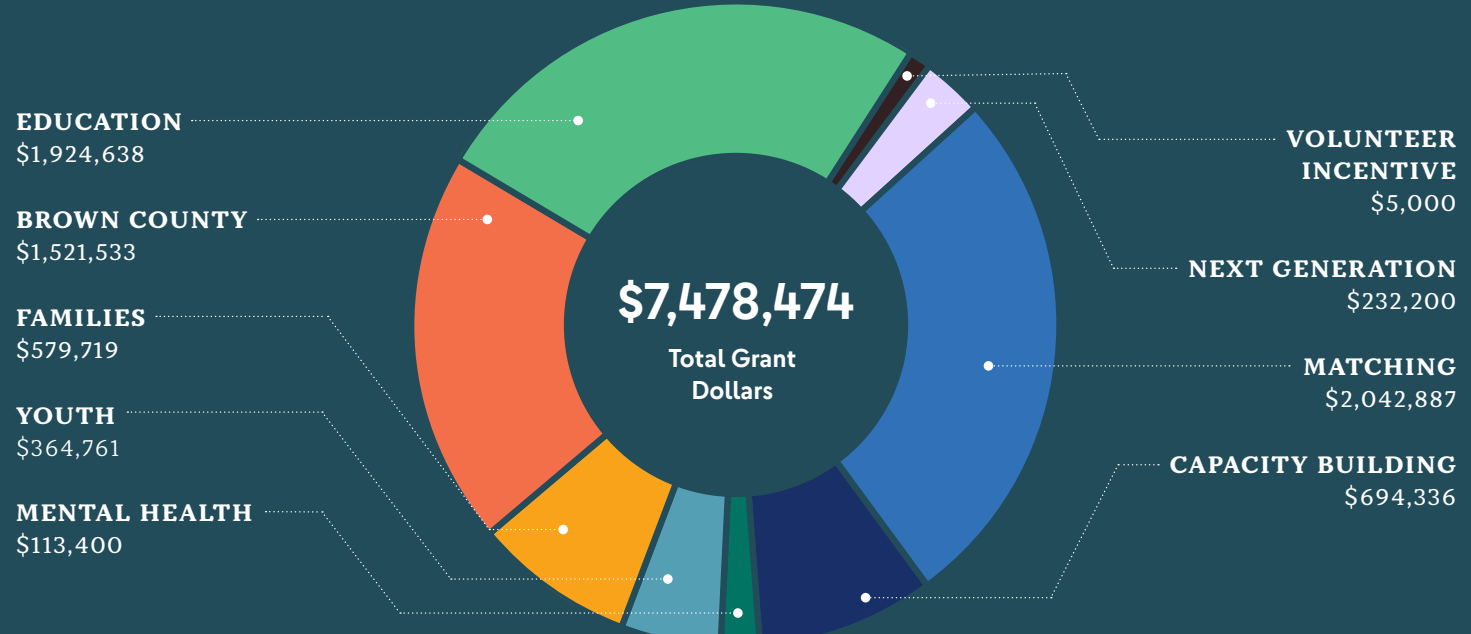


Our Focus Areas

We seek to help communities thrive and families flourish through five core focus areas inspired by the values of Robert and Dorothy Tracy: Education, Brown County, Families, Youth, and Mental Health.



Approved Grants by Focus Area in 2022



TFF History

1997

TFF is incorporated. Jean Buckley becomes president of the board and leader of operations.

1998

TFF awards first grant for \$250 to the Brown County Community Band and launches Matching Grant program.

2000

TFF's first website goes live and the Next Generation Grant program is started.

2003

TFF contributes \$1M to help build the Mt. Sterling Community Center YMCA.

2006

Capacity Building program begins.

2007

Focus on Results education initiative starts in Brown County and TFF awards more than \$1M in grants for the first time.

2008

TFF's Catholic Schools initiative begins to help schools "thrive, not just survive."

2011

TFF's scholarship program begins for Brown County High School graduates.

2012

TFF mobilizes the Mt. Sterling uptown revitalization effort.

2015

The National Institute for School Leaders training begins for West Central Illinois educators.

2017

Dan Teefey, TFF's first executive director, is hired to lead operations.

2020

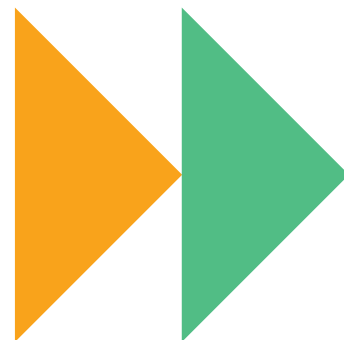
TFF adds Mental Health as its newest funding Focus Area.

2021

TFF opens the Brown County Early Learning Center.

2022

TFF celebrates 25 years of impact through 7,050 grants for \$59,459,380.



Times Have Changed

When TFF was founded in 1997, the world looked a little bit different.

