



GREATER ST. LOUIS AREA COUNCIL BOY SCOUTS OF AMERICA

Project Name:

Camperships for Greene County Youth

History of the Organization with TFF:

This organization received a \$5,904 Formal Funding Grant in 2021 for Camperships for Greene County Youth. They received a \$5,000 Capacity Building Grant in 2022 for Strategic Plan Support.

Programs Offered by the Organization:

Boy Scouts of America--incorporated in 1910, chartered by Congress in 1916--provides opportunities for youth to learn and grow. The Greater St. Louis Area Council began in 1911. Since that time, the Council has grown to serve nearly 35,000 boys and girls participating in Cub Scouts, Scouts BSA, STEM, Outreach, Venturing, Exploring, and Learning for Life. Summer camp, high adventure, and day camp provide exciting activities year-round where youth use the leadership, outdoor, and teamwork skills they learn in weekly meetings.

Scouting is an integral component of our activities that support our organization's long-term goal to prepare America's youth to be the leaders of tomorrow through the development of hard and soft skills such as: personal leadership, helping other people, obedience, respect for property, community service, and being trustworthy and reverent. By developing these skills, the Greater St. Louis Council aims to help youth improve their grades, develop greater internal resilience in the face of adversity, and increase life skills.

Through weekly lessons and activities that include a focus on science, technology, engineering, and math (STEM), character education, physical fitness, and leadership training as well as opportunities to earn badges, participate in advancement ceremonies, outdoor education, and camping events, we are not only helping to provide opportunities for all youth, we are building stronger communities.

The Greater St. Louis Area Council has three main long-term goals: increase and grow programs in hard to reach urban and rural areas, expand workforce development, and promote STEM throughout the council. We have been creating, and will continue to create, strategic partnerships with other organizations to overcome barriers (such as cost, manpower, transportation) and make Scouting available to all youth, no matter their circumstances.

Request

***Request Owner:** Dan Teefey
Request Source: External (Submitted 04/27/2022)
Proposal Type: Formal Grant Application
Invitation code (where applicable): Cycle 2, 2022 (692QE4H8X2)
***Project Title:** Camperships for Greene County Youth
Request Amount: \$2,875.00
Total Project or Program Budget: \$4,875.00
Funds are being requested for:: Program Support
Target Focus of Grant:: Youth
Focus of Youth Grant Request: Leadership
***Target Population Served by Request:** Girls and boys ages 7-20 in Greene County, IL
Project Start Date: 10/01/2022
Project End Date: 09/11/2023
***Request Summary:** We are requesting \$2,875 for camperships for 5 scouts in Greene County, IL at a cost of \$575 per child (\$225 for year round scouting +\$350 for summer camp) per child. Greene County has a population of 13,311. 71% of Greene County's population lives in rural areas. 21% of children under 18 in Greene County live below the poverty level, compared to 17% in Illinois overall (United Way of Greater St. Louis Needs Assessment, 2020).

According to 2021 Illinois Report Card data, 61% of North Greene Jr/Sr High School students are low-income. The high school dropout rate is 6.2%, and one in five students are chronically truant. Students from low-income families are five times more likely than students from higher income families to drop out of high school (EducationData.org, 2020).

Recent U.S. Bureau of Labor Statistics data show that high school dropouts are nearly three times more likely to be unemployed than college graduates. Even when employed, high school dropouts earn about \$8,000 a year less than high school graduates and \$26,500 a year less than college graduates, based on calculations by the Alliance for Excellent Education

Today, a typical child in America spends less than 40 minutes per week outdoors. Yet, studies consistently find that children who spend time outdoors in natural environments experience improved health and cognitive functions, strong motor coordination, reduced stress, and

enhanced skills in conflict resolution and cooperation. They also tend to perform better on standardized tests, demonstrate more enthusiasm toward school, and have fewer attendance problems.

A recent study found that 86.6% of business leaders believe that communication is an important soft skill for their company, and 60% believed that the ability to work with others was necessary for success (Truang, Laura, Shaw, 2016). Business development leaders also believe the current workforce is deficient in character and soft skills (Loup, Kornegay, and Morgan, 2017).

Character development programs help students develop the values and soft skills such as communication, teamwork, and problem-solving, which would reduce this deficiency.

