



Organization: [JACKSONVILLE YOUTH ENGAGEMENT PROGRAM](#)

Project Title: Jacksonville Youth Engagement Program (JYEP)

Request Amount: \$60,000

Total Project/Program Budget: \$70,650

Annual Organization Budget: \$70,650

Target Population: Jacksonville youth with a focus on low-income and at-risk youth.



TFF Staff Comments: This organization has received several Capacity Building and Formal Funding Grants from TFF. Most recently, they received a \$3,425 Capacity Building Grant in 2023 and a \$60,000 Formal Grant in 2022 for JYEP.

This is a pro-active TFF project that has been driven by TFF Staff. The desire was to bring Jacksonville youth-serving organizations together to collaborate on youth impact, particularly for at-risk youth. Rather than have every youth organization independently apply to TFF, TFF provides funds to JYEP. The JYEP board, made up of community leaders, receives applications from youth-serving groups and organizations, reviews the applications, and distributes funding. The goal is to empower the local Jacksonville community to collaborate on youth programming and impact outcomes. TFF Staff have continued to be involved and Megan Costigan is currently a part of JYEP communication and meetings.

The TFF Board is reviewing this application because it is greater than \$50,000.

Proposal

***Request Owner:** Dan Teefey
Request Source: External (Submitted 12/31/2023)
Proposal Type: Youth Formal Grant Application
Invitation code (where applicable): Cycle 1, 2024 (27827YQL3J)
Action Without Meeting:
Approval Stipulations: N/A
TFF Staff Comments:
Project Title: Jacksonville Youth Engagement Program
Request Amount: \$60,000.00
Total Project or Program Budget: \$70,650.00
Funds are being requested for:: Existing Program Support
Are you requesting funds for a mission or learning trip?:
Focus of Youth Grant Request: Wellness
***Target Population Served by Request:** Jacksonville youth with a focus on low-income and at-risk youth
Project Start Date: 04/01/2024
Project End Date: 03/31/2025
Request Information: <https://vimeo.com/926373440?share=copy>

We are requesting \$60,000 for the Jacksonville Youth Engagement Program (JYEP). JYEP is addressing the community need of access to youth activities for all children, especially at risk youth. Funding from the Tracy Family Foundation has helped more than 5,000 youth participate in sports, mentoring and enrichment programs. Organizations may apply for up to \$5,000. We ask each agency to provide a 10% match. However, most all agencies contribute considerably more than 10%. Several of the agencies that apply for funding through JYEP do great work but are small and do not possess the capacity, experience, or time to complete the process for applying directly to TFF for funding. JYEP is able to do that on their behalf and secure funding that allows for these programs to occur. Many of our funded organizations would not apply for a grant directly to the Tracy Family Foundation. We are making it possible for organizations to complete a simplified application while still gathering needed impact information to ensure we are addressing the community need.

Need for Project: Jacksonville has a number of organizations who provide youth activities. However, before JYEP, there was no central location where families could look for available programs and opportunities. Furthermore, there was limited access to scholarships and assistance for low income students to participate. Our community is rural and 17.1% of our youth are low income. Our program seeks to address access to youth activities, mentoring and enrichment for all students. We also are addressing the fact that many of our organizations would not apply for funding directly with the Tracy Family Foundation. Our simplified application makes it easy for agencies to complete to let us know how they intend to use the grant funds. Our reporting process is also simple but allows us to collect outcomes data on overall impact. We are streamlining the process so more organizations can take advantage of this funding. This funding is allowing for agencies to come together and partner to offer programs that would not be possible if operating without the guidance and assistance from JYEP. For example, two of our funded agencies are working together to bring a mental health speaker to local schools that could potentially reach over 2,000 area students. As another example, a single mother and her 2 daughters attended a JYEP funded mother/daughter volleyball camp. While there, we learned the family was homeless. Our JYEP agency was able to connect them with resources from another JYEP funded agency. These are two solid examples of enhanced community impact that would not have happened without the relationships that have been fostered through JYEP.