- A new car cost \$16,900
- Gas was \$1.22 per gallon
- You had to disconnect from the internet to make a phone call
- The Chicago Bulls were NBA champions
- Google.com was registered as a domain name
- The top movie was Titanic
- The top TV show was Seinfeld

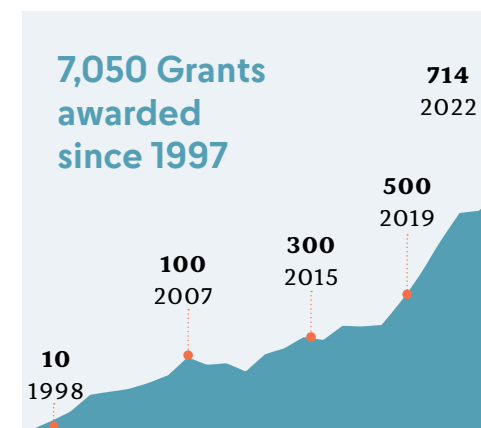
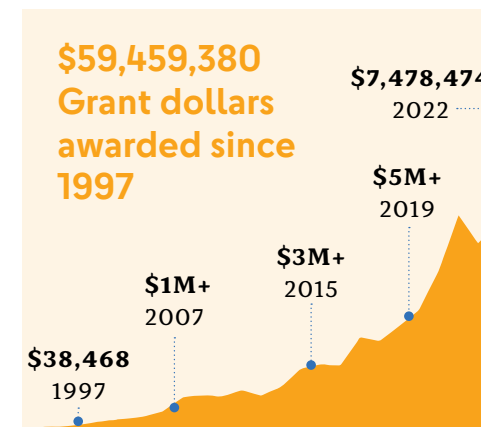
Years of Growth

IN 1997, when Robert, Dorothy, and their 12 children and spouses started TFF, they began with a simple goal to serve their community. At the time, they made a list of 30-year objectives for the emerging foundation.

They wanted to build a foundation that would:

- Stay consistent with Robert and Dorothy's values
- Involve the second, third, and fourth generations
- Encourage a charitable spirit in future generations
- Champion and pursue progressive thinking and solutions
- Be well run, with full-time expert staff
- Grow in geographic impact

We believe we have accomplished these goals and will continue to expand the foundation's impact in the years to come.



1997

- 1 Part-time staff member
- 1 State impacted
- 10 Grants awarded
- \$38,468 Grant dollars awarded

2022

- 6 Staff members
- 31 States impacted
- 714 Grants awarded
- \$7,478,474 Grant dollars awarded

FUNDING OUR FOCUS AREAS

Education

We cultivate learning communities that inspire lifelong learners, leaders, and problem-solvers.



PROJECT SPOTLIGHT

Ron Clark Academy

Since 2018, we have spent more than \$250,000 to send more than 150 West Central Illinois educators to Atlanta, Georgia to visit the Ron Clark Academy (RCA). RCA is a globally recognized model school with a vision to transform classrooms around the world through teaching methods designed to create a loving, dynamic learning environment. Eight West Central Illinois public school districts and five Catholic schools have implemented a system modeled after RCA to improve school culture. Our goal is to see more RCA strategies employed throughout West Central Illinois.

“Ron Clark Academy is a magical place. But it is not the flying dragons that make it magical. It is the relationships they have formed, the level of respect that they expect, and the positive attitudes that make it magical. None of that happened for them overnight or unintentionally. They have worked hard to cultivate the magic – we can have it too if we want it and work at it.”

— LIBERTY SCHOOL DISTRICT TEACHER
LIBERTY, ILLINOIS

TOTAL EDUCATION GRANTS

\$1,924,638

OUR EDUCATION WORK SEEKS TO:

- ENCOURAGE EVERY CHILD'S POTENTIAL
- INSPIRE A GROWTH MINDSET
- EMPHASIZE THE WHOLE CHILD
- STRENGTHEN QUALITY AND EXCELLENCE
- BUILD STRATEGIC PARTNERSHIPS



PROJECT SPOTLIGHT

DonorsChoose

In 2022, TFF partnered with DonorsChoose, an organization that enables teachers to request materials and resources for their classrooms and makes their requests available to individual donors through its website. DonorsChoose vets each request, ships the funded resources directly to the classroom, and provides reporting to donors and school leaders. We offered matching funds for projects posted to the DonorsChoose platform and invested \$100,000 in 287 teacher projects in West Central Illinois.

“Thank you for helping me get our maker space started! Our 5th graders will love working with our iPads and Legos to make their stories come to life! They will also be exploring their creative side by making posters for the media center! We appreciate all you do for schools!”

— MRS. FITZMAURICE, MEDIA CENTER SPECIALIST, PIKELAND COMMUNITY SCHOOL, PITTSFIELD, IL



PROJECT SPOTLIGHT

National Institute of School Leaders (NISL) Training

In 2015, we set out to train 150 public and Catholic school leaders in West Central Illinois through the National Institute of School Leaders Program offered by the National Center on Education and the Economy. The training includes 24 days of face-to-face instruction, 30 hours of online curriculum, and a 12 to 15-month commitment. We've now trained 179 educators.

WEST CENTRAL ILLINOIS IMPACT

School districts with 15% or more of their staff NISL trained scored better than the West Central Illinois average in:

- Teacher retention rate
- Percentage of ninth grade on track
- ELA proficiency
- Math proficiency
- Third grade reading proficiency
- Percentage of graduates enrolled in post-secondary education within five years of graduation

97%

of NISL participants believe the training made a significant **POSITIVE IMPACT** on their practice as a leader

96%

of NISL participants **WOULD RECOMMEND** NISL to a colleague

98%

of NISL participants respond affirmatively to “I am **CONFIDENT** that I can apply what I learned to my work as a school leader”

87%

of NISL graduates are **STILL EMPLOYED** as educators in West Central IL three years after training





PROJECT SPOTLIGHT

Catholic Schools Support

Faith played a significant role in Robert and Dorothy Tracy's lives. All 12 of their children attended Catholic grade school, and the powerful, positive impact of this education motivated the Tracy family to help Catholic schools thrive, not just survive.

TFF offers 13 schools in West Central Illinois the opportunity to participate in our Catholic Schools Grant Program, offering grants up to \$30,000 to support high-quality education and faith development. We also facilitate special programs for West Central Illinois Catholic schools, including scholarship support, assistance for students with special needs, and priest and principal training.

“Many times we are inhibited from accomplishing what we have set out to do; we simply do not have the financial resources. Then our good God places in our path the kindness of a donation from an individual or a group, such as TFF.”