An Oregon State University study found that, among elementary school children who participated in a social and emotional skills and character development program: academic test scores improved as much as 10% on national standardized math and reading tests, scores improved 21% on state reading tests and 51% on state math tests, suspensions dropped by 70% and absenteeism fell by 15%. In a trial conducted by the American Institutes for Research, students who participated in outdoor science programs improved their science testing scores by 27%.

The Greater St. Louis Area Council Boy Scouts Council is helping to build today's youth into tomorrow's leaders by teaching ethical and moral life-lessons through our leadership-based Scouting programs. Scouting provides a safe, adventurous, age-appropriate program offering girls and boys ages 7 through 20 a supplemental education that involves the excitement of the outdoors and teaches healthy lifestyles, service, teamwork and leadership. The program also gives young people the chance to build lasting friendships with their peers and positive adult relationships with their mentors.

According to the American Psychological Association, research has shown that having multiple adult 'anchor point' relationships helps youth to withstand the buffeting of life. Parents, extended family, neighbors, and school teachers can all fulfill this key role, but the long-term nature of the relationship is critical.

In a 2012 Baylor University study, researchers concluded an adolescent's extended involvement in Scouting was positively associated with human capital, social capital, and recreational lifestyle in adulthood, leading to physical well-being and strong goal-orientation. (Jang, Sun Loon, et.al, "Eagle Scouts: Merit Beyond the Badge".)

***How Does This Request Fit Into Your Organization's Mission?:**

Scouting is an integral component of our activities in support of our mission to prepare America's youth to be the leaders of tomorrow. Through weekly lessons and activities that include a focus on science, technology, engineering, and math (STEM), character education, physical fitness, and leadership training as well as opportunities to earn badges, participate in advancement ceremonies, outdoor education, and camping events, we are not only helping to provide opportunities for all youth, we are building stronger communities.

The Greater St. Louis Area Council has three main long-term goals: increase and grow programs in hard-to-reach urban and rural areas, expand workforce development, and promote STEM throughout the council. We have been creating and will continue to create, strategic partnerships with other organizations to overcome barriers (such as cost, manpower, and transportation) and make Scouting available to all youth, no matter their circumstances. A grant from the Tracy Family Foundation for this project will help to advance our mission and long-term goals by providing support to expand opportunities for Scouting to youth in Greene County.

S.W.O.T. Analysis: FY22_BSA_TFF_SWOT_Analysis_Template.docx.pdf

Measurable Goals & Action Plan: FY22_BSA_TFF_Measurable_Goals_and_Action_Plan_Template.docx.pdf

Evaluation Description: The Council measures the progress of Scouts in the Outreach Program by their completing tasks leading to rank advancement and by attendance. Cub and Scouts BSA rank advancement requirements are available in manuals from the Scout store online in various locations including Scoutbook.com, a mobile phone and desktop application that allows parents, Scouts, leaders, and the Council to record completed activities and track the progress of each individual Scout. It is a free service for all registered Scouts at all levels and is available to Outreach youth who own a smartphone or access it via desktop computer. Outreach units are coded so the Council can track and report the outcomes (attendance, rank advancements, activity badges, merit badges, cyber Chip awards). These outcomes are recorded annually using Journey to Excellence, a proprietary software that tracks success over the years. The Council also administers a survey of students' experience in the program to capture qualitative feedback. We analyze the results of our surveys and assessments to understand what aspects of the program are working and where there are areas for improvement. By examining survey results, and being responsive to those results, we can enhance programming, modify it, or change course, as needed.

***Future Funding Plan:** With a strong pipeline of existing funders, as well as a commitment and plan of action to cultivating relationships with new funders, we are able to sustain the activities of the Scouting program. Our Development Team is constantly researching new foundations and corporations to reach out to, as well as continuing to foster partnerships with existing donors to increase their giving. Additionally, we have a lasting relationship with United Way, which has been a significant contributor and partner for the Greater St. Louis Area Council Boy Scouts of America. We would welcome the opportunity to continue to develop our partnership with the Tracy Family Foundation to further expand Scouting in Greene County in future years.

Collaboration:

Scouting collaborates with American Legions, Fire Departments, Police Departments, local churches, YMCA's and many other local organizations to provide the Scouting program in the local area. These civic, faith-based, and/or educational organizations collaborate as Charter Organizations to deliver the Scouting program, providing meeting facilities and quality volunteer leadership and appointing representatives to coordinate all Scouting operations within the organization.