Best Practices:

The JYEP program is experiencing extensive growth of partnerships through this program. In 2023, JYEP partners offered 32 programs. Youth organizations are working together better, learning from each other, and sharing information and resources to provide more opportunities for youth. The number of partners in our program continues to grow as we invite all youth programs to be a part of JYEP. This translates to more youth taking advantage of sports, camps, mentoring and enrichment activities. The Annie E. Casey Foundation states that "positive youth development strategies focus on forging positive relationships, strengthening academic soft and technical skills, cultivating trustworthy safe spaces and offering youth opportunities to succeed in meaningful ways." These ideas are consistent with the goals of JYEP.

Collaboration:

Collaboration is the process that makes it possible to reach a goal that cannot be achieved by one person or agency alone. Jacksonville is a community with many organizations that have capacity to conduct youth activities. A group of these organizations came together to develop a partnership called the Jacksonville Youth Engagement Program (JYEP) in 2020. JYEP organizers recognize the benefit of working together to strengthen our capacity and offer more programs to more youth in our area, with an emphasis on at-risk and low-income youth. This group has created a vision and community youth development strategy. The group's goals for year four of the grant are:

- growth in partnerships
- increased enrollments, including at-risk youth in grant funded programs
- increased financial support from local funding sources
- show impact for participants enrolled in JYEP funded activities

The group established itself by connecting with many local youth program providers. All of the agency partners have a vested interest in Jacksonville area youth. The group also connected with the Tracy Family Foundation, who has a rich history of helping communities add structure to their community programs. Members of the group represent faith-based, health and wellness, non-profit, sports, education, mentoring, music and fine arts, and enrichment programs.

Applicant organizations collaborate with other providers of youth services to deliver their programs. These organizations will share staff, facilities, supplies, equipment, and transportation services.

This request serves to advance the social, mental, spiritual, emotional, educational, and physical development of Jacksonville area youth through inclusive recreation, sports, mentoring and enrichment programs. The programs included offer multiple opportunities for youth with varying interests to participate in activities they may otherwise not have access to.

Furthermore, the program serves to open up access for underserved populations by offering free programs in neighborhoods of poverty and by providing transportation to programs offered in other areas of town.

The connections of our JYEP board members have opened doors for collaboration between JYEP funded agencies and agencies not funded by JYEP in the Jacksonville community. These include United Way, West Central Mass Transit, Salvation Army, Jacksonville School District 117, Memorial Health, SIU Center for Family Medicine, Springfield Clinic, Morgan County Health Department, Illinois College, and Midwest Athletic Complex.

Funding the JYEP organization benefits youth served not only by our funded partners, but also by many aforementioned agencies that work in collaboration with JYEP.

***How Does This Request Fit Into Your Organization's Mission and Purpose?:**

This request serves to advance the social, mental, spiritual, emotional, educational, and physical development of Jacksonville area youth through inclusive recreation, sports and mentoring programs. The programs included offer multiple opportunities for youth with varying interests to participate in activities they may otherwise not have access to. Furthermore, the program serves to open up access for underserved populations by offering free programs in neighborhoods of poverty and by providing transportation to programs offered in other areas of town. The program also strives to grow through development of partnerships with providers who currently serve youth and with existing community sports programs. This expansion will provide additional opportunities for youth involvement.

SWOT Analysis of Organization or Project

Strengths (S) - What do you do very well?	Weaknesses (W) - What do you need to improve?	Opportunities (O) - Where do you see opportunities for impact?	Threats (T) - Where do you see obstacles to your goals?
Strong leadership on the JYEP Board of Directors	Continued pursuit of desire to articulate overall impact of program	Opportunity for growth of funding sources and program partners	Lack of capacity of partner agencies to report program outcomes
Shared desire to collaborate among partners agencies	Limited outside funding	Utilization of marketing materials to spread organization awareness and promotion	Primary reliance on TFF funding for program
History of collaboration between JYEP and community partners	We need to identify additional funding sources	Increased funding can mean increased assistance to organizations	100% volunteer board
Shared resources among partner agencies	Work with agencies to help them articulate overall program impact	Increased funding can allow us to expand our partnerships	If TFF did not fund, the program could not sustain itself.
501(c)3 nonprofit designation	Stress importance to TFF of the JYEP partnership and the overall community impact of this program.	Increased assistance and expanded partnerships will translate to increased access for youth.	Board member burnout due to the time it takes to administer the program.