— DR. SHARON WEISS, SUPERINTENDENT OF SCHOOLS, PEORIA DIOCESE, PEORIA, IL

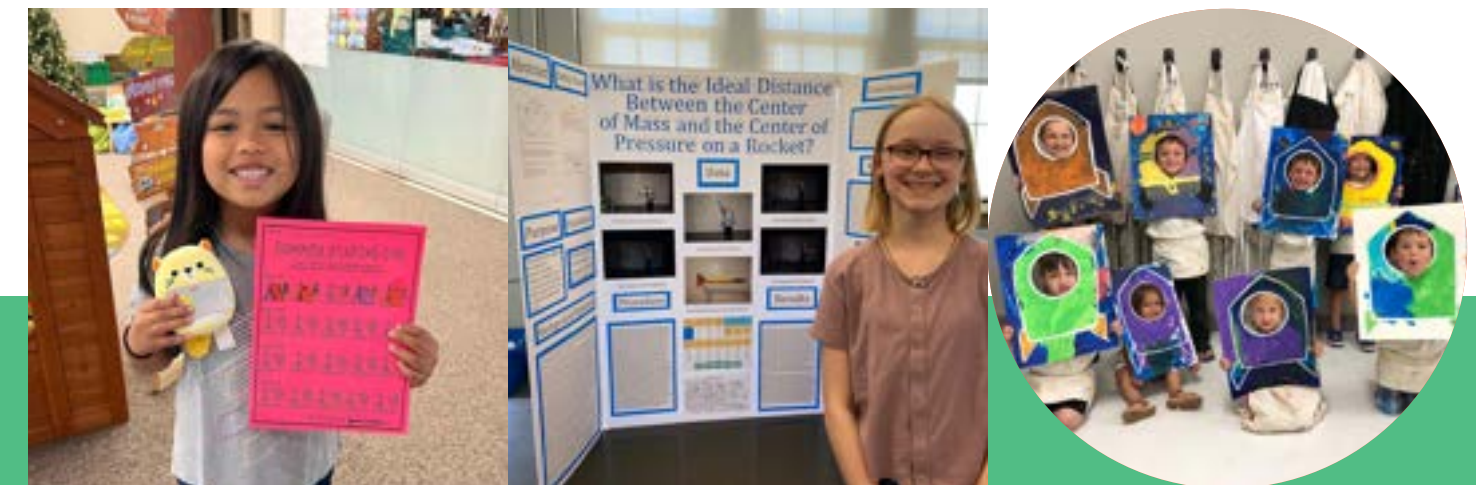
PROJECT SPOTLIGHT

AdoptAClassroom.org

TFF partnered with AdoptAClassroom.org to support 85 classrooms at Catholic schools in West Central Illinois. To spread awareness and encourage school communities to join, the foundation matched donations 2:1 up to \$20,000. These funds helped classrooms order exactly what they needed, when they needed it.

“Thank you’ truly doesn’t seem to say enough. Your continued support for our schools and confidence in our small communities means so much. They are going to be so excited to see what new and fun things we are able to play with this school year.”

— JAMIE MARSHALL, ST. FRANCIS SOLANUS SCHOOL, QUINCY, IL



Catholic Schools We Support

K-12 ENROLLMENT IN CATHOLIC SCHOOLS FROM 2011-2022

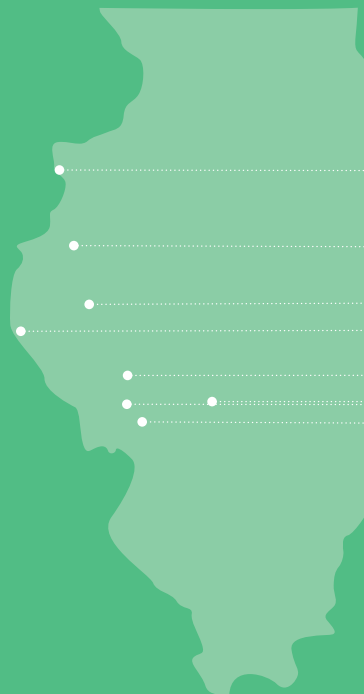
-18%

DECREASE IN CATHOLIC SCHOOL ENROLLMENT NATIONALLY

• ENROLLMENT INCREASED FROM 2,253 IN 2011 TO 2,333 IN 2022.

+3.5%

INCREASE IN TFF SUPPORTED CATHOLIC SCHOOL ENROLLMENT



NAUVOO, IL
Sts. Peter and Paul Catholic School

MACOMB, IL
St. Paul School

MT. STERLING, IL
St. Mary School

QUINCY, IL
Blessed Sacrament Catholic School
Quincy Notre Dame High School
St. Dominic School
St. Francis Solanus School
St. Peter School

JACKSONVILLE, IL
Our Saviour School
Routt Catholic High School

TAYLORVILLE, IL
St. Mary School

CARROLLTON, IL
St. John the Evangelist School

JERSEYVILLE, IL
St. Francis/Holy Ghost School



VISIT TRACYFOUNDATION.ORG TO SEE THE OTHER EDUCATION GRANTS WE FUNDED IN 2022.

FUNDING OUR FOCUS AREAS

Brown County

We empower Brown County, Illinois, to be a magnet community where people live, learn, work, and play.



PROJECT SPOTLIGHT

TFF's Work in Brown County

MT. STERLING, IN BROWN COUNTY, ILLINOIS, is where Robert and Dorothy Tracy raised their 12 children, and the Tracy family continues to think of as home. It is where Dot Foods, the Tracy family's food redistribution business, began in 1960 and is still headquartered. Because of this, it is the family's hope and TFF's work to help Brown County develop a strong education system, a vibrant community, a healthy infrastructure, attractive recreation and leisure options, and a robust economy.

