



**Organization:** [YOUTH FOR CHRIST WESTERN ILLINOIS](#)

**Project Title:** Fund Outreach and Mentoring to Teenagers

**Request Amount:** \$60,000

**Total Project/Program Budget:** \$82,120

**Annual Organization Budget:** \$194,000

**Target Population:** They reach out to 11-19 year olds in the Macomb, IL region. (Mostly 6th-12th grade students).



**TFF Staff Comments:** This organization has just recently reengaged with TFF and received a \$5,000 Capacity Building grant in 2023 for training and development. Prior to 2023, they had not received TFF funding since 2006.

The TFF Board is reviewing this application because it is for more than \$50,000. TFF Staff recommend a site visit for this project since the organization has not applied for a Formal Funding grant in many years and is new to the current TFF Staff.

# Proposal

**\*Request Owner:** Dan Teefey  
**Request Source:** External (Submitted 09/29/2023)  
**Proposal Type:** Formal Grant Application - Education Non-School  
**Invitation code (where applicable):** Cycle 1, 2024 (27827YQL3J)  
**Action Without Meeting:**  
**Approval Stipulations:** N/A  
**TFF Staff Comments:**  
**Project Title:** Fund Outreach and Mentoring to Teenagers  
**Request Amount:** \$60,000.00  
**Total Project or Program Budget:** \$82,120.00  
**Funds are being requested for::** General Operating Support  
**Focus of Education Grant Request:**  
**\*Target Population Served by Request:** We reach out to 11-19 year olds in our region. (Mostly 6th-12th grade students)  
**Project Start Date:** 07/01/2024  
**Project End Date:** 06/30/2025  
**Request Information:** We are requesting \$60,000 to provide for an increase in staff, staff hours, and rate of pay. Currently we pay 3 out of our 4 staff less than \$15 per hour. We would like to pay them around \$18-20/hour salary equivalence. One of our ministry directors went full-time this fiscal year. We are securing funding for his increase and looking to add staff in the near future to support the number of teens that are available to be reached in our region. We currently have 2 full-time staff and 2 part-time staff. We would like to add another full time and part time staff person in the future. This is in line with our strategic plan, critical task #8 and #44.

Additional note in reference to date grant funds would be expended: Due to our fiscal year dates and the timing of the grant schedule, I believe this amount of money would not be used up until the end of our fiscal year, which is 6-30-25.

**Need for Project:** How many teens have someone communicating the truth about life and God to them? There is a great need for teens to have an adult mentor in their lives, someone they can trust and share God's truth with them in love. 35% of kids grow up in a single parent household. The average kid in America today experiences life without a dad in the home during their teenage years. This is their critical, learning to make big decisions time of their life. In McDonough County (Macomb & Bushnell) last year we reached out to 325 out of 2113 11-19 year old students possible. Our staff serve and recruit local volunteers with like-minded goals to reach out to teenagers, helping them discern truth and reality from God's perspective laid out in the Bible.

By adding staff and staff hours, we will effectively be able to add more adult volunteers with like-minded ambition in reaching out to the teens of Western Illinois. Your donation will foster stability and growth for our chapter. It will build upon the momentum that has been gained over the past 3 years. It will enable us to have a greater impact on more teens and grow the footprint of Youth for Christ-Western Illinois. All glory goes to God, the Creator.

**Best Practices:** Our region includes McDonough and the 5 counties bordering it. The other 5 counties have 7155 kids in this age range. A fair number of these kids are reached by some faith-based organization of some kind. It is our goal to see that every kid in this age range be able to hear the gospel truth and see it lived out in front of them, and then make an informed decision to be a follower of Christ or not. We love every kid that we meet with God's kind of love, AGAPE love. We believe that if kids are shown and taught the truth about Jesus, they will be better prepared for life. They will be better physically, spiritually, mentally, and socially. They will be better mom's, dad's, workers, and contributors in society. There will be more love in their hearts for people other than themselves. Their only thoughts will not only be about themselves and me, me, me, as we see our society norms drifting towards today.