S.W.O.T. Analysis:

SWOT Analysis: SWOTAnalysisTemplatev.final_042619.doc

Did you complete the SWOT Analysis for your organization as a whole or only for a specific project and/or program within your organization?: Organization

Goals and Action Plan for Measurable Impact

Goal - What do you want to accomplish? What do you want to achieve?	Current Situation - What are you doing now? What does your current data show?	Action Steps to Achieve Goal - What do you plan to do to move from your current situation to your goal?	Measurable Impact Desired - How will you know that you achieved your goal?
We will show measured impact in youth, leadership, sense of community, improved mental, social, spiritual, emotional, and physical health, habit for serving others, help with basic needs, increased physical strength and activity	We asked program partners to report 2 goals and 2 skills that youth will gain from participation	Evaluate program reports to compile measured impact from the program	Program reports will articulate that youth have obtained skills listed in the goal
We want to grow in partnerships by 10%	In 2023, we funded 17 agencies in 27 programs indicating and 42% increase year over year	Identify additional opportunities for partnerships, develop relationship with existing providers for expanded program offerings through JYEP	Expanded number of agency and athletic program partners, expanded number of youth programs

We will increase enrollments in grant funded programs by 10%	2023 funded programs served 2572 youth; 1161 low income youth	Increased marketing to youth, families, community groups to raise awareness of JYEP program opportunities; marketing to youth so they know where to look for opportunities	More students enrolled with emphasis on low income, at-risk youth; improved collaboration between partners demonstrated by shared resources and collaboration in programs
We will seek increased financial support from funding sources	JYEP has received small local community grants	Apply for grants and additional community support from local municipalities, service clubs and organizations, corporate partners, and foundations	Increased financial support from sources outside of JYEP funded agencies and the Tracy Family Foundation

Measurable Goals & Action Plan: Measurable_Goals_and_Action_Plan (1).docx 2024.docx

Future Funding Plan: 1) We currently receive \$60,000 from the Tracy Family Foundation. These funds are distributed to our partner agencies. We ask each agency to contribute a minimum of 10% match to the overall cost of their program. This year we were able to secure funding from Kiwanis and the Fox Trust.

JYEP has achieved 501(c)3 non profit status that enables us to apply for grants from other charitable foundations.

2) JYEP will continue to ask the Tracy Family Foundation to provide funding for this group.

Capacity Building: JYEP is composed of several reputable community leaders who operate youth organizations. These leaders are committed to community collaboration and interwoven programming to produce increased positive youth outcomes. The group is committed to utilizing existing resources and expand programming in response to identified needs. Over the past year, the group has fulfilled the launch of several marketing and branding strategies.

Marketing/Branding -- JYEP has been the grateful recipient of capacity building funds to help with marketing our program. Initially, TFF funded the development of Jacksonville One Stop, Midwest Youth Services' youth resource platform where JYEP programs are promoted. We also applied for and received a grant to develop a promotional video which will help us present the program to potential funders, as well as program partners.

We also purchased a movie theater advertising package to promote JYEP to movie goers, and ordered t-shirts to distribute to program participants for additional promotion.

Growth Plan- Over the past year J-YEP has adjusted project evaluation timelines to best meet the programs requirements. The group has maintained regular monthly meetings that discuss future needs, revisions, and accountability of participants by evaluating strengths and weaknesses. In our fourth year, JYEP will continue to promote the programming opportunities, engage the community members and potential partners. JYEP has added one additional board member and two advisory board members. We have also established a board structure with roles, and responsibilities and elected officers to ensure continued project growth, sustainability, and collaboration for the greater good of Jacksonville youth and families.

A member of the Tracy Family Foundation team will be invited to attend board meetings and serve in an advisory role to our board.