“Robert and Dorothy raised all of us 12 children in Brown County. No matter how far the future generations of Tracys scatter on this earth in the years to come, Mt. Sterling will be considered home, and the root of our upbringing. Dot Foods, the family business and the source of both initial and ongoing funds for the foundation, was started in 1960 in Mt. Sterling and continues to flourish there. It is our wish for the foundation to forever remain financially committed to Brown County.”

- TFF LEGACY STATEMENT

TOTAL BROWN COUNTY GRANTS

\$1,521,533

OUR BROWN COUNTY WORK SEEKS TO:

ENCOURAGE QUALITY EDUCATION

BUILD COMMUNITY

DEVELOP INFRASTRUCTURE

STRENGTHEN RECREATION

SPUR THE LOCAL ECONOMY



PROJECT SPOTLIGHT

Holy Family and St. Mary Building Improvements

When Dorothy Tracy passed away in 2020, she left a \$1.8M estate gift to TFF. In 2022, the foundation used a portion of this estate gift to award grants of \$331,570 to Holy Family Church and \$100,000 to St. Mary School, both in Mt. Sterling.

The church building is more than 150 years old, and the parish is working on a \$1.15 million building renovation project to replace the roof, tuckpoint and repair deteriorated brick, install new guttering and downspouts, add a new

lightning protection system, install a new cross above the steeple, and do exterior painting.

The grant to St. Mary School will replace the school building windows with energy efficient windows.

“We lived just a few blocks away from Holy Family and St. Mary School. We have such fond memories of the church and school and are so happy to see these two institutions that played an integral part of our faith and family history receive a gift to help restore their buildings to best serve the next generation of parishioners and students.”

— SUSAN STAMERJOHN, DAUGHTER OF ROBERT AND DOROTHY TRACY

PROJECT SPOTLIGHT

Brown County Early Learning Center

TFF officially opened the Brown County Early Learning Center (BC ELC) in 2021. The ~8,500-square-foot learning center was designed to encourage academic, social, and emotional development of children, from infancy through Pre-K. TFF funded the building purchase and renovation, and provides a subsidy to the center to ensure tuition rates are affordable, while the YMCA of West Central Illinois operates the BC ELC. We believe the center not only eases the burden on parents frantically searching for childcare but will improve the education outcomes for students in Brown County. Learn more about the Brown County Early Learning Center by visiting www.browncountyelc.org.

The ELC employs 22 and had 58 students enrolled at the end of 2022, including 20 infants.

THE LEARNING CENTER INCLUDES:

- Nine classrooms
- Nursing mother's room
- Indoor and outdoor recreation space
- Consultation room
- Staff room
- Office space



“I absolutely love the center and how amazing all of the teachers, aides, and floaters are. It's so comforting seeing the care and interactions they have with my son. I can't imagine him being anywhere else.”

— BC ELC PARENT

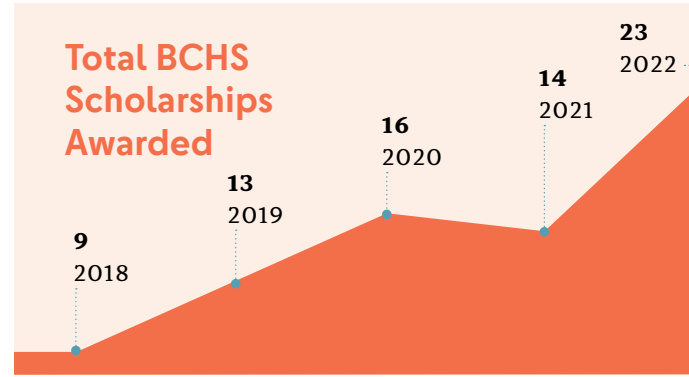
PROJECT SPOTLIGHT

BCHS Scholarship Program

Since 2011 we have offered scholarships to Brown County High School (BCHS) graduates to soften the financial burden of earning a post-secondary credential. Twenty-three (a record!) BCHS graduates received the Tracy Family Foundation scholarship in 2022. Since 2011, 145 BCHS graduates have received scholarships worth more than \$1.4M.

Individual scholarships are worth up to \$18,000 over four years per student and can be used at four-year universities, community colleges, or for career and technical trade schools. Students become eligible to apply for the scholarship by participating in the BCHS BC and Beyond program at Brown County High School.

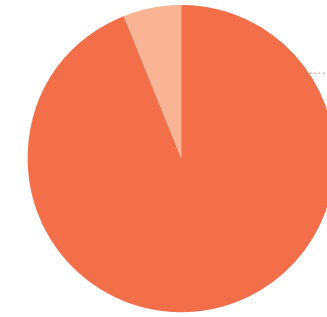
BC and Beyond encourages the habits and experiences that are most likely to lead to post-secondary success. Students earn points for BC and Beyond throughout their high school careers as they participate in extra-curricular activities, visit colleges, job shadow, volunteer, and other similar activities.



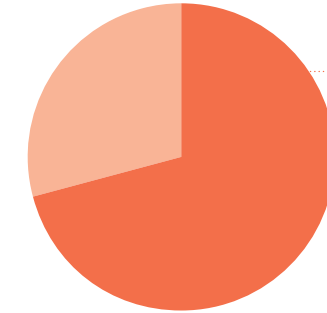
PROJECT SPOTLIGHT

2022 Brown County Community Survey

Every several years we gather community leaders and conduct a community survey to learn what people think about living or working in Brown County. This year 671 people took the survey. We're excited about the progress we've made since our last survey, but we'll spend 2023 studying the new data and discerning strategies to help Brown County be a magnet community where people live, learn, work, and play.