**Collaboration:** We work with other like-minded partners to reach out to teens. A good relationship with the local schools and administration is paramount. Also, local churches that have adults willing to spend time with teenagers is vital. Caring adults that are followers of Christ are essential mentors in the lives of teens that lack that role models in their lives. We work with the local police department as well, communicating about relevant info concerning teens. From time to time we have to report incidents that occur with or to teens.

We couldn't do the ministry work we do without the local church. We work with like-minded people from local churches. When a teen says they would like to follow Jesus or would like to learn more about following Christ, there is a natural relationship that exists between the adult mentor and the teen. This allows for a continued relationship at a local church if so desired by the teen. At least they will have someone they know when first attending. We estimate that over 75% of teens, probably more, do not attend church regularly.

**\*How Does This Request Fit Into Your Organization's Mission and Purpose?:**

It will directly affect our ability to further the outreach to teenagers. By adding another staff and/or part time time, we directly multiply the efforts to reach the over 2300+ teens in McDonough County and the surrounding counties (over 7000 more teens).

**SWOT Analysis of Organization or Project**

<b>Strengths (S) - What do you do very well?</b>	<b>Weaknesses (W) - What do you need to improve?</b>	<b>Opportunities (O) - Where do you see opportunities for impact?</b>	<b>Threats (T) - Where do you see obstacles to your goals?</b>
1. Missionally focused	1. Lack of funding (lack of corporate donors) leads to unsustainable ministry	1. Potential for greater reach into the 2113 teens in McDonough County (primarily Middle school) – More changed lives for the better	1. Staff unable to raise sufficient funds to maintain the position
2. Staff cohesion/unity/commitment/heart	2. Undervalued in the community	2. To help other like-minded churches and organizations think outside the box when it comes to reaching teens in surrounding counties	2. Too trustworthy within our delegation process (others could take advantage of our kindness and love for people)
3. Truth of gospel to more teens	3. Small number of full-time staff	3. Gives another year for staff to add to their circle of influence for fundraising purposes	3. Future Government oversight/control limiting freedom of speech and/or thoughts
4. Caring adult mentors	4. Not marketed well enough (getting better)	4. To have a site in each school district in the 5 counties touching McDonough	4. Spiritual warfare
5. Training and on-line resources from our National Headquarters. Billy Graham was our first full-time staff person.	5. Being in a small community – not a lot of larger donors	5. To be involved in more community events	n/a
6. Nine well-rounded board members from the communities we currently serve, who give financially and of their time.	6. Being in a town with a state university that perpetuates more liberal values & attitudes	n/a	n/a
7. Having local staff that have roots in the area Location is close to those we are trying to reach out to in Macomb. (We boarder the schools)	n/a	n/a	n/a

**S.W.O.T. Analysis:** SWOTAnalysis YFC 2023.docx

**SWOT Analysis:** SWOTAnalysis YFC 2023.docx

**Did you complete the SWOT Analysis for your organization as a whole or only for a specific project and/or program within your organization?:** Organization