Capacity Building: The Council has expanded the partnership with Variety, The Children's Charity of St. Louis, to not only provide camping experiences for children with disabilities but also create a Venturing Crew for these youth. Venturing is our high adventure programs for boys and girls ages 10 to 20. The purpose of Venturing is to provide a positive environment where youth members, called Venturers, can lead the adventure, take on new leadership roles, and mature into responsible adults. Our first meeting has 14 youth sign up for this Crew from the Variety Club.

The Council also started a new Strategic Planning process for the Greater St. Louis Area Council. The timeline is to have the overall effort completed by end of summer. The process includes a strategic steering committee comprised of board members from across our council, including the Illinois area of the council. We expect this strategic plan to provide the roadmap of service to our Scouts and our community.

Photo Upload: Screen Shot 2022-04-27 at 11.53.31 AM.png

***Executive Director/Pres./Principal Authorization:** Yes

Project Budget Template: 2022 Tracy_Family_Foundation_Budget_Template.xls

Current Annual Organization Budget: \$12,842,753.00

Organization Budget: Copy of L312 05.31.22 Comp St of Operation UR Fund 1.xlsx, Greater St Louis Area Council Boy Scouts of America Dec21 AR Final.pdf

Do you have any overdue Final Impact Reports to TFF?: No

TECHNOLOGY RELATED REQUESTS:

IT Plan:

Technology Audit:

Letter of Support from IT Director:

Challenge Grant Document(s):

Site Visit Report:

Grant Variance Request:

Interim Report 1:

Referred to Tracy Foundation by:: Terry Jenkins

Is this an Invitation Grant?: No

Does Your Organization Have a Strategic Plan?: Yes

Strategic Plan Upload: StrategicPlan-Operational2019-21 1.20.pdf

SWOT Analysis Template

Organization Name: Greater St. Louis Area Council Boy Scouts of America

Project Title: Camperships for Greene County Youth

Date: June 6, 2022

<p>Examples:</p> <p>Advantages of Proposition? Capabilities? Resources, Assets, People? Experience, Knowledge? Qualifications, Expertise? Value or Quality? Market Need? Research Validation?</p>	<p>Strengths (S)</p> <p>Over a century of youth development experience. The largest Boy Scouts Council in the country and the single largest youth-serving organization in the area, serving 63 counties in MO and IL. The largest STEM staff of all Councils with three full-time employees The only local BSA office in the U.S. that regularly holds 200+ STEM activities a year. More than 12,000 trained volunteers Numerous community partnerships in place BGCA curriculum and training</p>	<p>Weaknesses (W)</p> <p>Outcome measures No paid staff in Greene County</p>	<p>Examples:</p> <p>Disadvantages? Capacity Concerns? Financial Concerns? Resources, Expertise? Staffing? Data, Outcome Measures? Target Population? Management, Leadership?</p>
<p>Examples:</p> <p>Market Developments? Target Population Need? Information or Research? Partnership, Collaboration? Revenue Generation? Innovation, Impact? Geographic Impact?</p>	<p>Opportunities (O)</p> <p>Expand to reach youth in more rural communities within our service area Partner with additional community organizations to deliver expanded services Tap into additional donors and grant sources</p>	<p>Threats (T)</p> <p>Space constraints Personnel constraints, paid and volunteer Economy</p>	<p>Examples:</p> <p>Potential Concerns? Obstacles? Financial Threats? Capacity Threats? Target Audience Demand? Staffing Threats? Data, Outcome Measures? Impact Analysis?</p>

Include at least 2 goals for your program/project. More than 3 goals may be included by adding additional rows to this form.

Organization Name:	Greater St. Louis Area Council Boy Scouts of America
Name of Project:	Camperships for Greene County Youth

MEASURABLE GOALS AND ACTION PLAN

Do not complete this column until your program/project is complete. This column will be used in your Final Impact Report.