94% ↑
of resident respondents categorize the quality of life in Brown County as positive.
Compared to 82% in 2018.



71% ↑
of resident respondents believe Brown County's quality of life has improved over the past five years.
Compared to 49% in 2018.

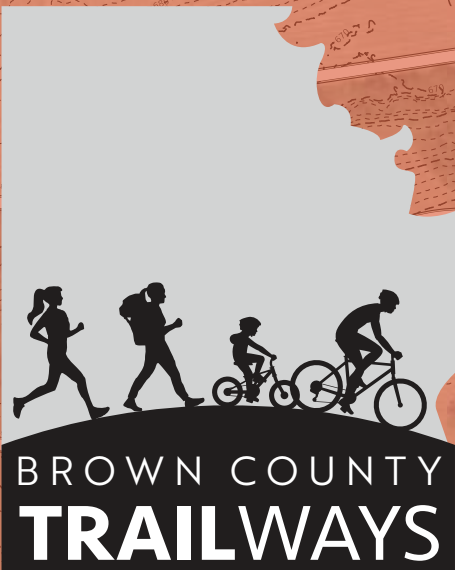
PROJECT SPOTLIGHT

Clark Park Loop Trail

Brown County residents have long asked for diverse and attractive health, wellness, and leisure options and attractions.

To help address this need, TFF led the development of the Brown County Trailways Master Plan in 2021. The first phase of the Brown County Trailways Plan will construct a three-quarter mile asphalt loop trail in Mt. Sterling's Clark Park.

The engineering work on this trail is nearing completion and the trail should open in 2023. Phase 2 of the Trailways Plan includes a one-and-a-quarter mile trail that would connect the Clark Park Loop Trail to Rolling Greens Golf Course and the Mt. Sterling Lake.



VISIT [TRACYFOUNDATION.ORG](https://tracyfoundation.org) TO SEE THE OTHER BROWN COUNTY GRANTS WE FUNDED IN 2022.

FUNDING OUR FOCUS AREAS

Families

We foster strong, healthy, and resilient families.



PROJECT SPOTLIGHT

Communio Marriage Enrichment

For the past two years, we have worked with Communio, a nonprofit organization that consults with churches to equip them with data insights and ministry best practices to foster healthier relationships for singles, those preparing for marriage, married couples, and those in marital crisis.

The goal of the project is to use fun and engaging outreach events to connect people from the community to the church and introduce skills-based programming to strengthen their relationships.

We have focused on five churches in West Central Illinois by helping them:

- Diagnose church and community relationship needs
- Develop full-circle relationship ministry for singles, engaged couples, married couples, and couples in relationship crisis
- Use marketing and outreach to connect the public to the programming
- Receive hands-on strategic planning and ongoing consultation to ensure the greatest impact

PARTICIPATING CHURCHES:

- Lutheran Church of St. John (Quincy, IL)
- St. Peter Catholic Church (Quincy, IL)
- Lincoln Avenue Baptist Church (Jacksonville, IL)
- The Crossing (Jacksonville, IL)
- The Crossing (Pittsfield, IL)

TOTAL FAMILIES GRANTS

\$579,719

OUR FAMILIES WORK SEEKS TO:

- SUSTAIN EMOTIONAL HEALTH
- DEVELOP DEEP RELATIONSHIPS
- NURTURE VIBRANT FAITH
- MAINTAIN HEALTHY LIFESTYLES
- ADVANCE SKILLS NEEDED FOR SUSTAINABLE CAREERS



PROJECT SPOTLIGHT

The Family Dinner Project

The Family Dinner Project helps families spend more quality time together and seeks to raise awareness around how important family dinners are to family health. It also gives families opportunities to practice sharing food, fun, and conversation about things that matter. Compared with parents who rarely ate family meals, parents who regularly dined with their kids reported higher levels of family functioning, greater self-esteem, and lower levels of depressive symptoms and stress. For kids, eating more family meals is associated with lower rates of obesity, too.

Nine organizations in West Central Illinois participated in the project in 2022, and projects ranged from organizing family dinners at an early learning center, to creating recipe cards that make grocery shopping easier, to running a radio campaign reminding families to prioritize dinner together at home.



THE FAMILY DINNER PROJECT CONVERSATION STARTERS:

- Who is/was your favorite teacher? Why?
- Finish this sentence: "Everyone knows that my worst habit is..."
- What is your favorite family tradition? Why?
- What place/activity/memory best captures "summer" for you as a child?
- Who is the most generous person you can think of? How are they generous?
- What was the best year of your life so far? Explain.

VISIT TRACYFOUNDATION.ORG TO SEE THE OTHER FAMILIES GRANTS WE FUNDED IN 2022.

FUNDING OUR FOCUS AREAS

Youth

We nurture strong, healthy, and resilient youth.



PROJECT SPOTLIGHT

Youth Wellness

In 2022 we sought to assist nonprofits, schools, and churches in providing wellness programs or projects for youth. We know that when youth live an active and healthy lifestyle they earn better grades, have higher school attendance, improve their cognitive memory, behave better, and much more. Thirty-seven organizations submitted applications for up to \$10,000 each, and we awarded grants to three organizations:

BEARDSTOWN SCHOOL DISTRICT AND GIRLS ON THE RUN, BEARDSTOWN, IL

Our grant funded physical education equipment and fees for students to participate in the Girls on the Run program, which empowers girls to be confident, kind, and decisive.

ST. FRANCIS SOLANUS CATHOLIC SCHOOL, QUINCY, IL

Our grant funded fitness trackers so students could keep track of their daily steps and seek to improve activity throughout the day.