**Goals and Action Plan for Measurable Impact**

<b>Goal - What do you want to accomplish? What do you want to achieve?</b>	<b>Current Situation - What are you doing now? What does your current data show?</b>	<b>Action Steps to Achieve Goal - What do you plan to do to move from your current situation to your goal?</b>	<b>Measurable Impact Desired - How will you know that you achieved your goal?</b>
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We want to expand our outreach to teens in Western Illinois. (More Authentic Christ-Sharing Relationships)	We know the names of 325 teens and had 105 Authentic Christ sharing relationships with teens. There are about 2115 teens in McDonough County. We currently have 14 adults at 4 sites that mentor teens. (3.5/ site) This includes our paid staff.	Attend 10 churches in the area, and share about YFC and our needs at more than half of those. Recruit additional adult leaders to interact with teens. Increase # of adult mentors to average 4 -5 per site.	Increase the number of teens served year over year. Increase the amount of Authentic Christ Sharing Relationships(ACSR's) over last year. Average of 4 - 5 adult leaders per site?
We would like to hire and train another part-time or full-time staff to optimize youth engagement of our largest community (Macomb) more thoroughly and dynamically. (More ACSR's)	We only have 1 full-time site director and 1 part-time site director, 1 full-time Executive Director and 1 part-time Admin. We only have 4 sites in 2 communities, Macomb and Bushnell (Middle school and high school in both)	Secure funding to hire another PT or FT staff to help in Macomb. Secure funding to hire another PT or FT person in 1 or 2 sites outside of McDonough County. Cuba, IL is a good possibility. We also have contacts in Monmouth.	Increase funding enough to add a full-time staff person in Macomb and a part-time staff person in Cuba, IL. Increase the number of paid staff working directly with teens.
We want to pay our staff more than an hourly rate of \$14/hour. (Sustainability & Retention	We have 2 part-time staff that make around \$14/hour rate. We have 2 full-time staff that make around \$16/hour rate.	Board and staff utilize new marketing video of how YFC wants to be part of the solution in the community with donors. We are seeking more funding sources, specifically targeting grants and corporations.	We were able to pay entry level salaries of \$15/hour or greater. Our average hourly rate increased to \$17-20/hour for paid staff.
Develop and implement new ministry sites in an adjacent county or counties. (More Authentic Christ-Sharing Relationships)	Collecting names of adults that want YFC in their communities. There are over 7000 teens in the surrounding 5 counties.	Identify and meet key people (3 to 5) in 2 surrounding communities that would like to have Youth for Christ be present helping teens in their communities. Add board members/donors to our newsletter and prayer base from these new potential sites.	Confirmed 3 to 5 interested individuals from an adjacent county. 2 meetings with people from 2 adjacent communities. Added 5 to 10 new people to our prayer team and newsletter. Gained new donors from the communities contacted.

**Measurable Goals & Action Plan:** Measurable\_Goals\_and\_Action\_Plan for Full Funding Tracy Grant.docx

**Future Funding Plan:** We plan to return. Our objectives seem to overlap. I would like to speak to someone about the possibility of this.

**Capacity Building:** We are continually seeking to connect with new churches, individuals and businesses to partner with financially and prayerfully from all of the communities we serve.

We did get the Capacity building grant to help cover expenses to the YFC National Leadership Conference. This plays a vital role in our continuing education, networking with other YFC staff and gives us opportunities to refresh.

In addition, we meet weekly for staff meetings. This allows us to be in good communication with each other. Our ministry site directors meet monthly with their volunteer leaders in order to plan and communicate about teen needs and outreach possibilities in the community.

We have an excellent network of community adult volunteers that assist in various ways. Some help with mailings, others on event committees, and still others help by bringing snacks and drinks for teens.

Our national headquarters has a "Knowledge base" that is available to all chapters. In addition they provide an affinity director to meet with each executive director monthly. Every Executive Director is also in an affinity group that meets monthly by zoom and once a year at a retreat somewhere in the country.

The Executive Director works with the board to complete strategic plans. The next one is due June 30, 2024.

**Project Photos:** 20230907\_195823.jpg, 371878914\_815149093492836\_4769400218802220593\_n.jpg, 20230416\_095917.jpg, 371093498\_3805475796346665\_4714839996364690133\_n.jpg, 20230504\_191555.png, IMG952195.jpg, 20230515\_185645.jpg, 20230720\_160230.jpg

**Executive Director/President/CEO Authorization:** Yes

**Does Your Organization Have a Strategic Plan?:** Yes

**Strategic Plan Upload:** Strat Plan 2019-2024.xlsx

**Project Budget Template:** Tracy Project Budget.xls

**Current Annual Organization Budget:** \$194,000.00

**Organization Budget:** 2023-24 Budget with 2022 Budget & actuals.xls

**Statement of Financial Condition:** FYTD - Statement of Financial Position 12-31-23.pdf, Youth for Christ Statement of Financial Position 9-30-23.pdf

**Statement of Activities:** YFC Statement of Activities Sept 2023 Monthly and YTD.pdf, FYTD - Statement of Financial Position 12-31-23.pdf

**Do you have any overdue Final Impact Reports to TFF?:** No

**Key Staff Member Information:** Todd Rodeffer - Executive Director

The YFC-WI Board

Vern Haffner - Board Chair

Dave Monninger - Vice Chair

Matt Lawver - Treasurer

Brandon Rossio - Secretary

Scott Edwards - At large

Kenlyn Deckard - At large

Mark Hendrickson - At large

Jim Olsen - At large

Theresa Anderson - At large

**\*Organizational or Personnel Changes:** Not really any. We were able to bring Bill Walker on full-time by adding some development work to his list of duties. He is now 40 hours a week instead of 20. We have an intern, Tim Dolan, who works with the Macomb ministry. We would like to hire him if everything works out.