Final Impact Report

*Did you achieve your goal?
What did your data indicate?*

	Goal <i>What do you want to accomplish? What are you trying to achieve?</i>	Current Situation/Present Actuals <i>What are you doing now? What data do you currently have?</i>	Action Steps to Achieve Goal <i>What do you plan to do to move from your current situation to your goal?</i>	Measurable Impact Desired <i>How will you know that you're achieving your goal? What will your data indicate?</i>
Sample	<i>We want families to prepare and eat healthy meals.</i>	<i>We distributed food to 150 families last year. We only have fresh produce deliveries weekly and only 5% of families take fresh produce.</i>	<ul style="list-style-type: none"> • Obtain more fresh produce for the food pantry from local farmers. • Provide healthy recipe cards for food items available in the food pantry. • Provide healthy meal samples using food pantry items. 	<ul style="list-style-type: none"> • Daily deliveries of fresh produce to the food pantry. • 50% of families take fresh produce.
Goal #1	We want to expand Scouting to at risk and low-income youth in Greene County.	<p>We served a total of 2,438 primarily African-American boys and girls through the Outreach program in the St. Louis region in 2021, including 15 youth in Greene County</p> <p>Nick Schubert, Greene County District Executive, does not live in Greene County but spends a significant amount of time there as a part of his role.</p>	<ul style="list-style-type: none"> • Partner with local funders to provide camperships for low-income and at-risk youth in Greene County • Expand and enhance partnerships with schools and community agencies in Greene County • Recruit, train and support volunteers in Greene County 	5 Greene County youth will receive camperships to participate in Scouting.
Goal #2	We want to support low-income, at-risk youth in Greene County in learning useful skills, life lessons and memorable experiences, while providing access to unique STEM activities to help underserved youth become the next generation of scientists, doctors and engineers.	We provide weekly lessons and activities that include a focus on STEM, character education, physical fitness, and leadership training as well as opportunities to earn badges, participate in advancement ceremonies, outdoor education, and camping events to help support low-income and at-risk youth in learning skills they need to achieve life success. We served 15 youth in Greene County in 2021.	<ul style="list-style-type: none"> • Partner with local funders to provide camperships for low-income and at-risk youth in Greene County • Expand and enhance partnerships with schools and community agencies in Greene County • Recruit, train and support volunteers in Greene County • Continue providing programming for youth in Greene County. 	<ul style="list-style-type: none"> • 90% of youth will participate in 80% or more of their weekly/ monthly activities during the first year • 90% of youth will participate in at least one STEM activity • 20% of youth will progress/earn advancements in their program • 70% of youth will continue to participate in the program for at least two years.

	<ul style="list-style-type: none"> • No, we only received fresh produce deliveries 3 times per week. • Yes, 55% of families are now taking fresh produce.

Goal #3					
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Project Budget Template

PROJECT INCOME			
Source	Budgeted Cash Income	Budgeted In-Kind Income	Indicate if income is Committed (C) or Pending (P)
Local Government	\$0.00	\$	
State Government	\$0.00	\$	
Federal Government	\$0.00	\$	
Individual Contributions	\$3.66	\$	C
Foundations (specify below)			
Tracy Family Foundation	\$2,875.00		P
Andreas Foundation	\$1,000.00	\$	P
Staley Foundation	\$	\$	P
Corporations (specify below)			
Ameren IL	\$1,000.00	\$	C
(name)	\$	\$	
(name)	\$	\$	
Program Service Fees	\$3,790.00	\$	C
Membership Income	\$0.00	\$	
Other (specify below)			
United Way	\$3,200.00	\$	C
Special Events	\$3,800.00	\$	C
Investment Income	\$5,685.00	\$	C
Miscellaneous Revenue	\$695.00	\$	C
	\$	\$	
	\$	\$	
	\$	\$	
	\$	\$	
Total	\$22,048.66	\$0.00	
	Total Budgeted Cash and In-Kind Income		
	\$22,048.66		

PROJECT EXPENSES			
Item	Budgeted Cash Expenses	Budgeted In-Kind Expenses	Dollars Requested from Tracy Family Foundation
Salaries or wages for project staff (break down by individual position below and indicate full or part-time)			
2 FT District Executives	\$9,872.00	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Salaries and wages subtotal	\$9,872.00	\$0.00	\$0.00
Insurance Benefits & Other Related Taxes	\$3,266.00	\$	\$
Consultants & Professional Fees	\$0.00	\$	\$
Travel	\$596.00	\$	\$
Equipment	\$352.00	\$	\$
Supplies	\$1,650.00	\$	\$
Marketing	\$300.00	\$	\$
Rent & Utilities	\$1,652.00	\$	\$
Training & Professional Development	\$200.00	\$	\$
Other (specify below)			
Insurance	\$550.00	\$	\$
Assistance to Individuals	\$2,875.00	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Total	\$21,313.00	\$0.00	
	Total Budgeted Cash and In-Kind Expenses		Total Requested from TFF
	\$21,313.00		\$0.00