SALVATION ARMY KROC CENTER, QUINCY, IL

Our grant funded an in-school Fit Kids program at St. Peter Catholic School. The Fit Kids program teaches students the benefits of exercise and proper nutrition.

TOTAL YOUTH GRANTS

\$364,761

OUR YOUTH WORK SEEKS TO:

- DEVELOP EMOTIONAL HEALTH
- BUILD LEADERSHIP SKILLS
- ENCOURAGE FAITH
- SPUR WELLNESS
- CULTIVATE ACADEMIC ACHIEVEMENT



PROJECT SPOTLIGHT

CEO Program

Two years ago we helped launch and have continued to support the Creating Entrepreneurship Opportunities (CEO) program in Brown and Schuyler Counties. We also support CEO programs in several other West Central Illinois communities. The year-long program for high school juniors and seniors includes business visits, guest speakers, and the opportunity for each student to start their own business. Participants learn problem solving, teamwork, self-motivation, responsibility, higher-order thinking, communication, and inquiry throughout the course.

27 BUSINESS VISITS IN 2022

30 GUEST SPEAKERS IN 2022

13

GRADUATES OF THE BROWN & SCHUYLER CEO PROGRAM SINCE INCEPTION



100%

of participants said they gained business knowledge, became more confident in communicating with others, expanded their comfort zone, became more self-aware, and developed curiosity and a desire to learn through the program.

PROJECT SPOTLIGHT

Jacksonville Youth Engagement Program (J-Yep)

For the past two years, we have provided a total of \$120,000 to a Jacksonville, IL youth collaborative we helped to create. Our goals were to improve community collaboration and to provide more development opportunities for youth. The Jacksonville Youth Engagement Program (J-Yep) brought together 14 organizations and more than 20 youth programs to impact youth from low-income neighborhoods. The collaborative has now impacted more than 2,200 youth.



VISIT TRACYFOUNDATION.ORG TO SEE THE OTHER YOUTH GRANTS WE FUNDED IN 2022.

FUNDING OUR FOCUS AREAS

Mental Health

We strengthen the lives of children, families, and adults by championing mental health.



PROJECT SPOTLIGHT

Schuyler County Mental Health

We provided a **\$30,000 GRANT** to Schuyler County Mental Health to help pay for a licensed counselor to support their growing mental health program. Over the past two years, they have experienced a 29% increase in mental health clients and a 64% increase in substance abuse clients. They needed additional licensed staff capacity to serve their clients promptly and to avoid a long waiting list.

PROJECT SPOTLIGHT

Open Parachute

For years we had heard that one of the greatest issues that educators in West Central Illinois face is student mental health. We set out to research and identify resources that could help districts serve student mental health needs, and in 2022 we launched a pilot with Open Parachute.

Open Parachute is a team of clinical psychologists, program developers, educators, filmmakers, and storytellers that created a well-being program using documentary films to engage students, parents, and teachers. Their programs are designed to provide the kind of support that typically takes place one-on-one in a therapy office in easily accessible learning activities for an entire classroom.

Each lesson is based around documentary videos showcasing youth sharing their experiences of overcoming struggle. We deployed the curriculum in six school districts and have received wonderful feedback on its effect on students and school staff.

“It was really well received by our students. It really removed the stigma of talking about mental health and wellness and the students really loved it.”

- SCHOOL COUNSELOR

TOTAL MENTAL HEALTH GRANTS

\$113,400

OUR MENTAL HEALTH WORK SEEKS TO:

BEGIN WITH PROACTIVE PREVENTION OF MENTAL ILLNESS

DEVELOP STRATEGIES TO IDENTIFY MENTAL ILLNESS EARLY

CONNECT PEOPLE WITH MENTAL HEALTH TREATMENT

NORMALIZE HEALTHY CONVERSATIONS ABOUT MENTAL HEALTH



PROJECT SPOTLIGHT

Mindful Philanthropy

While mental health is TFF's newest focus area, we continue to learn how best to impact mental health needs in West Central Illinois. We hired Mindful Philanthropy, a consulting firm that seeks to catalyze impactful funding in mental health, addiction, and well-being.

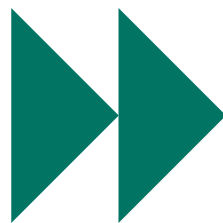
MINDFUL PHILANTHROPY HELPED US:

- Survey the landscape and understand mental health gaps in West Central Illinois
- Identify intervention investment strategies
- Think through and create key performance indicators for our work

One strategy that we have already begun to pursue is the establishment of a National Alliance on Mental Illness (NAMI) affiliate for West Central Illinois. NAMI provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives.



VISIT [TRACYFOUNDATION.ORG](https://www.tracyfoundation.org) TO SEE THE OTHER MENTAL HEALTH GRANTS WE FUNDED IN 2022.



FUNDING ENRICHMENT

Capacity Building

Capacity building is the advancement of organizational effectiveness so that organizations can extend their reach and maximize their impact. Capacity building helps organizations deliver stronger programs, pursue opportunities, build connections, innovate, and iterate.

Capacity building is not a TFF Focus Area in the traditional sense, but it enriches all of our work. We want to help organizations develop the tools needed to achieve their mission.



TOTAL CAPACITY BUILDING GRANTS
\$694,336

Capacity Building Grant Program

TFF does not want to simply invest in the projects and programs of partner organizations; we want to help each organization improve their internal capacity to achieve their mission.

Our Capacity Building Grant Program awards up to \$5,000 to any school or organization in West Central Illinois and those outside of that area if they have received a formal funding grant from TFF in the past. Capacity Building grants must be used for professional development, marketing support, strategic planning, or any other process that will make the organization more equipped for its work.

