



TRACY FAMILY FOUNDATION

Capacity Building Program

Request for Proposal

Nonprofit Leadership Training & Coaching Series

In Partnership with John Wood Community College

Opportunity for Nonprofits in West Central Illinois

The Tracy Family Foundation seeks Capacity Building Grant applications from organizations that are eager to invest in the development of their leaders. Nonprofit organizations serving West Central Illinois in the counties of Adams, Brown, Cass, Greene, Hancock, McDonough, Morgan, Pike, Scott, or Schuyler are eligible to apply. Successful applicants will receive a grant of \$1,636.00 to participate in the Nonprofit Leadership Training Series. Additional expenses, such as travel, may be considered. A contribution of \$164.00 is required from applicants. Cash funds from donors (other than the Tracy Family Foundation) and/or your organization will be considered as matching funds.

Purpose

The Tracy Family Foundation wants to build the capacity of organizations by providing nonprofit leadership training and coaching that will empower nonprofit leaders to:

1. Grow in leadership knowledge and skills.
2. Become more effective leaders.
3. Engage their Board, staff, and volunteers.

Program Description

The Nonprofit Leadership Training Series will be held at John Wood Community College (4220 Kochs Lane, Quincy, IL). The series is comprised of eight 2.5-hour classroom sessions with nine ½ hour phone coaching sessions scheduled between sessions and five 1-hour coaching sessions scheduled upon completion of the classroom curriculum. Classes will be held every Friday from 9:00am to 11:30am, beginning March 8 and ending May 3 (excluding March 29 due to holiday closure).

Upon completion of the Nonprofit Leadership Training Series, leaders should be able to:

Describe the qualities of an effective Executive Director	Understand the optimal governance of their organizations	Define their mission, values, vision, and strategy	Exemplify servant leadership practices
Discern ethical issues	Lead staff and volunteers more effectively	Assess financial issues	Facilitate nonprofit marketing & communications strategies
Implement the basics of nonprofit fundraising	Understand the social media trends impacting nonprofits	Lead "outside the box" thinking processes	Assess organizational performance

Selection Criteria

This Leadership training is ideal for new directors and emerging leaders in your organization. Each organization may choose one candidate to receive both the classroom and coaching sessions. Organizations may choose 1-2 additional leaders to attend the classroom portion of the training, depending upon availability of space.

Important Dates

Grant Application Due	Decision Announced	Program Start Date
February 16	February 23	March 8

How to Apply

Nonprofit organizations need to submit a Capacity Building Grant application to the Tracy Family Foundation by February 16, 2024 at <http://tracyfoundation.org/apply>. If approved, grant payments are issued approximately 30 days after the Capacity Building Grant has been awarded. A Final Impact Report will be due within one year of the grant award.

About the Facilitators

With years of professional experience and volunteer service in the nonprofit sector, Clairice Hetzler and Pam Shaffer are passionate about helping nonprofit leaders make a difference in their communities. Together, they offer a wealth of knowledge and expertise. Pam and Clairice understand the unique challenges nonprofits face and have developed a comprehensive approach to coaching and training that addresses these challenges head-on. Their coaching and training services are a valuable asset for any nonprofit seeking to grow and thrive. [Click here to read their full bios.](#)

Questions?

Feel free to contact Callie Niederhauser at Callie.Niederhauser@tracyfoundation.org.

About the Tracy Family Foundation

The Tracy Family Foundation (TFF) was established in 1997 by the Robert and Dorothy Tracy family to advance innovative, collaborative, and sustainable change in Brown County, Illinois, and the surrounding region through organizations that share the values of family, faith, education, leadership, and community. TFF seeks to cultivate a philanthropic spirit in all generations of the Robert and Dorothy Tracy family by providing opportunities for the family to give and serve together. Find out more at www.tracyfoundation.org.