Project Photos: Esprit de corps.jpeg, Football camp.jpg, Girls in sports day.heic, Agrowhood.jpeg, Sister Circle.jpg, Flag Football.jpeg

Executive Director/President/CEO Authorization: Yes

Does Your Organization Have a Strategic Plan?: No

Project Budget Template: Copy of Report_Budget_Template 2024.xlsx

Current Annual Organization Budget: \$70,650.00

Organization Budget: Copy of Report_Budget_Template 2024.xlsx, JYEP 2023 Budget and Actual Expenses.xls

Statement of Financial Condition:

Statement of Activities:

Do you have any overdue Final Impact Reports to TFF?: No

Key Staff Member Information: Lori Hartz, president
Maryjane Bradbury, vice president
Kevin Hinkle, treasurer
Karen Walker, secretary
Todd Sweatman, Beth Brockschmidt, Ann Baker, Joe Eilering - board members

***Organizational or Personnel Changes:** We added advisory board members - Jacksonville High School Principal - Joey Dian and Jacksonville Middle School Principal Celeste Lashmett.

Board of Directors: JYEP Board Members 2023-2024.xlsx

Audit:

990:

***Letter of Agreement - Review and Accept Terms:** ● I ACCEPT

***Name of Individual Agreeing to Terms:** Lorii Hartz

How long did it take you to complete this grant application?: 6-9 hours

Please share any suggested improvements to our grant application process.: Prefer to apply every 3 years unless there is a substantial change in the program. Also would recommend that the final program report be due prior to submission of the current year program grant application since data from last year's report is used to develop the current year request.

Is this an Invitation Grant?: No

Interim Report 1:

Grant Variance Request:

Site Visit Report:

Challenge Grant Document(s):

Project Budget Template

PROJECT INCOME				PROJECT EXPENSES			
Source	Budgeted Cash Income	Budgeted In-Kind Income	income is Committed (C) or Pending (P)	Item	Budgeted Cash Expenses	Budgeted In-Kind Expenses	Requested from Tracy Family Foundation
Foundations (specify below)					\$	\$	\$
Tracy Family Foundation	\$60,000.00		P		\$	\$	\$
TFF Capacity Building Grant	\$5,000.00		P				
Fox Trust	\$1,500.00	\$	P		\$	\$	\$
		\$				\$0.00	\$0.00
Corporations (specify below)							
Jacksonville Kiwanis Club	\$500.00	\$	P	Youth Program Grants	\$63,850.00	\$	\$60,000.00
Jacksonville Rotary Club	\$500.00	\$	P	WCMT		\$2,500.00	
(name)	\$	\$		Admin fees	\$1,800.00	\$	
Program Service Fees	\$	\$		Marketing & Non profit status (TFF)	\$5,000.00	\$	
Membership Income	\$	\$				\$	
Other (specify below)				Contribution from Agency Partners		\$6,000.00	
In-Kind donations listed by in program requests			C			\$	
West Central Mass Transit		\$2,500.00					
Funds from outside contributions secured by agencies (expected 10%)		\$6,000.00	C				
Cash reserves	\$3,150.00	\$	C			\$	
		\$	C			\$	
Total	\$70,650.00	\$8,500.00		Total	\$70,650.00	\$8,500.00	
	Total Budgeted Cash and In-Kind Income				Total Budgeted Cash and In-Kind Expenses		Total Requested from TFF
	\$79,150.00				\$79,150.00		\$60,000.00

Please provide any comments needed to help someone unfamiliar with your program/project understand the numbers above.

Agency Awards & Contribution: Amounts listed on budget template reflect the total expenses for all participating programs. Each agency is asked to contribute a minimum of 10% of funding to their total projected program budget. Many agencies contribute more, as many do not include workers' wages, facility rental, insurance, utilities, & other costs in the list of expenses submitted to JYEP.

Grants and Funding: We have approached several potential partners and funding sources on behalf of the JYEP partnership. These include Ameren, Kiwanis, Rotary, Thrivent, Annie E Casey Foundation, Fox Trust, and others.

New this year: Agencies will apply for funding after JYEP is notified about grant app to TFF. Therefore, this budget reflects our anticipated activity.