“We are truly grateful for your foundation’s support of our capacity building efforts. We work with several regional foundations on similar grants – supporting educators in particular regions – and TFF is the only one that specifically makes available grants to improve our overall organizational capacity.”

— MODERN CLASSROOMS PROJECT, WASHINGTON, DC

PROJECT SPOTLIGHT

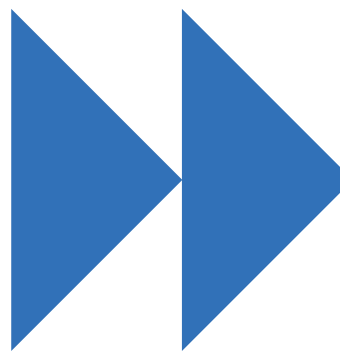
Resilia Capacity Building Program

We don’t have the expertise in West Central Illinois to help with all possible capacity building concerns. As a result, we partnered with Resilia to offer a comprehensive platform offering assistance, coaching, and document templates to help West Central Illinois nonprofits with their core capacity building needs.

PROJECT SPOTLIGHT

Board Assessment and Development Coaching and Customized Training

Executive Directors often report multiple concerns around board recruitment, board orientations, board development, and especially board engagement. We worked with BoardSource certified consultants to offer a customized Board Development and coaching program. The program includes 40 hours of coaching, consulting, and board training sessions.



PROJECT SPOTLIGHT

Nonprofit Strategic Planning

Too often, organizations don’t have a strategic plan or aren’t utilizing existing plans. As a result, we partnered with Debbie Reed, a strategic planning facilitator in Quincy, IL, to provide nonprofit strategic planning.

This course teaches nonprofit leaders to identify strengths and areas of potential growth. Coaching is then provided within the training series so that each organization walks away with a “working” strategic plan that has SMART goals and deadlines.

PROJECT SPOTLIGHT

Nonprofit Leadership and Executive Coaching Series

Nonprofits have frequently reported the need for local leadership development, with some particular emphasis upon executive coaching or mentoring. We collaborated with John Wood Community College in Quincy, IL to develop a curriculum for nonprofit Executive Directors that provides technical nonprofit training in the areas of board engagement, grant writing, fundraising, financial management, marketing, strategic planning, and staff supervision.

All nonprofit participants also receive individual coaching between each session, and five hours of executive coaching upon the completion of the course series.

PROJECT SPOTLIGHT

Regional Board Recruitment and New Board Member Training Program

Nonprofits struggle to identify new board members and to recruit a diverse board. We partnered with John Wood Community College to reach out to businesses to recruit potential board members and create a course series that prepares potential board members for nonprofit service.

TFF also partnered with the Community Foundation serving West Central Illinois and Northeast Missouri to create a webpage listing the profiles of prospective nonprofit board members who have graduated the program.

PROJECT SPOTLIGHT

Video Storytelling Production and Training Series

Many nonprofits in our region struggle to effectively market themselves, as well as engage social media platforms, which often hinders their ability to raise public awareness and garner grants and donations. We provide free training offerings through John Wood Community College: Effectively Telling Your Story, Using Analytics to Understand your Effectiveness, and Facebook Marketing.

Along with the free courses, we provide organizations grant funding to create a customized marketing video that can be shared on social media.



PROJECT SPOTLIGHT

Nonprofit Roadmap

Organizations often understand that they need to improve but struggle to know where to start. They need practical tools that will guide their growth. We created the Nonprofit Roadmap, which not only helps nonprofits identify growth areas, but also helps organizations identify the actions needed to improve — a roadmap. This instrument is free of charge and available on the TFF website to all organizations.

The Tracy Family

IN 1960, with eight children (eventually 12) at home to care for, Robert and Dorothy Tracy started the Associated Dairy Products Company (now Dot Foods) out of the back of their family station wagon, a 14-year-old Cessna airplane, and leased tractor. The advantages of Robert and Dorothy's business model became apparent to distributors and suppliers. The customer placed one order, took one delivery, and processed one invoice — all from Dot Foods. Robert and Dorothy didn't set out to create a new business model in food distribution, but that's what they did.

Today's food redistribution industry is a direct evolution of Robert and Dorothy's dream.

The once small Tracy family business has grown to be the largest food industry redistributor in North America.



The Family Business - Dot Foods



55+
COUNTRIES
RECEIVE
PRODUCTS



4,000+
CUSTOMERS

6,300+
EMPLOYEES

50 STATES SERVED WITH
WEEKLY DELIVERIES



The Tracy family is large, and it's only getting bigger by the year.

WITH A FAMILY THIS SIZE, we understand the importance of engaging all generations of the Tracy family in our work. Through our TFF Instagram feed, a quarterly e-newsletter, volunteer projects, and grant programs, we strive for all generations of the Tracy family to connect with our work throughout the year.

Since 1997, **22 SECOND-GENERATION FAMILY MEMBERS** and **33 THIRD-GENERATION TRACY FAMILY MEMBERS** have served on the Tracy Family Foundation board.



Tracy Family Engagement

TFF Retreat

In October of 2022, we brought the family together for a TFF Retreat. We gather every few years to provide a summary of our work, get feedback on areas we could improve, and dream about how the foundation can further help communities thrive and families flourish.

Every retreat is filled with laughter, reflection, and audacious goals.

Next Generation Ozark Meeting

In August of every year, 3Gs and 4Gs gather for a meeting led by TFF at the Lake of the Ozarks, Missouri. During this meeting TFF staff share updates on our work and the younger generations of the Tracy family share about nonprofit organizations and charitable work that they are passionate about.

Discretionary Grant Programs

TFF has several grant programs specifically designed to encourage Tracy family members to replicate Robert and Dorothy Tracy's personal dedication to generosity and service. Each of these grant programs multiplies the time, talents, and resources of family members in the communities where they live and on the issues they care about.