**Board of Directors:** Board & Staff Sheet 2023-24.docx

**Audit:** YOUTHFORCHRISTCOMPILATIONREPORTFY2023.pdf

**990:** YOUTHFORCHRISTFY2023990FORMS.pdf

**\*Letter of Agreement - Review and Accept Terms:** • I ACCEPT

**\*Name of Individual Agreeing to Terms:** Todd Rodeffer

**How long did it take you to complete this grant application?:** 10+ hours

**Please share any suggested improvements to our grant application process.:** This is the most comprehensive grant application that I have filled out in my short time as an Executive Director. It seems very thorough and realistic to me. Thank you for all of the complementary help in completing the application. Your thoughtfulness, along with your practicality is very beneficial and creates a sustainable path forward for many different organizations and communities.

**Is this an Invitation Grant?:** No

**Interim Report 1:**

**Grant Variance Request:**

**Site Visit Report:**

**Challenge Grant Document(s):**

## Project Budget Template

PROJECT INCOME			
Source	Budgeted Cash Income	Budgeted In-Kind Income	Indicate if income is Committed (C) or Pending (P)
Local Government	\$	\$	
State Government	\$	\$	
Federal Government	\$	\$	
Individual Contributions	\$22,120.00	\$	CP
Foundations (specify below)			
<b>Tracy Family Foundation</b>	\$60,000.00		<b>P</b>
Capacity Grant		\$	
		\$	
Corporations (specify below)			
McDonough Power Grant		\$	
Fellheimer Fndn. Grant		\$	
(name)	\$	\$	
Program Service Fees		\$	
Membership Income	\$	\$	
Other (specify below)			
	\$	\$	
	\$	\$	
	\$	\$	
<b>Total</b>	\$82,120.00	\$0.00	
	<b>Total Budgeted Cash and In-Kind Income</b>		
	\$82,120.00		

PROJECT EXPENSES			
Item	Budgeted Cash Expenses	Budgeted In-Kind Expenses	Dollars Requested from Tracy Family Foundation
Salaries or wages for project staff (break down by individual position below and indicate full or part-time)			
New Full time staff	\$35,000.00	\$0.00	\$17,500.00
Bushnell Site Dir & Development Ass-FT	\$20,880.00	\$0.00	\$16,260.00
New Part-time Staff (20 hrs.)	\$15,600.00	\$0.00	\$15,600.00
Pay rate increase for other staff	\$10,640.00	\$0.00	\$10,640.00
<b>Salaries and wages subtotal</b>	<b>\$82,120.00</b>	<b>\$0.00</b>	<b>\$60,000.00</b>
Insurance Benefits & Other Related Taxes	\$	\$	\$
Consultants & Professional Fees	\$	\$	\$
Travel	\$	\$	\$
Equipment	\$	\$	\$
Supplies	\$	\$	\$
Marketing	\$	\$	\$
Rent & Utilities	\$	\$	\$
Training & Professional Development	\$	\$	\$
	\$	\$	\$
<b>Total</b>	<b>\$82,120.00</b>	<b>\$0.00</b>	
	<b>Total Budgeted Cash and In-Kind Expenses</b>		<b>Total Requested from TFF</b>
	\$82,120.00		\$60,000.00

**Please provide any comments needed to help someone unfamiliar with your program/project understand the numbers above.**

The most confusing thing above would be "pay rate increase for other staff". Currently James and Cora are under \$15 as an hourly pay rate. We would like to get them up around \$18. Bill's pay increase has already been calculated into the "Bushnell site director & Development Assistant line. He was part-time last year and made \$19000. He is full-time and we would like to pay him \$39,880 for the 2024-25 fiscal year. That is where the \$20,880 figure is derived from. That number includes a health stipend of \$2880, which all of our staff at 30 hours or more receive. The income from individual contributions is currently pending and committed. We are in the last few months of our budget year. We are working hard to secure the funds for the current budget and if we meet those goals we will have the committed funds for next year's budget.