Next Generation Advisory Board

Another way we engage family members is through the Next Generation Advisory Board (NGAB). This board helps prepare Tracy family members aged 16 to 40 to serve in leadership positions both inside and outside of the family.

Their work determines the focus and funding for Special Impact Grants (SIG), with a budget of \$100,000. They collaborate to identify a common value and focus area, research organizations making a difference in that space, and then choose organizations to invite to apply for a TFF SIG. In 2022, NGAB selected youth nutrition as their focus and recommended grants to four organizations.

MATCHING GRANT PROGRAM

TFF trustees, TFF staff, and Tracy family members aged 16+ are invited to make personal donations to nonprofit organizations and to apply for matching grant dollars for those organizations from TFF.

TFF Matching Grants Dollars in 2022	\$2,042,887
% of 2Gs (24) who Participated	100%
% of Eligible 3Gs (45) who Participated	80%

NEXT GENERATION GRANT PROGRAM

Tracy family members between the ages of 5 and 30 are invited to apply for grants on behalf of nonprofit organizations. The Next Generation Advisory Board may also recommend up to \$100,000 in grants.

Total Next Generation Grants Dollars in 2022	\$232,200
% of Eligible 3Gs (25) who Participated	92%
% of Eligible 4Gs (18) who Participated	94%

INVITATION GRANT PROGRAM

Tracy family members and TFF Staff aged 30+ who live outside of West Central Illinois may invite a nonprofit organization within 50 miles of their home to apply for a TFF Formal Funding Grant.

Total Family Invitation Grants Dollars in 2022	\$744,147
% of Eligible 2Gs (16) who Participated	100%
% of Eligible 3Gs (41) who Participated	88%

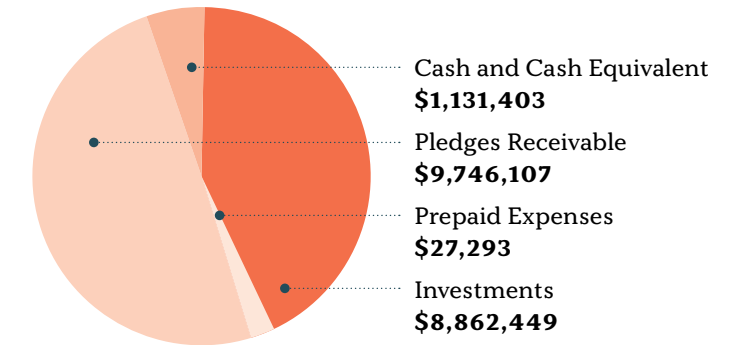
2022 Financials

Statement of Financial Position

January 1–December 31, 2022 (Pre-Audit)

ASSETS	DOLLARS
Cash and Cash Equivalent	\$1,131,403
Pledges Receivable	\$9,746,107
Prepaid Expenses	\$27,293
Investments	\$8,862,449
Total Assets	\$19,767,252
Total Liabilities	\$758,724
Net Assets	\$19,008,528
Total Liabilities and Net Assets	\$19,767,252

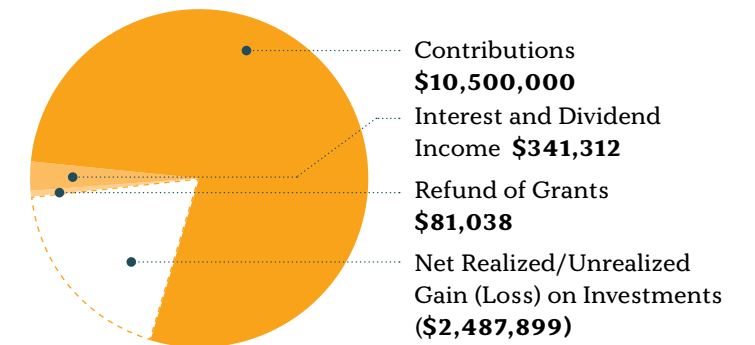
Assets



Statement of Activities

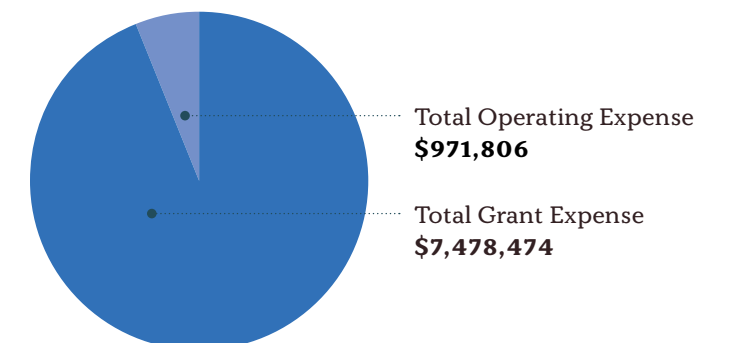
REVENUE	DOLLARS
Contributions	\$10,500,000
Interest and Dividend Income	\$341,312
Refund of Grants	\$81,038
Net Realized/Unrealized Gain (Loss) on Investments	(\$2,487,899)
Total Revenue	\$8,434,451

Revenue



EXPENSES	DOLLARS
Total Grant Expense	\$7,478,474
Total Operating Expense	\$971,806
Total Expenses	\$8,450,280

Expenses



Increase in Net Assets	(\$15,829)
Net Assets at Beginning of Year	\$19,024,357
Net Assets at End of Year	\$19,008,528



“

I hope that our legacy will be that we have improved the welfare of Mt. Sterling, a little town that welcomed us with open arms in 1952, and that we have improved the lives of many other people.

- Dorothy Tracy (1929-2020)